

## **LIST OF THEMES FOR MASTER THESIS STARTING FROM AUTUMN 2022**

### **Ethics in Business and Finance**

- Ethics within High Frequency Trading
- Typology of sustainable finance
- An ethical approach of the discount rate
- Feedback and debate in management and ethics following the 1988 publication of Robert Jackall “Moral Mazes: the World of Corporate Managers”
- Do companies have a soul? Should they decide in political matters (Russia / Ukraine)?

### **Business and Social Entrepreneurship**

- Business survival – comparison of empirical studies
- Support and funding of high tech startup companies : role and contribution of the private and public sectors in Switzerland
- Enterprises devoted to an ecological idea: the limits of the experience

### **Focal Firms and SMEs in Global Value Chains**

- Tangible and intangible capital: role and importance in the evolution of global value chains
- How do local SMEs in alpine resorts collaborate with global tour-operators? Field surveys
- Distribution of Value Added in Agriculture: the case of the EU Common Agricultural Policy
- Global value chains as a channel of social inclusion: case study in agriculture and propositions
- Global value chains in the agrifood sector: what do we know about working conditions?
- Internationalisation of trade unions: role in the governance of global value chains

### **Transnational Enterprises in Global Society**

- Safeguarding of private interests in international trade agreements (investment protection and safeguard clauses)
- Mineral water versus bottled water: trade, price, strategic implications
- Prospects for EU regulation regarding GAFAM
- World Economic Forum: assessment and strategies for the future