

Doctoral Candidate / Research Associate (100 %, 5 years)

Strategic Communication, PR & Public Diplomacy

University of Fribourg, Switzerland · Department of Communication & Media Research ·
· Chair of Prof. Dr. Diana Ingenhoff ·
Start: September 1, 2025 (or by agreement)

Shaping digital strategic communication in the public interest — join us as a doctoral researcher and contribute to advancing academic insights that benefit organizations, governments, and society.

Position profile

- **Research (50 %)** – develop and execute a self-chosen PhD project in strategic communication (corporate or country); present and publish your findings.
- **Chair activities (50 %)** – contribute to ongoing empirical projects, assist with teaching (English MA courses; German BA courses if applicable), and support various administrative tasks.
- Participate in methods training and international conferences (funding provided).

Requirements

- Excellent Master's degree in Communication Science or a related social science field.
- Sound knowledge of empirical social research methods; confident in statistics.
- Excellent command of English; proficiency in German is preferred
- Motivation for academic work, reliability, and the ability to work independently and collaboratively in our team.

We offer

- A full-time, five-year position at Switzerland's only trilingual university (D/F/E).
- Access to didactic programs, advanced methods courses, language courses, and mentorship.
- Funding for conference travel and research stays.
- Close links to practice through societally relevant research with partners from business, government, and the non-profit sector.

Application

Please send one PDF (motivation letter, CV, certificates, and—if available—a sample of academic writing, e.g., your master thesis) by **June 27** or until the position is filled to:

- Prof. Dr. Diana Ingenhoff – diana.ingenhoff@unifr.ch
- Jolanda Wehrli – jolanda.wehrli@unifr.ch

We look forward to your application.