

# INTERNATIONAL SUMMER SCHOOL STRASBOURG, FRANCE

*AN ONLINE OR IN-PERSON PROGRAM in the Capital of Europe!*

- INCREASE your knowledge of European Business and Politics!
- ENJOY 4 weeks of immersion in the French language, on site or virtually!

- Session 1: May 28– June 25, 2021 (*online*)
- Session 2: June 17 – July 16 2021 (*in - person*)

## WELCOME TO EM STRASBOURG BUSINESS SCHOOL !



EM Strasbourg Business School is the Business School of the University of Strasbourg. A network of over 200 partner companies and 23,700 alumni provide valuable support to the academic corporate organisation. EM Strasbourg Business School is internationally renowned for its Grande Ecole programme and over 230 partner universities worldwide.

## OUR PROGRAMME

All classes, lectures and visits will be held in English. Kindly note that students are required to take all classes on the syllabus.

### CLASSES AND LECTURES (ONLINE OR IN-PERSON)

#### FRENCH LANGUAGE AND CULTURE

(20 contact hours / 1,5 US credit hours / 3 ECTS credits)

Two level groups will be organised:

- Complete Beginner's French
- Intermediate to Advanced French

#### BUSINESS IN EUROPE

(42 contact hours / 3 US credit hours / 6 ECTS credits)

- International Human Resource Management
- Managing Cultural Differences in the European Context
- Business Environment in Europe
- Marketing and Logistics in Europe

#### EUROPEAN INTEGRATION

(42 contact hours / 3 US credit hours / 6 ECTS credits)

- Experiencing European History and Culture in Strasbourg
- Cross - border cooperation in the Eurométropole area and Upper Rhine Valley
- History of European Integration & the functions of the European Institutions
- Theories of European economic integration, monetary and fiscal policy

## CORPORATE VISITS & VISITS OF INTERNATIONAL INSTITUTIONS

A variety of on site or virtual company visits, visits of international institutions and cultural sights will be organised throughout the programme in conjunction with the classes.

### Visits in conjunction with the "European Integration" class:

- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- Port of the Rhine River
- A tour of Strasbourg's principal museums (Historical Museum, Alsatian Museum, Museum of Fine Art, Museum of Modern Art)



### Corporate visits in conjunction with the "Business in Europe class" include:

- Mercedes-Benz. Rastatt, Germany
- Europapark. Rust, Germany
- Local winery. Alsace, France
- Weberhaus. Rheinau, Germany

## EXTRA-CURRICULAR ACTIVITIES (ON SITE OR VIRTUAL)

- Two dinners hosted by the school in charming Alsatian restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A wine tasting session of our famous Alsatian wines in a local vineyard and a wine-producing village
- A guided tour in the historical city centre of Strasbourg
- A guided tour of Strasbourg by boat



## OPTIONS FOR ADDITIONAL CULTURAL EXPERIENCES

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet, Germanwings, Vo-lotea and Vueling. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.

## ACCOMMODATION

- Private residence halls near the school (depending on availability).
- Students are expected to arrive 1-2 days prior to the beginning of the programme (reservations will be made accordingly).
- Close to tram stop and very close to the school.

## COMMENTS FROM FORMER STUDENTS

«Attending this course was one of the best decisions of my life.»

«The perfect balance between activities, social, cultural, academic and professional aspects. The best summer of my life. Not only for the classes, but for everything I learned, all the places I traveled, the experiences and friendships that I took back. Once in a lifetime opportunity.»

«Stimulating and growth provoking.»

## PRACTICAL INFORMATION

**LEVEL:** Undergraduate / Graduate (Additional requirement of term paper for graduate students)

**LANGUAGE REQUIREMENT:** English level B2

**PREREQUISITES:** None. This programme is ideally suited to business students of all specialisations and/or international studies students. Students from other majors may also be considered. Please contact us for further information

**ACADEMIC CREDITS:** 7,5 US credit hours/15 ECTS credits

**PROGRAMME FEES:** Each student is responsible for fees at their home university. Accommodation and meals are paid for by the students. Travel arrangements are to be made and paid for individually.

**NOMINATION DEADLINE: March 1st, 2021**

**APPLICATION DEADLINE: April 1st, 2021**



## CONTACT

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