

Assistant Andrew MUNGALL

Andrew Mungall has an economist background. Holding a postgraduate degree in Economics & Finance from University of Geneva, and a master of science degree in Economics from University of York (GB), he carried out short-term missions on behalf of two international intergovernmental organisations focusing on economic competitiveness issues, at the global level on one side and the european one on the other. He also contributed to several research projects covering sectoral economic issues for two economic consulting firms.

Since 1997, he has been active in research activities related to economic and strategic management issues of the hospitality and tourism sector. He worked as a research officer during fourteen years at the "Ecole hôtelière de Lausanne", conducting and carrying out ten applied research projects dealing with competitiveness issues of the hospitality and tourism companies. He communicated the results of such studies by means of thirty articles published in academic and professional journals, as well as fifteen oral presentations in different conferences. As an expert in economic and strategic management issues of the hospitality and tourism sector, he also carried out short-term missions for different member schools of the University of Applied Sciences Western Switzerland. Besides, he is undertaking a PhD work at the University of Fribourg about the insertion of alpine tourism SMEs into global value chains, with empirical analysis of four Swiss middle-scale alpine resorts.