How to make better presentations

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About me

B. Practical tips
Who?
Who: Public

- Age group
- Science literacy
- Avoid jargon
- Start very simple
- Respect your audience
Who: scientists

- Which field?
- Do not overestimate their knowledge
- Remember the introduction!
- Do not hide behind complexity
Why?
Why?

- Enthusiasm
- Teaching
- Funding
- Trust
- Help
- Validation
What?
What? Key messages

- What should people remember?
- 3 – 5 messages
- Repeat this in your conclusion
• Craft a story
• Logical flow
• Limit the side plots
How? The circumstances

- How much time is available?
- Where is this
- Microphone
- Visual supports
• 1 slide per minute
• Make a template
• Careful with text
• Do not overfill
• Images help

How? The powerpoint
How? The stage presence

- Look at the audience!
- Be authentic
- Talk slow
- Use the space you have
- Prepare for tech issues
- Visualisation

B. Practical tips
• Breathing exercises
• «Power pose»
• Your audience is kind
• Look at a known face
• Tell them
• In your lab
• With your family
• By joining an event

MT180

Science Slam
• Who and why
• Brainstorming: dump everything on a page
• Group ideas
• Put in order
• Make slides
• Introduction!
Am I any good?

- Practice with a friend
- Constructive feedback
- Compliment sandwich
I want to learn more and improve

- Participate in competitions
- Volunteer to teach
- CUSO programmes
  - Free
  - Many programmes
  - Soft skills
  - Many workshops to improve communication
Your questions