



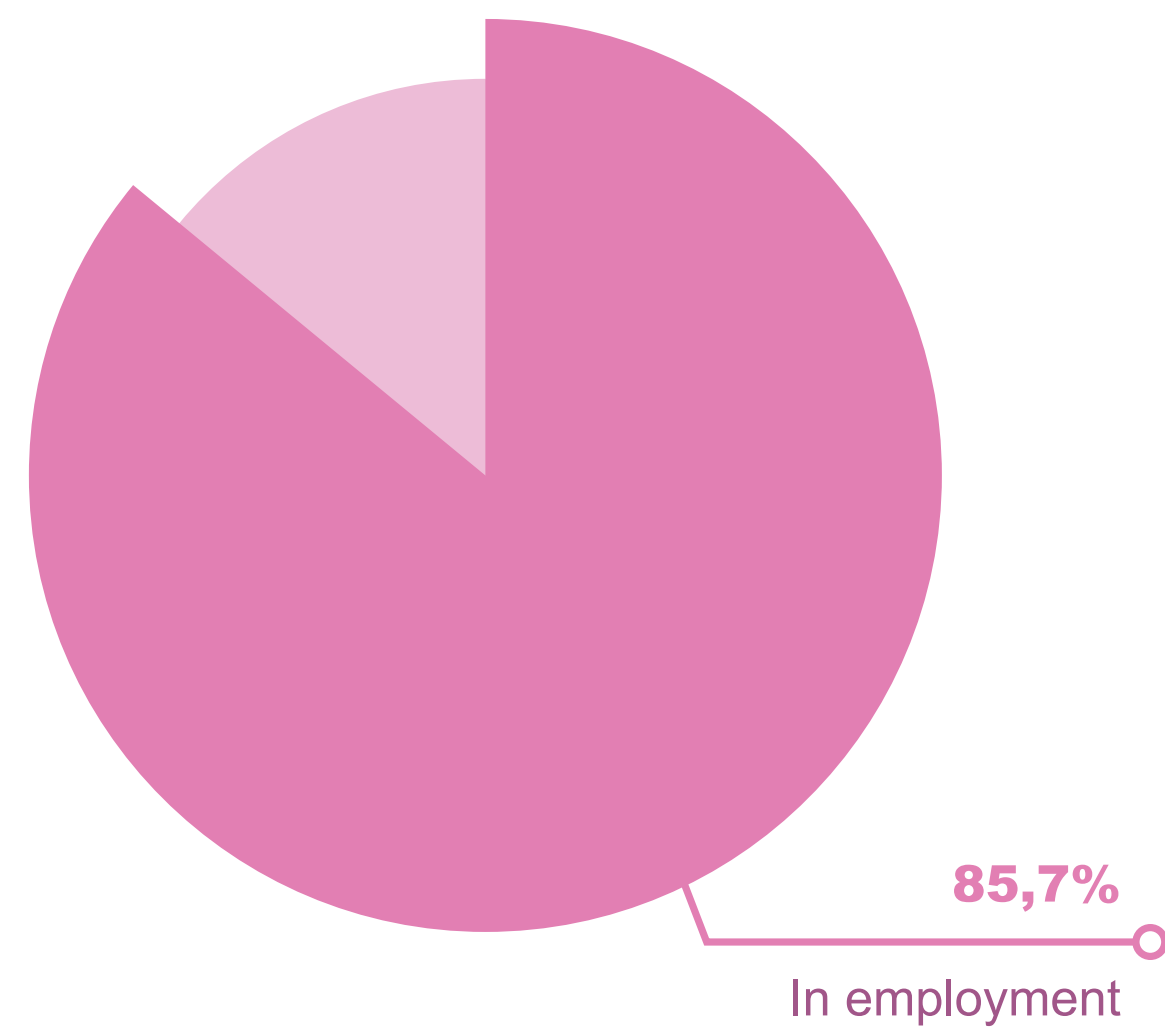
Master in Business Communication Placement report

Data on graduates from 2023, 2024, and 2025

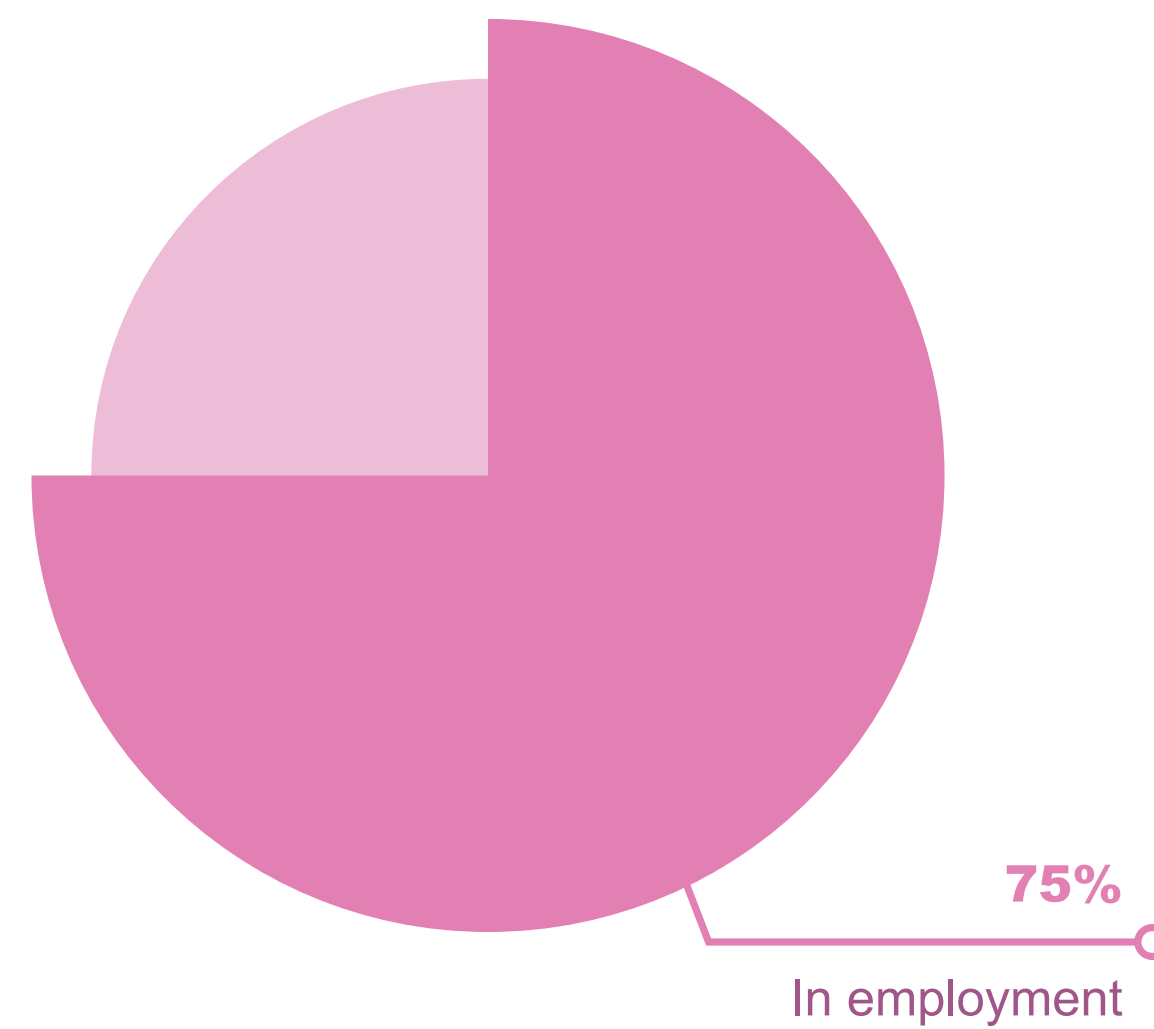
Rate of Employability

of all graduates in the reference year

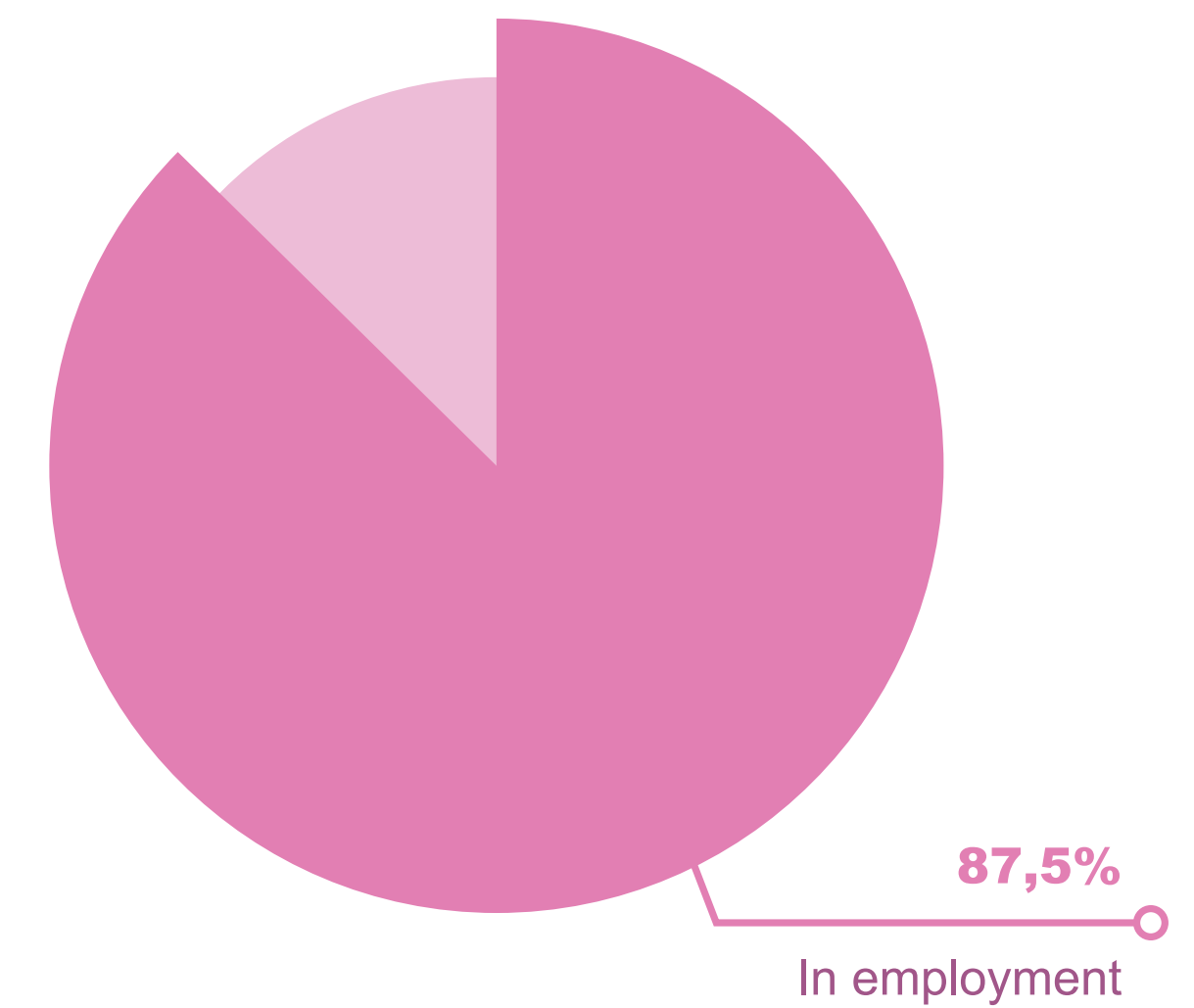
2023



2024



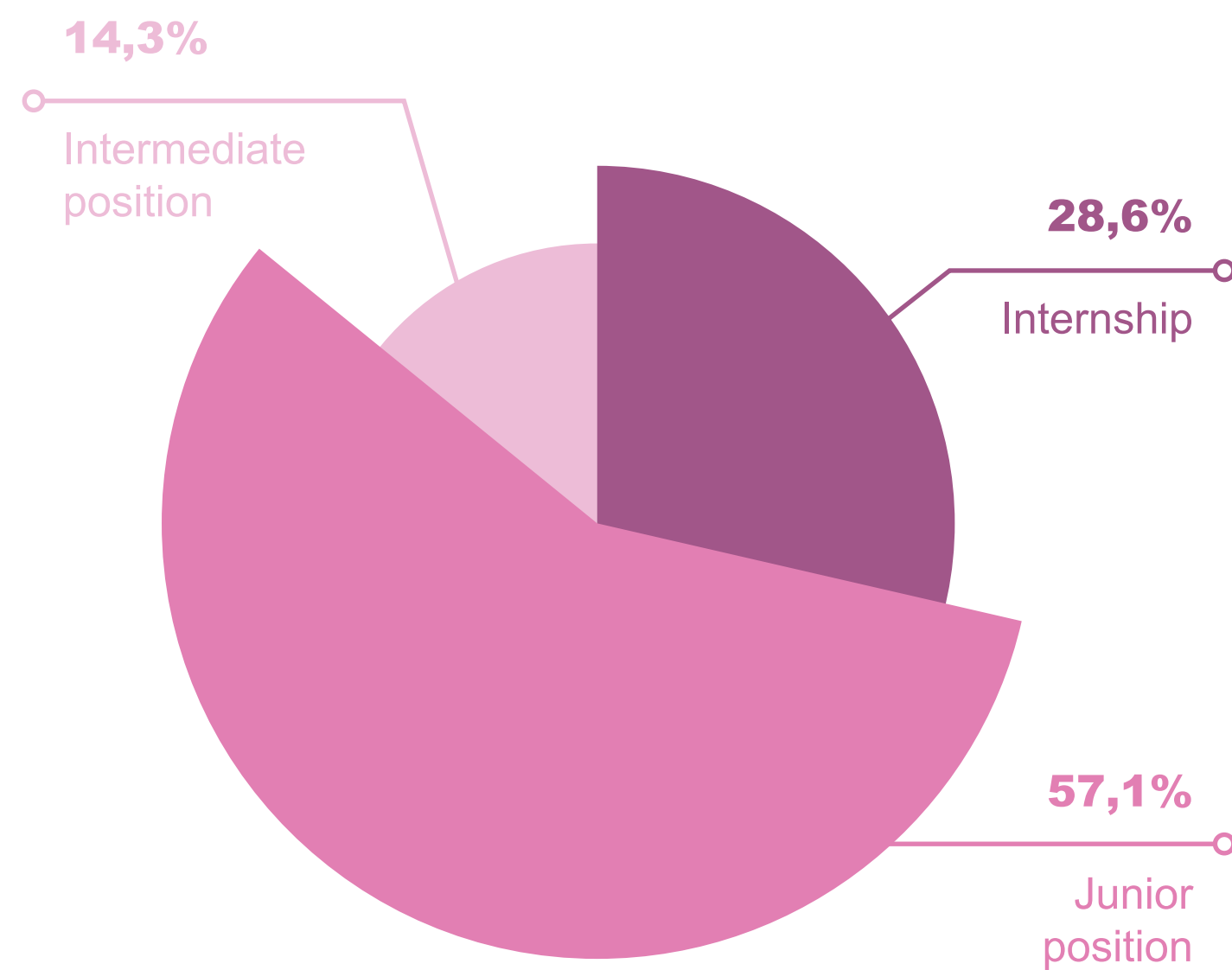
2025



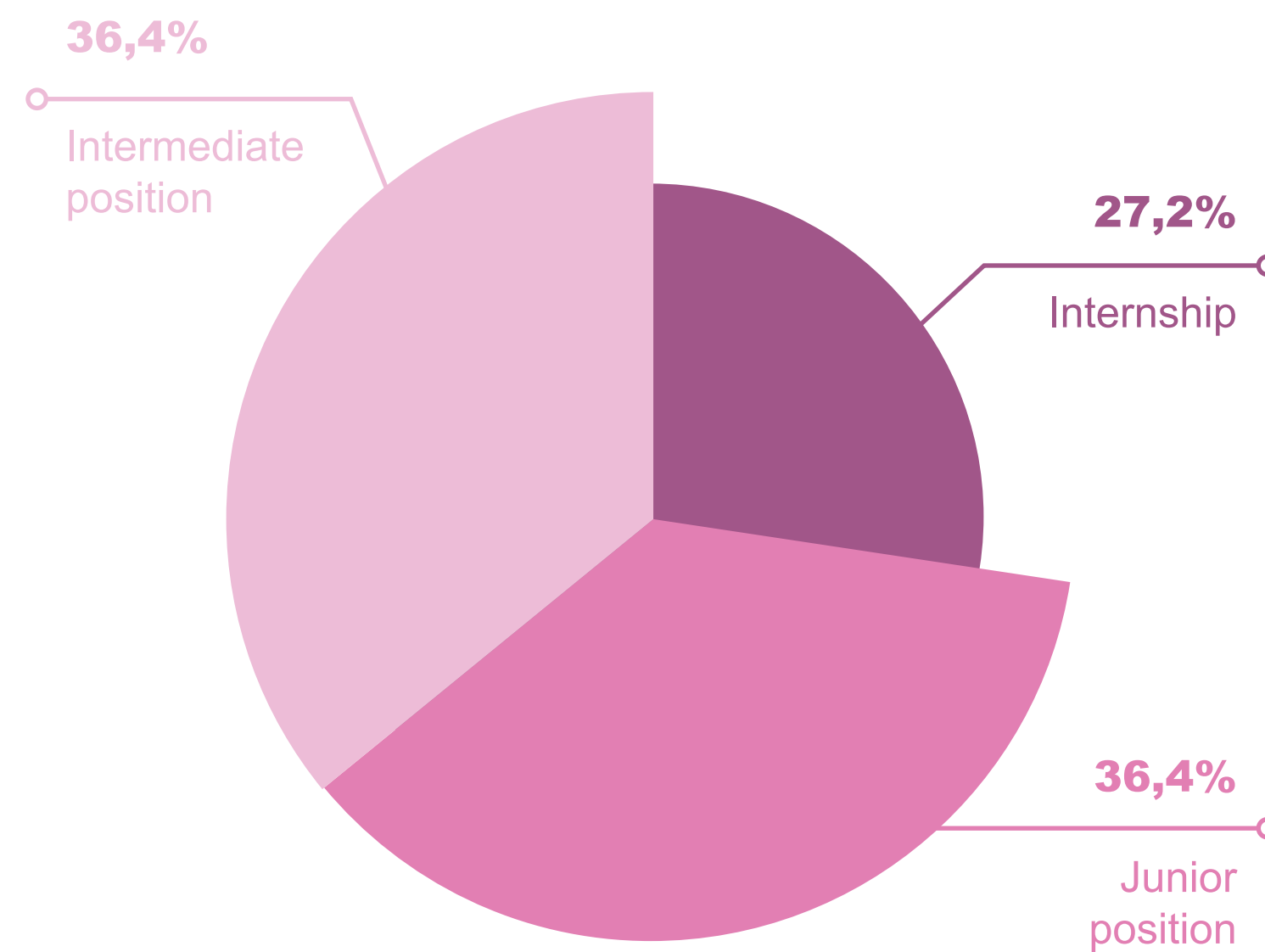
Type of position

of total employees in the reference year

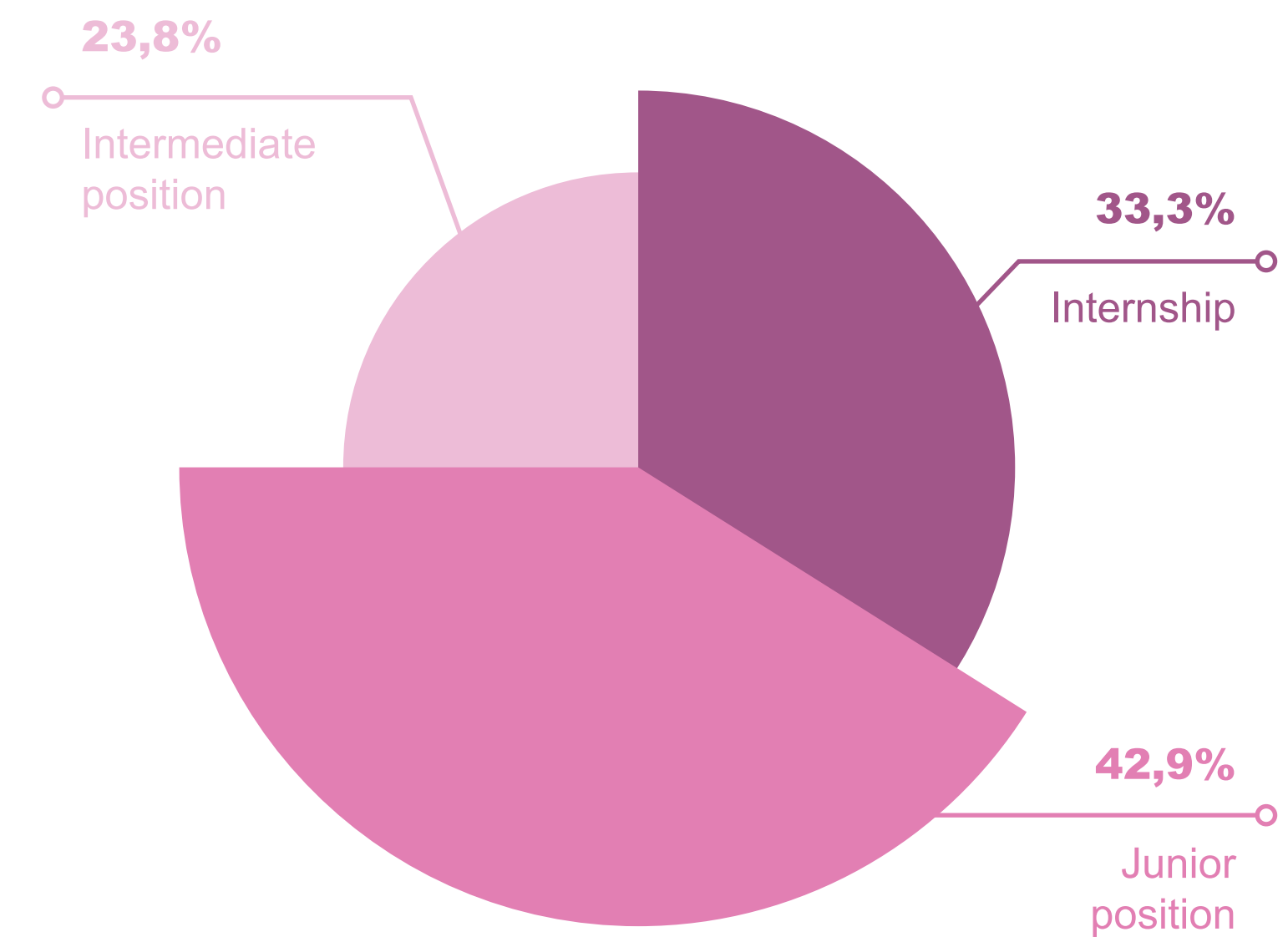
2023



2024

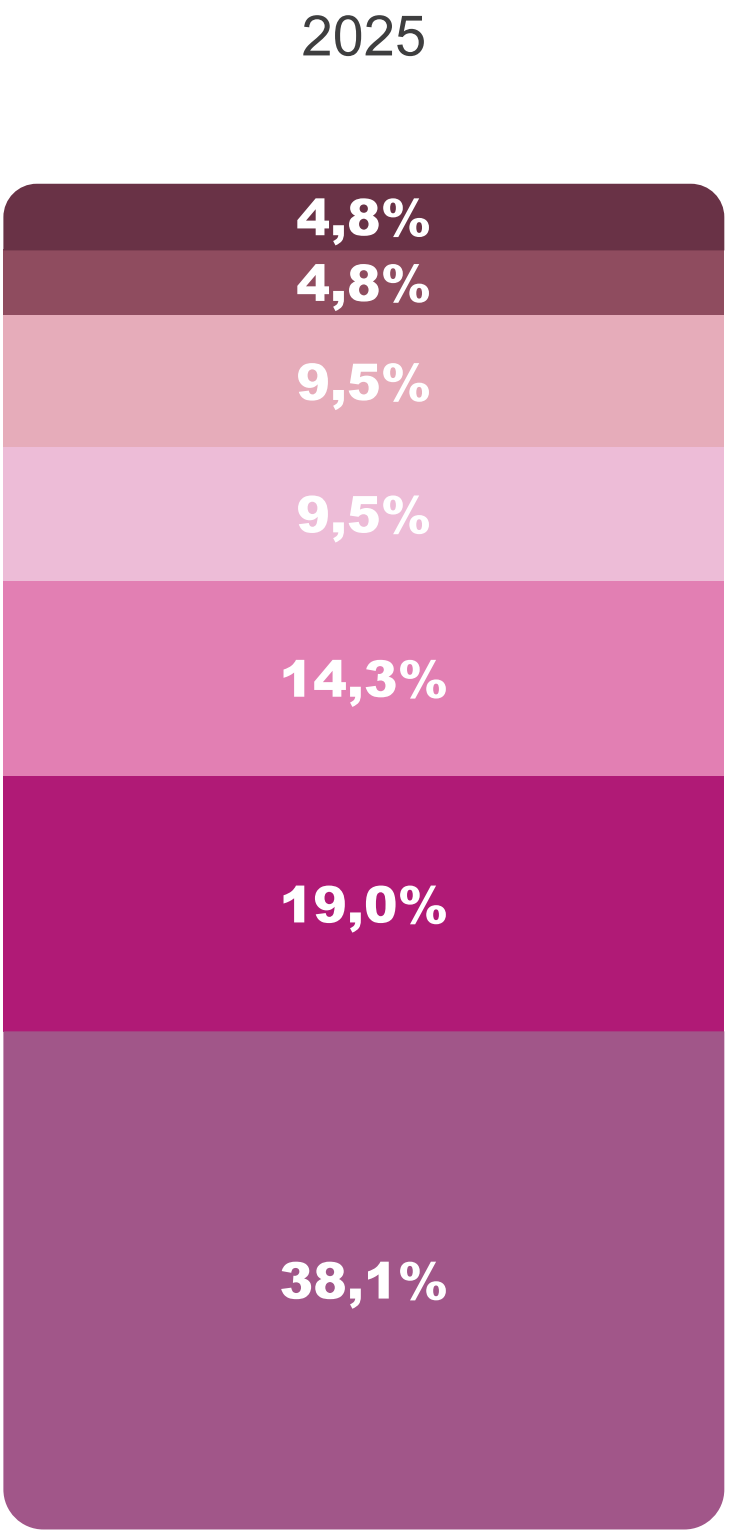
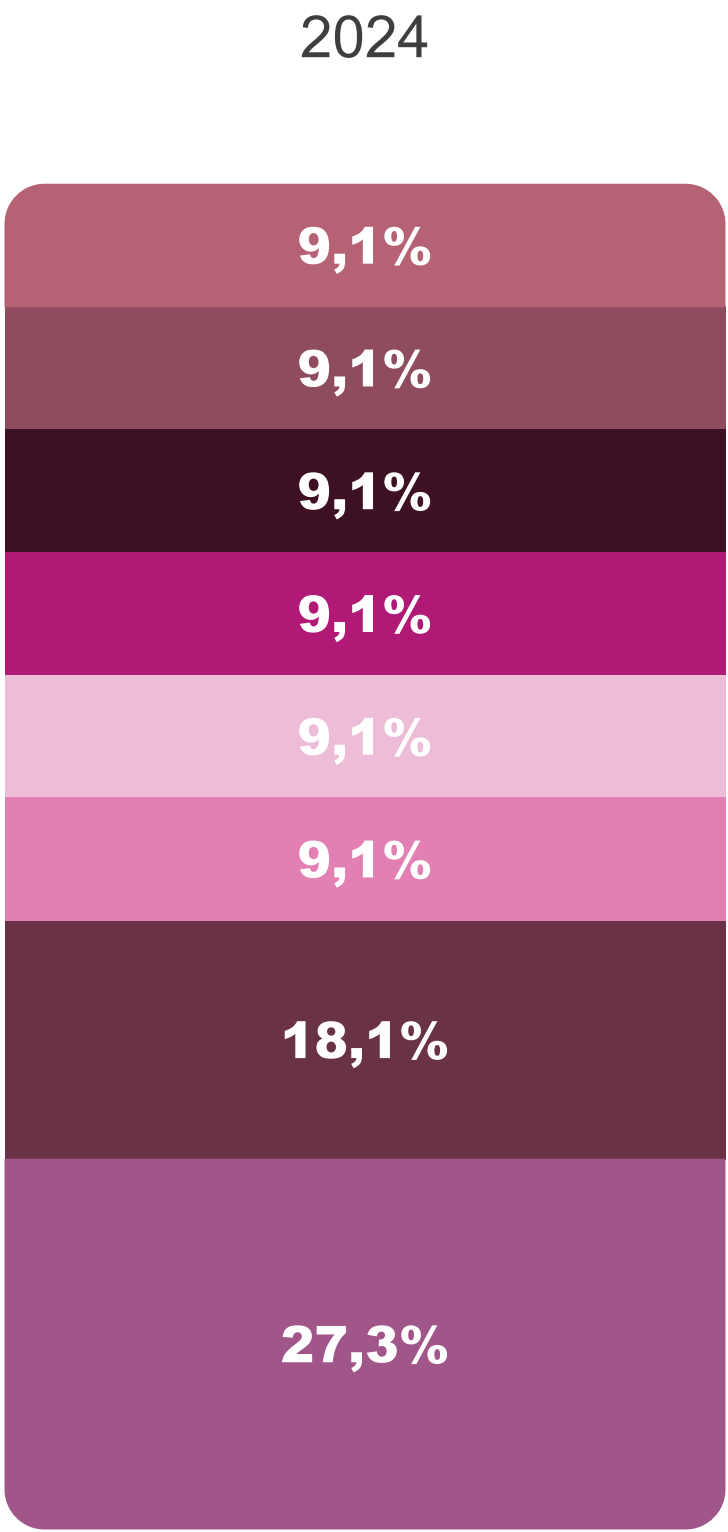
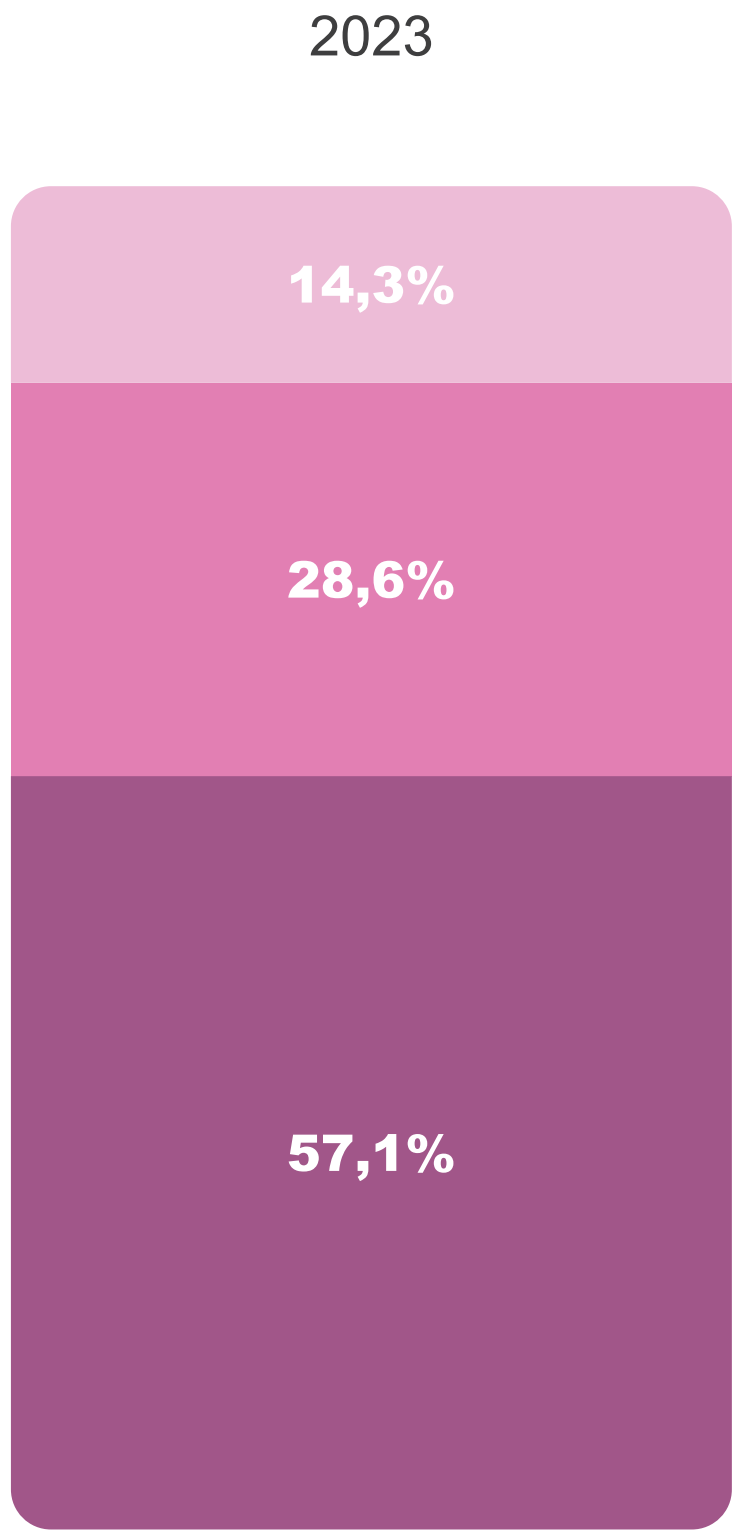


2025



Category of position

of total employees in the reference year



STRATEGIC COMMUNICATION

CORPORATE COMMUNICATION

DIGITAL COMMUNICATION

MARKETING COMMUNICATION

MEDIA RELATIONS

CONSULTING

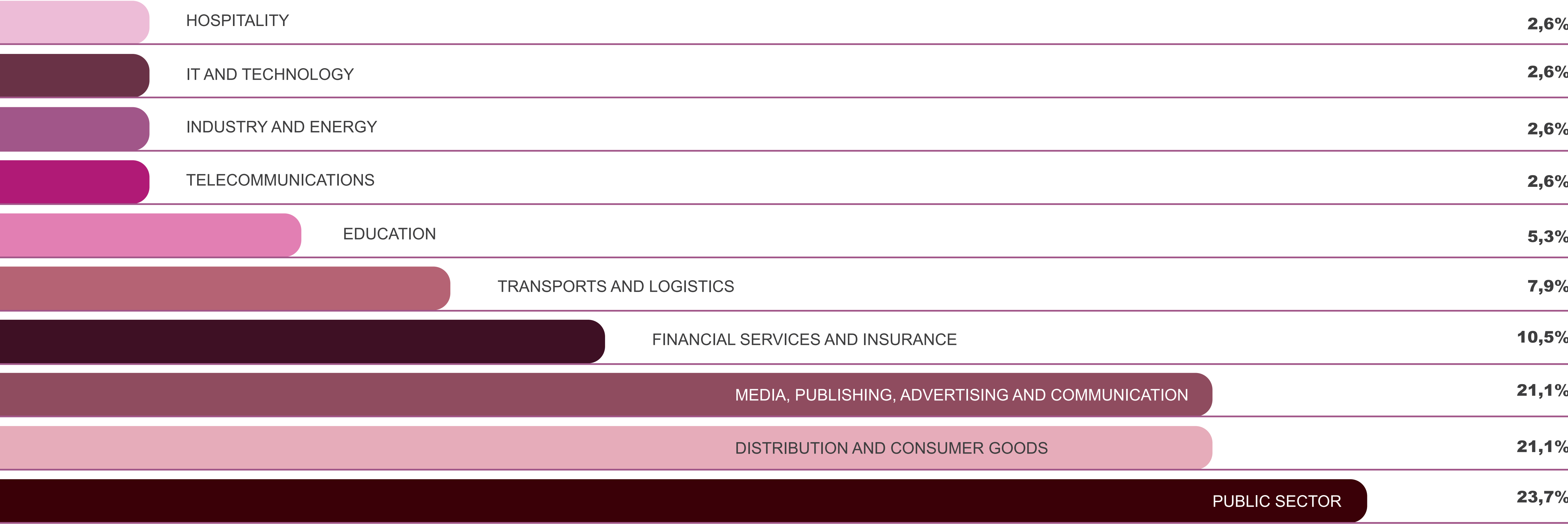
PROJECT MANAGEMENT

HR

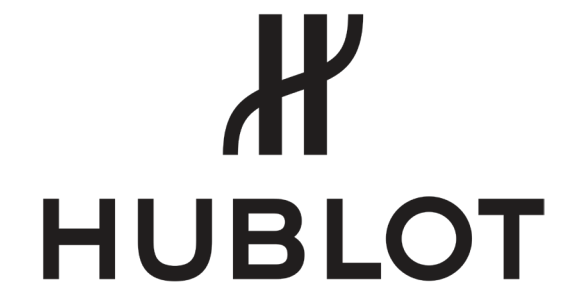
ENTREPRENEURSHIP

Industry sector

of total employees in the reference year



Examples of employers



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Other students
www.unifr.ch/admission