



Master in Business Communication

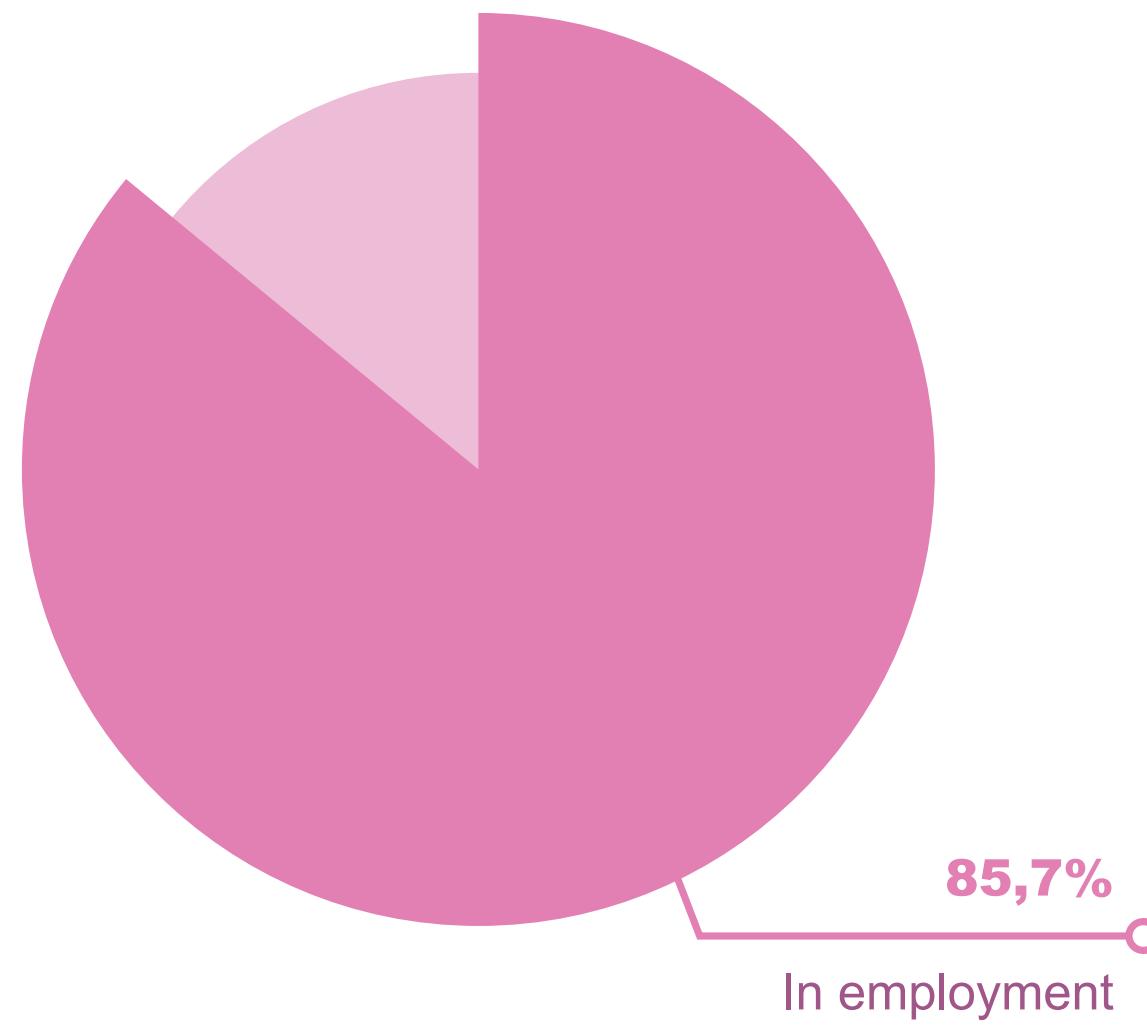
Placement report

Data on graduates from 2023, 2024, and 2025

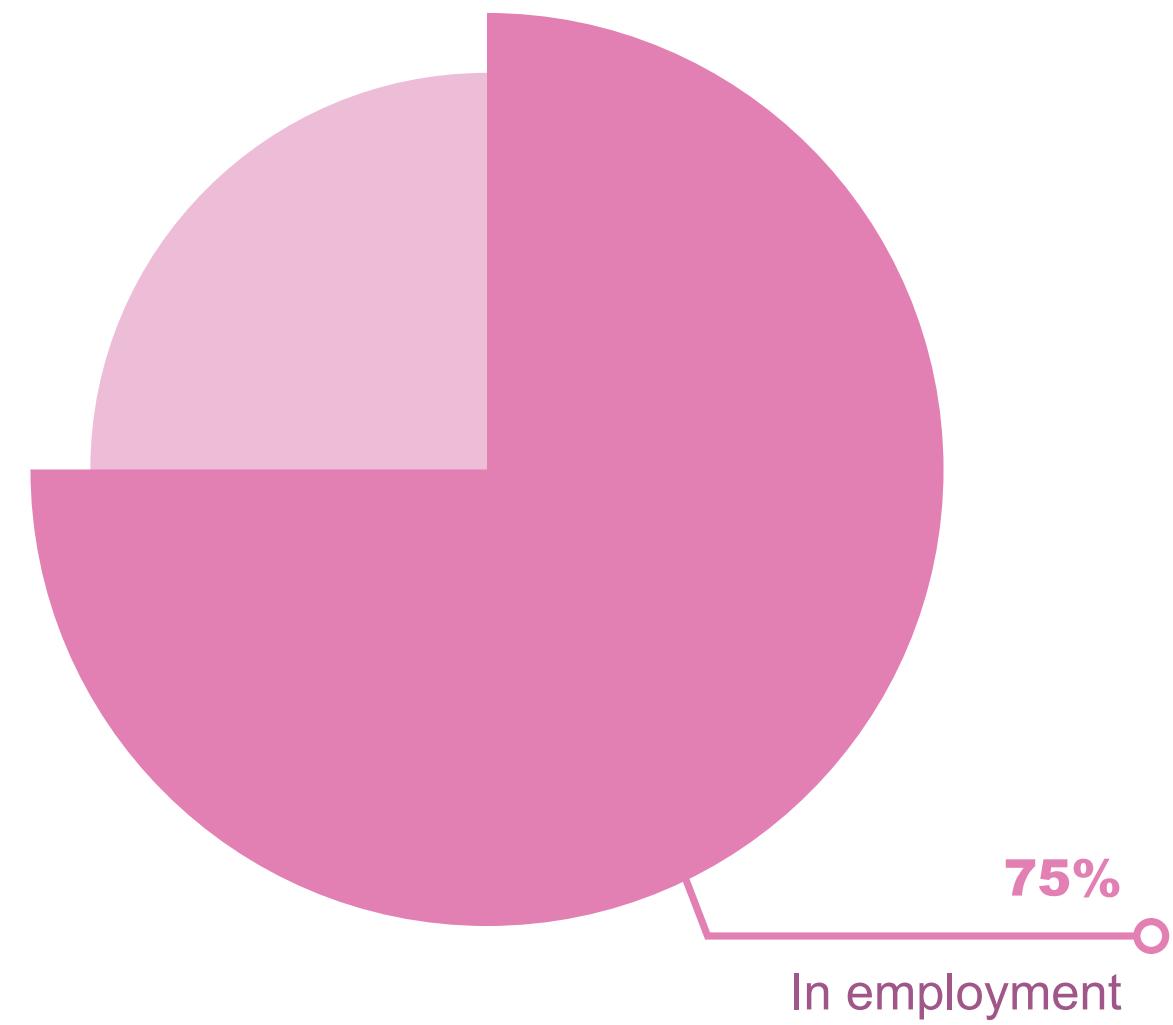
Rate of Employability

of all graduates in the reference year

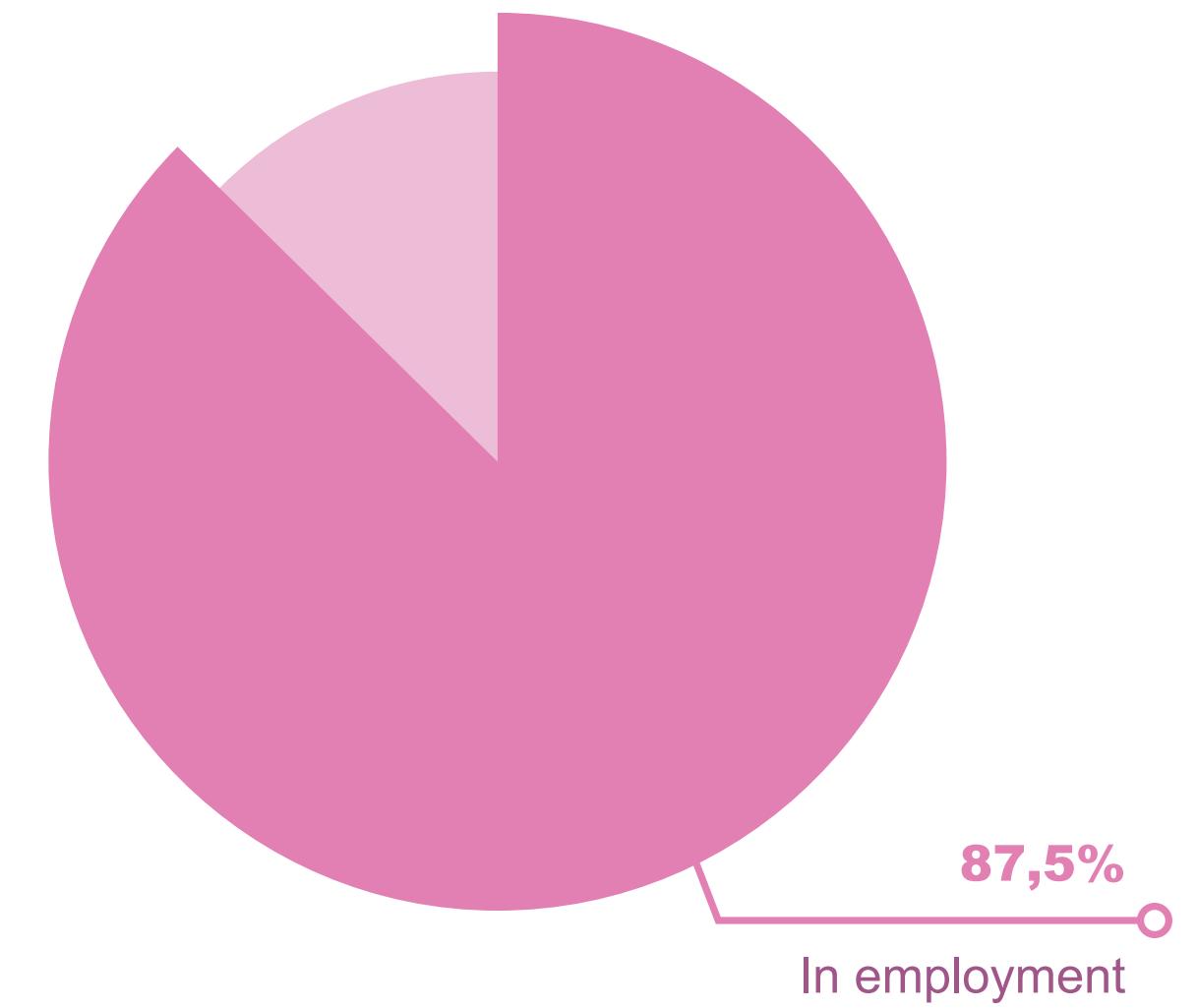
2023



2024



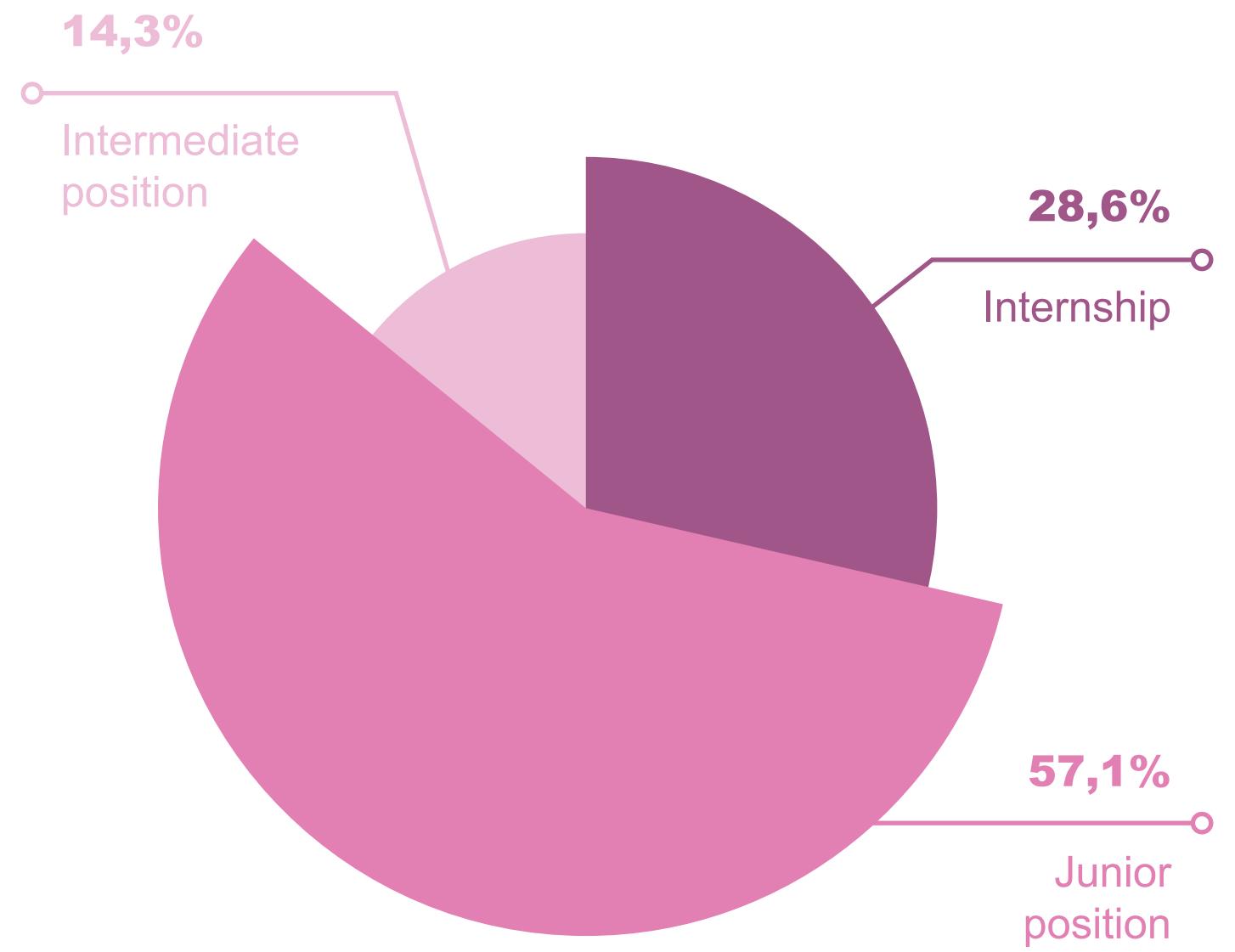
2025



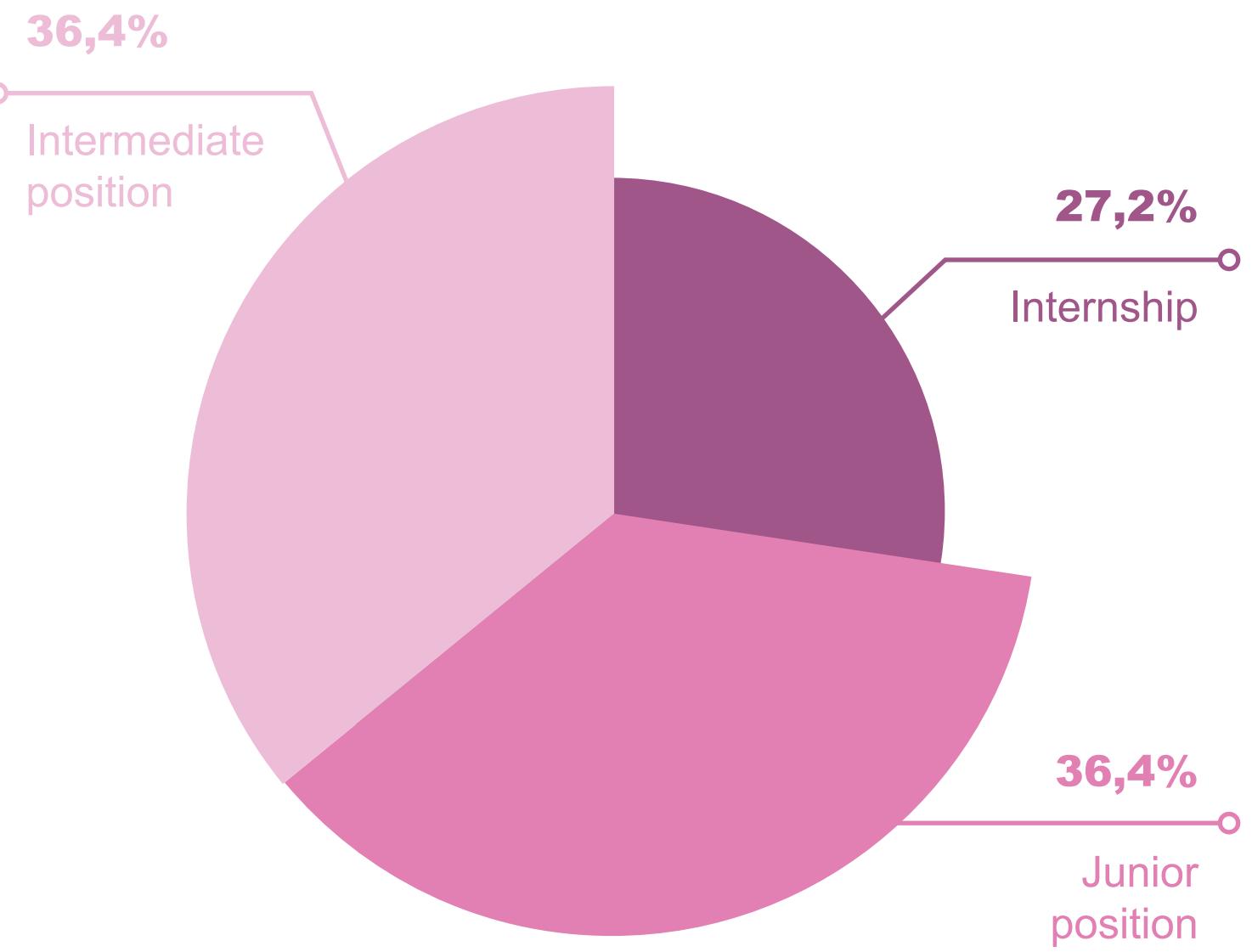
Type of position

of total employees in the reference year

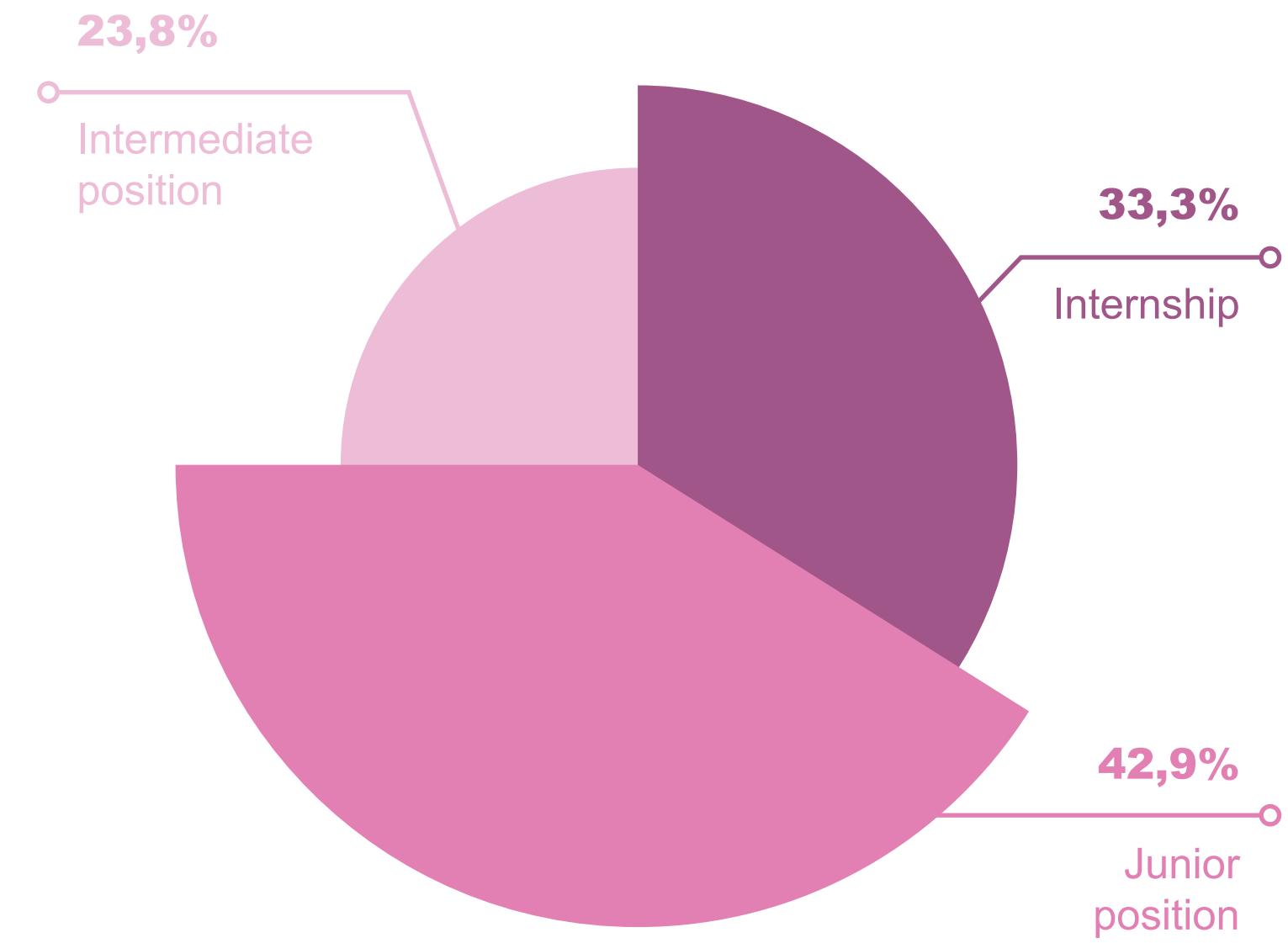
2023



2024



2025



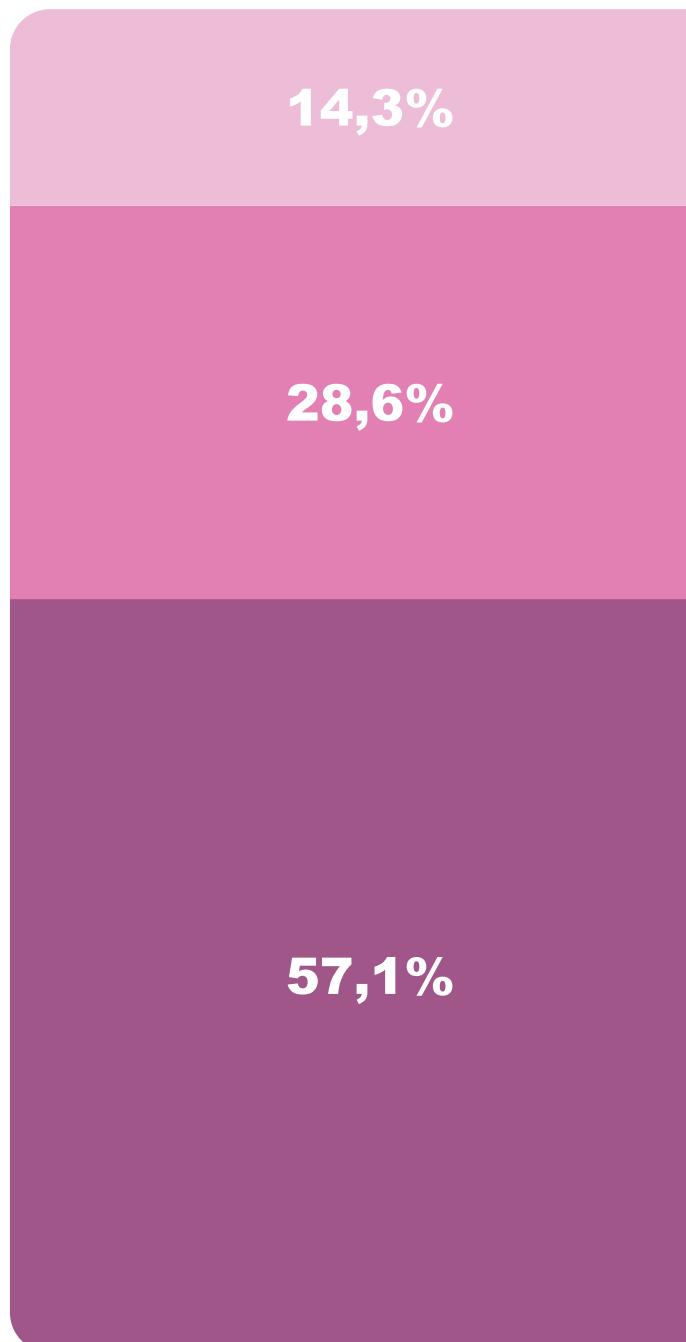
Data on graduates from 2023, 2024, and 2025

Data collected 2–3 months after graduation

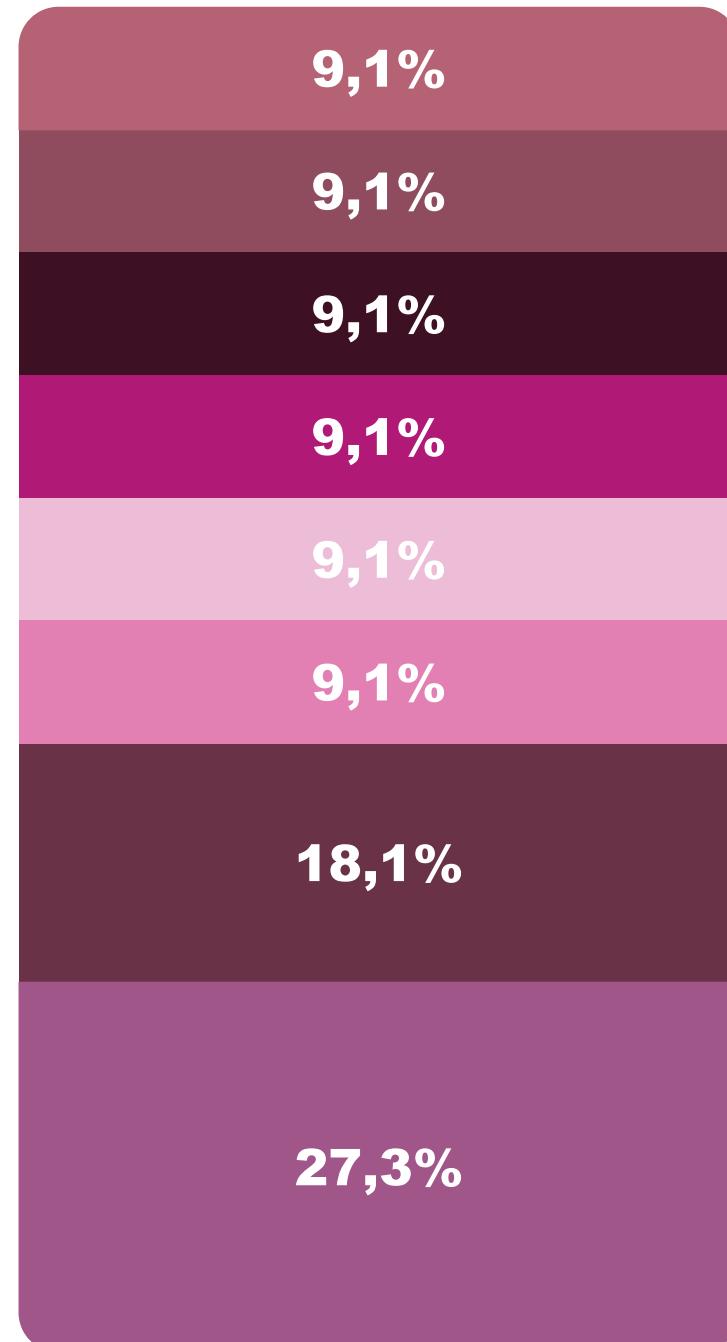
Category of position

of total employees in the reference year

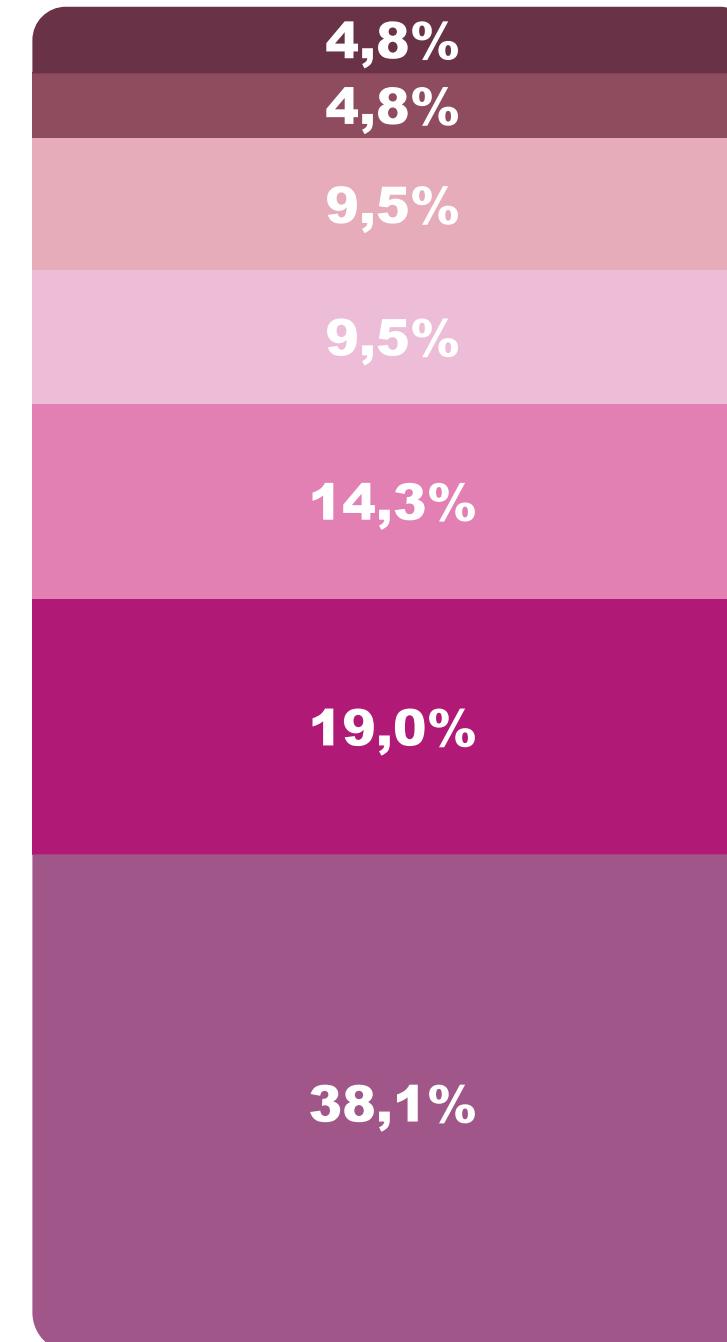
2023



2024



2025



STRATEGIC COMMUNICATION
 CORPORATE COMMUNICATION

DIGITAL COMMUNICATION
 MARKETING COMMUNICATION

MEDIA RELATIONS
 CONSULTING

PROJECT MANAGEMENT
 HR

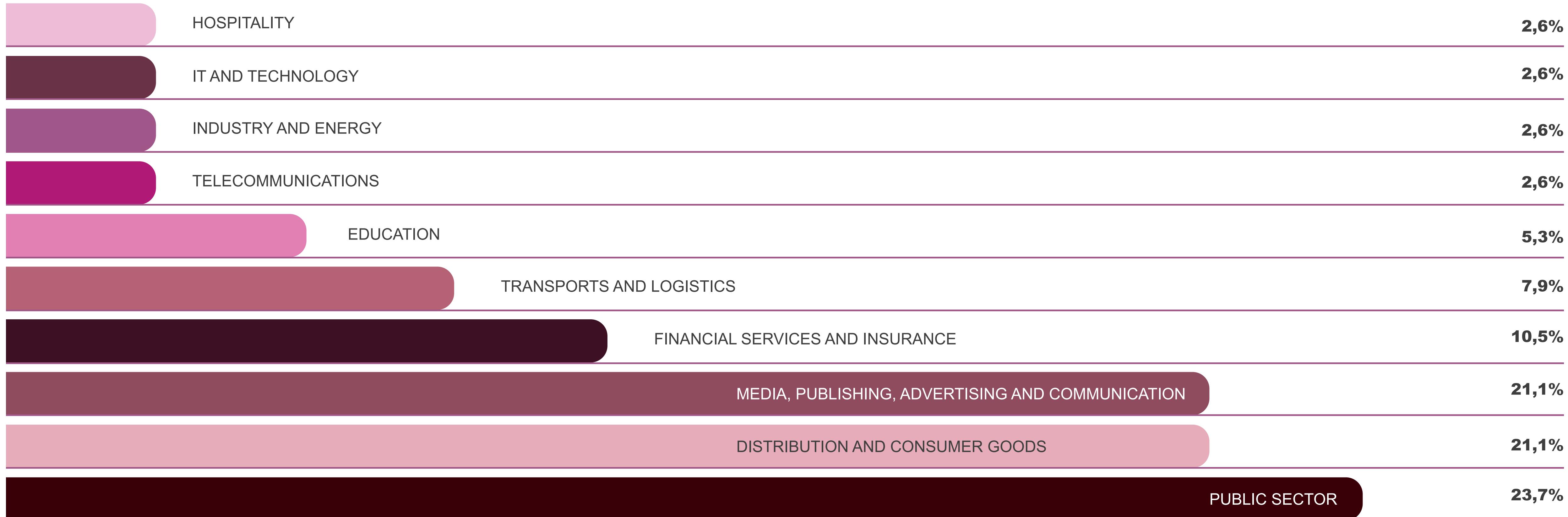
ENTREPRENEURSHIP

Data on graduates from 2023, 2024, and 2025

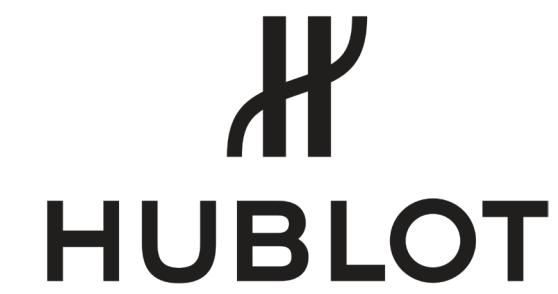
Data collected 2–3 months after graduation

Industry sector

of total employees in the reference year



Examples of employers



Mercedes-Benz



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