

Professor (tenured) in “Digital Communication and Datafication” at the University of Fribourg (Switzerland)

associated with the position as chair of the Institute for Digital Communication and Media Innovation

The Faculty of Management, Economics and Social Sciences of the University of Fribourg (Switzerland) invites applications for the full-time position of **Professor (tenured) in “Digital Communication and Datafication”**. The professorship is with the Department of Communication and Media Research DCM and comes with one fully funded PhD position. Moreover, the successful candidate will chair the University’s “Institute for Digital Communication and Media Innovation” (IDCMI) in Chur and Fribourg that includes additional research positions. The main place of work is Chur; a regular presence in Fribourg including the attendance of meetings and events is required. The appointment begins in fall 2023.

The professorship first requires a specialization in the **digital transformation of media, communication, and the public sphere** from a social scientific perspective. Research experience in a field like media innovation, journalism and/or media literacy is not mandatory, but would be of particular interest. Second, candidates should be familiar with **digital social scientific research methods** (quantitative methods like big data analysis and computational communication science as well as qualitative methods). Third, they should be able to offer **critical perspectives on the datafication and platformization of communication** as well as on the implications of these developments for individual users, media organizations, media markets, the communication of organizations and/or democratic society.

Candidates must have completed a **Ph.D. in communication studies or a closely related discipline** (with proven experience in media and communication). They need a **strong publication record** (including peer-reviewed articles in international journals) as well as positively evaluated **teaching experience** in the required specialization. Given the expectation to chair the IDCMI, experience in acquiring competitive **third-party research grants** is required, leadership experience is desirable.

Teaching takes place in Chur, Fribourg, and other locations in Switzerland. The teaching load is 6-7 hours per week and includes German and English language courses in the master program “Digital Communication and Creative Media Production” (jointly offered by the University of Fribourg and the University of Applied Sciences of the Grisons) and in the master program “Communication and Society” (offered by the University of Fribourg). The position thus requires **proficiency in German and English**. Administrative languages at the University of Fribourg are German and French. A passive knowledge of French is expected in the medium term.

The University of Fribourg offers excellent working conditions and a competitive salary. Seeking to promote an equitable representation of women and men, the University strongly encourages applications from women. Having signed the DORA declaration, the University of Fribourg emphasizes qualitative assessment of academic achievement.

Candidates should send their complete application in **a single PDF file** that includes

- a cover letter describing their motivation and qualification for the position;
- a CV including lists of their publications, presentations, teaching experience, research projects/ grants, and contribution to academic service (administrative duties);
- teaching evaluations;
- a one-page statement of current and future research interests (research statement);
- a one-page statement with the candidate's teaching philosophy (teaching statement);
- the names of three professional references;
- three academic papers recently published, forthcoming or under revision

to the dean's office (decanat-ses@unifr.ch) and to Ms. Jolanda Wehrli (jolanda.wehrli@unifr.ch), secretary at the DCM, until **17 January 2023**.