

Conference accessible on Teams

"Global Value Chains & Completing Capitalism"

By Mr. Bruno Roche

Within the course « Focal Firms and Small & Medium-Sized Enterprises in Global Value Chains » of Professor Paul H. Dembinski

Monday, 19th April 2021, 15h.15 - 17h.00

(in PER 21-auditorium A230 for students)

Mr. Bruno Roche was the Chief Economist of Mars, Inc. between 2006 and 2020. He led Catalyst, a global thought leadership capability and internal think tank for Mars, Inc.

In 2020, he has founded, and led since then, the Economics of Mutuality platform, with the support of Mars as a key partner. Its aim is to transform the economic system by creating a mutuality of benefits among all stakeholders.

He co-created Economics of Mutuality Labs at the Saïd Business School (Oxford University) and China Europe International Business School (Shanghai). He is also a visiting lecturer in different universities and serves as an expert to the World Economic Forum.

Anyone interested in following such conference on Teams is
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