

A group of five people are walking in a protest or demonstration. They are holding signs. The central figure holds a large sign that says "FOOD REVOLUTION". To the right, another person holds a sign that says "quo". The background shows a city street with buildings and a waterfront area. The image has a semi-transparent blue overlay.

TFF Challenge 2021

Launching April 12, 2021

**The world's largest and most diverse
innovation challenge,
focused on solving the biggest
challenge facing our future...**

 How will we feed 10+ billion people on a hotter planet? 

2021 Offer

- **USD 30,000+** cash prizes
- **TFF Academy Acceleration Program** - including world-class training and in-depth mentoring
- **Professional documentary** about food and agri-tech solutions
- **Pitching** at the TFF Summit (digital or in-person)
- Consideration for **TFF's new investment vehicle**
- **Local representation** on a global scale
- **Introductions** to global partners, potential investors, future collaborators & suppliers, and more!

Exciting Partner-led Topical Challenges (predicted)

- **Next-Gen Cropportunities** (for a diverse, sustainable and inclusive supply chain of plant-based proteins) - with GFI APAC
- **Future Food Kitchens** (for safe, healthy and empowering restaurants and kitchens) - with Cargill
- **Circular Economy of Food** (for circular and more inclusive food systems)- with Danone
- **West Africa Tech** (for catalyng next-gen innovation in appropriate technologies) - with DSM
- **Revolutionize Blue Economy** (for safer ocean ecosystems) - with EAT Forum (in discussion)

TFF Challenge 2021 Programming

7 weeks of TFF Challenge programming, which will include:

- **Live Sessions** with partners and TFF Community members on entrepreneurship topics, trends and more;
- **Pitch deck lotteries** to help entrants with their pitches;
- **Networking events**;
- **Workshops** to move ideas forward;
- **TFF BrainRave engagement event** on April 24th;
- **AMAs** to make sure entrants are well supported.

Timeline


- TFF Challenge **Launch: April 12th**
- Pitch Submission **Deadline: May 28th**
- **Selection** of TFF Finalists + Shortlist teams for the topical prizes: **early June**
- **TFF Academy** (for Finalists, with personalized mentoring and connections): **June - September**
 - Non-finalists can also take part in the **open-source** TFF Academy (content only)
- **TFF Summit** (digital or in-person): **October**

Finding and Accelerating Innovation Since 2013

- Helped to launch 60+ startups who collectively raised \$200M+
- Accelerated 8K+ new business concepts
- Built a 30K+ global community
- Success stories include
 - [Agrilution](#) (DE)
 - [AgroSpheres](#) (USA)
 - [Agrosmart](#) (BR) - and many more.
 - [Climate Edge](#) (UK)
 - [Biteback](#) (ID)



TFF Challenge 2021

 thoughtforfood.org/challenge

 [Be notified when it launches](#)