



Schader Stiftung



Conference

European Business Ethics Network Research Conference

Strategies for business ethics, sustainable finance,
whistle-blowing

Wednesday, 28th and Thursday, 29th September 2022
Schader-Forum, Goethestraße 2, 64285 Darmstadt

Business ethics has emerged as an academic teaching and research discipline focusing on practical relevance, that is, moral conflict management and prevention, and education of future and present business professionals.

A strategic dialogue is needed in times of several parallel crises: the Covid-19 crisis with all its uncertainties and a European war since February this year, in addition to an increasingly noticeable climate crisis as we are all experiencing currently. Such a dialogue can either focus more traditionally on business ethics theory and practice, or use overlapping and competing terminologies and frames of reference - such as corporate responsibility, corporate citizenship, and most prominently: sustainability - in addition or instead.

The Schader-Stiftung and the European Business Ethics Network (EBEN) invite academics and business practitioners to the EBEN Research Conference 2022 in the Schader-Forum in Darmstadt.

Topics will be strategies for business ethics and sustainability research and practice throughout Europe. Additionally, we provide two parallel tracks on the se-

cond day. Track one will focus on sustainable finance and is based on paper presentations. Track two will focus on whistle-blowing and is based on a mix of dialogue design and presentations about projects in progress.

Questions to be discussed during plenary sessions and workshops include:

- What are our strengths and weaknesses, and what opportunities and threats do we face as responsible individuals and communities (such EBEN or networks in the field of social sciences) in a societal and global climate of crises and uncertainties?
- How can one make sustainable finance work in practice? What would a sustainable finance model look like for financial institutions?
- What is wise and legitimate whistle-blowing, i.e. neither abused nor under-exploited?
- What mix of normative-sceptical, empirical and practice-focused approaches can and should be used for investigating whistle-blowing appropriately?

Registration and additional information available via www.schader-stiftung.de/eben

Venue
Schader-Forum
Goethestraße 2
64285 Darmstadt

Program responsibility
Prof. em. Dr. Johannes Brinkmann,
Norwegian Business School
Tatiana Soto Bermudez, Dennis Weis
Schader-Stiftung

Schader-Stiftung
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Schedule:

Wednesday, 28th September 2022

- 14:00 – 14:10 **Opening of the Conference**
Dennis Weis, Schader-Stiftung
Jacob Dahl Rendtorff, European Business Ethics Network (EBEN), President
- 14:10 – 14:25 **Introduction to the topic**
Strategies for business ethics
Jacob Dahl Rendtorff, European Business Ethics Network (EBEN)
- 14:25 – 15:00 **Panel discussion with the EBEN Executive Committee Members**
Jacob Dahl Rendtorff, Roskilde University
Björn FASTERLING, EDHEC Business School
Leire San-Jose, University of the Basque Country in Bilbao
Eberhard Schnebel, Commerzbank AG
Silvana Signori, University of Bergamo
Marjo Siltaoja, University of Jyväskylä
- 15:00 – 16:00 **Parallel dialogue cafés**
Dialogue café 1: Teaching business ethics
Dialogue café 2: Research of business ethics
Dialogue café 3: Business ethics in practice
- 16:00 – 16:30 **Plenary**
Moderation: *Leire San-Jose, University of the Basque Country in Bilbao*
- 16:30 - 17:00 Coffee Break
- 17:00 – 18:15 **Input talk**
Exploring the ambiguities of sustainable finance
Paul Dembinski, University of Fribourg & Finance Observatory Geneva
- 18:15 – 18:30 **Closing Words**
- From 18:30 Conference dinner in „Haus Schader“, vis-a-vis to the foundation

Costs

Participation in the event is free of charge.
To cover costs for food & beverages we ask you to pay 40€ directly to the EBEN. (European Business Ethics Network. IBAN: NL34 INGB 0006 9743 87, BIC/SWIFT: INGBNL2A, Bank: ING Bank NV, Postbus 1800, 1000 BV Amsterdam, the Netherlands; reason for payment: "name of participant", "EBEN Research Conference, food & beverages").

Data privacy

This event will be documented with photographs and video recording that will be used for media reporting. The photographs and recordings will be published on the website and social media of the Schader-Stiftung and possibly in the press coverage of the Schader-Stiftung. More information on <https://www.schader-stiftung.de/datenschutz>

Infection protection concept

The number of participants on site is limited and only possible with valid vaccination or recovery certificate. More details on www.schader-stiftung.de/covid19

Travelling by plane

From Frankfurt airport, use the [AirLiner Direct bus](#) to Darmstadt. The bus

stops at the central station („Hauptbahnhof“) and the city centre („Luisenplatz“). For environmental reasons we recommend to compensate your flight.

Travelling by public transport

Take tram line 3 from the central station or the city centre in the direction of „Lichtenbergschule“ to the stop „Goethestraße“. Travel time: 10-15 minutes

Travelling by car

The Schader Campus does not have its own parking facilities. Parking spaces in public streets are scarce and can only be used for a maximum of two hours. The nearest parking facilities are in the Staatstheater parking garage and in the Orangerie Bessungen parking lot. For these and generally for ecological reasons, we strongly recommend to travel by public transport or bicycle.

Accommodation

If an overnight stay is necessary, there are accommodations available in Darmstadt in various price categories. Under <https://www.darmstadt-tourismus.de/en/visit/accommodations.html> you will find an overview as well as possibilities to book rooms directly. We recommend to book your accommodation in time.

Thursday, 29th September 2022

8:45 - 9:00

Arriving

Hall, basement floor

9:00 – 10:30

Paper presentations

Challenges to sustainable finance

Chair:

Silvana Signori, University of Bergamo

The Link Between Corporate Sustainability and Willingness to Invest: New Evidence From the Field of Ethical Investments

Florian Fuchs, Technical University of Kaiserslautern

How Could It Happen? The financial „accident“ of WireCard

Eckhard Burkatzki, Technical University Dresden, IHI Zittau

Measuring Value for Stakeholders, the role and limits of Value Added and ESG ratings

Leire San José, Silvana Signori, University of Bergamo

Managing Modern Macro Risks

Jennifer J. Griffin, Loyola University Chicago for Corporate Governance

Middle room, 2nd floor

9:00 – 10:30

Workshop

Whistle-blowing - sceptical and empirical approaches

-- CANCELLED --

Thursday, 29th September 2022

Hall, basement floor

11:00 – 12:30

Paper presentations

Pursuing the SDGs in time of crisis through sustainable finance

Chair:

Riccardo Torelli, Università Cattolica del Sacro Cuore

Gender equality and board composition: evidence from FT 1000 Europe's fastest-growing companies

Andrea Caccialanza, Università Cattolica del Sacro Cuore, Codogno

Business contributions to the SDGs in COVID-19 time: Evidence from Italy

Riccardo Torelli, Università Cattolica del Sacro Cuore, Piacenza

Circular economies and taxation in the perspective of the UN Agenda 2030

Andrea Purpura, Università Cattolica del Sacro Cuore, Piacenza

"Ecological conversion": the possible role of taxation

Marco Allena, Università Cattolica del Sacro Cuore, Piacenza

12:30 – 14:00

Lunch in „Haus Schader“, vis-a-vis to the foundation

Middle room, 2nd floor

11:00 – 12:30

Workshop continued

Whistle-blowing - sceptical and empirical approaches

Chair:

Björn FASTERLING, EDHEC Business School, Lille

Compliance and Ethics - Europe 2022

Erika Heiskanen, Juuriharja Consulting Group Oy, Helsinki

Elina Riivari, University of Jyväskylä

In the court of whistle-blowers - a game approach of whistle-blowing.

Hans Bennink, HAN University of Applied Sciences, Nijmegen

Thursday, 29th September 2022

Hall, basement floor

14:00 – 15:30

Paper presentations

Sustainability, Technology, ESG and Investments

Chairperson:

Jacob Dahl Rendtorff, Roskilde University

Property Rights and ESG Investment

Miriam Fink, Technical University Dresden, IHI Zittau

Ethics and Entrepreneurial Finance

Yves Fassin, Ghent University

How can we measure sustainable finance true contribution to SDGs? The critical contribution of the capability approach

Cécile Ezvan, Excelia Business School, Institute for Social Responsibility through Innovation, La Rochelle

Islamic Banking and Economic Growth

Bilal Kchouri, University of Luxembourg

15:30 – 16:00

Coffee Break

16:00 – 16:30

Final reflections

Code red for humanity. The role of business ethics as we are trespassing planetary boundaries.

Heidi Rapp Nilsen, Norwegian University of Science and Technology, Trondheim

16:30 – 17:00

End of the Conference

Middle room, 2nd floor

14:00 – 15:30

Paper presentations

Different topics

Chair:

Björn FASTERLING, EDHEC Business School, Lille

Can shareholder activism be a virtuous practice?

Silvana Signori, University of Bergamo

The Mismatch between Compliance and Ethics - Questioning legal incentives for compliance and ethics programmes

Björn FASTERLING, EDHEC Business School, Lille

Stakeholder Theory(-ies) and Economy of Communion (EoC) in dialogue

Maria-Gabriella Baldarelli, University of Bologna, Rimini