

CAS International Business 2025

Dates	Modules	Teachers
11-12-13.09.2025	Strategic drivers of corporate competitiveness	Prof. Dr. Philippe Gugler
02-03-04.10.2025	Internationalization and globalization activities of the firm	Prof. Dr. Philippe Gugler
23-24-25.10.2025	Going international for New Markets	Prof. Dr. Dirk Morschett
20-21-22.11.2025	Going international for Production & Sourcing	Prof. Dr. Dirk Morschett

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