

« What Makes Up the Price of a Zara Hoody? »

Conference of **Mr. David Hachfeld**

followed by a discussion.

In the context of the course «Focal Firms and Small & Medium-sized enterprises in Global Value Chains» of Professor Paul Dembinski

Monday, 27th March 2023, 15h.15 – 17h.00

Université de Fribourg, Bâtiment Pérolles 21

Bld. de Pérolles 90, Auditorium A230

Since 2017, Mr. David Hachfeld has been responsible for the Clean Clothes Campaign at Public Eye, a Swiss-based NGO focusing on the issue of business and human rights.

Between 2008 and 2016, he was the expert on global trade policy at the Germany affiliate of Oxford Committee for Famine Relief (Oxfam), an international NGO focusing on the alleviation of global poverty. Beforehand, he graduated in political science from the Free University of Berlin.

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