TFF Challenge 2021

Launching April 12, 2021
The world’s largest and most diverse innovation challenge, focused on solving the biggest challenge facing our future...
How will we feed 10+ billion people on a hotter planet? 🔥
2021 Offer

- USD 30,000+ cash prizes
- **TFF Academy Acceleration Program** - including world-class training and in-depth mentoring
- **Professional documentary** about food and agri-tech solutions
- **Pitching** at the TFF Summit (digital or in-person)
- Consideration for **TFF’s new investment vehicle**
- **Local representation** on a global scale
- **Introductions** to global partners, potential investors, future collaborators & suppliers, and more!
Exciting Partner-led Topical Challenges (predicted)

- **Next-Gen Cropopportunities** (for a diverse, sustainable and inclusive supply chain of plant-based proteins) - with GFI APAC
- **Future Food Kitchens** (for safe, healthy and empowering restaurants and kitchens) - with Cargill
- **Circular Economy of Food** (for circular and more inclusive food systems) - with Danone
- **West Africa Tech** (for catalyzing next-gen innovation in appropriate technologies) - with DSM
- **Revolutionize Blue Economy** (for safer ocean ecosystems) - with EAT Forum (in discussion)
TFF Challenge 2021 Programming

7 weeks of TFF Challenge programming, which will include:

- **Live Sessions** with partners and TFF Community members on entrepreneurship topics, trends and more;
- **Pitch deck lotteries** to help entrants with their pitches;
- **Networking events**;
- **Workshops** to move ideas forward;
- **TFF BrainRave engagement event** on April 24th;
- **AMAs** to make sure entrants are well supported.
Timeline

- TFF Challenge Launch: **April 12th**
- Pitch Submission Deadline: May 28th
- Selection of TFF Finalists + Shortlist teams for the topical prizes: **early June**
- TFF Academy (for Finalists, with personalized mentoring and connections): **June - September**
  - Non-finalists can also take part in the open-source TFF Academy (content only)
- TFF Summit (digital or in-person): **October**
Finding and Accelerating Innovation Since 2013

- Helped to launch 60+ startups who collectively raised $200M+
- Accelerated 8K+ new business concepts
- Built a 30K+ global community
- Success stories include
  - Agrilution (DE)
  - AgroSpheres (USA)
  - Agrosmart (BR) - and many more.
  - Climate Edge (UK)
  - Biteback (ID)
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🌐 thoughtforfood.org/challenge

👉 Be notified when it launches