

In the Department of Communication and Media Research (DCM) at the University of Fribourg (CH), the chair of Prof. Dr Diana Ingenhoff is seeking to fill a **100% position for 5 years starting 1 February 2025** or later as a

DOCTORAL CANDIDATE / RESEARCH ASSOCIATE (100%)

**INTERNATIONAL ORGANISATIONAL COMMUNICATION/
STRATEGIC COMMUNICATION/PR AND PUBLIC DIPLOMACY**

to be filled.

Are you passionate about current issues in the strategic communication of organizations and/or countries (public diplomacy and public relations research)? Are you enthusiastic about the challenges of digitalization (e.g., artificial intelligence) for companies, organizations, or nation-states and their influence on reputation? Would you like to learn how scientific research results are applied in practice, for example, in reputation research projects or cooperation with foreign ministries on countries' communication strategy and image building?

Your tasks will include

- Independent research as part of your dissertation project at the interface of corporate/country communication and artificial intelligence
- Active participation in empirical and international research projects
- Presenting your research findings at national and international conferences
- Support in teaching in English (MA-level), if possible in German (BA-level)
- Methodological training in research methods, participation in summer schools
- Support and participation in academic self-administration.

Your profile:

- Excellent master's degree in communication science or a related discipline such as sociology or social sciences
- Sound knowledge of empirical social research and (quantitative) research methods, especially statistics
- Excellent knowledge of English; knowledge of German is an advantage
- Enthusiasm for scientific work, a high level of initiative and independence, commitment, and team spirit; you have a goal-oriented and structured way of working.

The University of Fribourg is the only trilingual university in Switzerland (D/F/E) and offers an international environment and attractive working conditions. For further qualification, you will have access to university didactic programs, methodological training opportunities, and financial support for participation in conferences.

Written applications should be sent electronically in PDF format to Prof. Dr Diana Ingenhoff (diana.ingenhoff@unifr.ch) and Jolanda Wehrli (jolanda.wehrli@unifr.ch) by **18.12.24** or until the position is filled.