

# CURRICULUM VITAE

## PROF. DR. MANUEL PUPPIS

### PERSONAL INFORMATION

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Twitter: [@ManuelPuppis](https://twitter.com/ManuelPuppis)

### EDUCATION, DEGREES & DIPLOMAS

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2009 PhD (Dr. phil.) in Communication Science, University of Zurich/ Switzerland  
(grade: summa cum laude)  
Thesis: “Organizations of Media-Self-Regulation”  
Supervisor: Prof. Dr. Otfried Jarren, Co-Supervisor: Prof. Dr. Gabriele Siegert

2007 Certificate “Teaching Skills” awarded by the University Teaching and Learning  
Center, University of Zurich/Switzerland

01/2003-11/2008 Doctoral Student in Communication Science at the University of Zurich/  
Switzerland

2002 Master of Arts UZH (Lizentiat der Philosophischen Fakultät, lic. phil.), University  
of Zurich/Switzerland  
(master thesis grade: 6 (highest grade); final examination av. grade: 5.83)

09/1997-12/2002 Studies in Communication Science (Major), Political Science (1<sup>st</sup> Minor) as well as  
Social and Economic History (2<sup>nd</sup> Minor) at the Faculty of Arts, University of  
Zurich/Switzerland

### PROFESSIONAL EXPERIENCE

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06/2023-08/2023 Visiting Scholar, Institute for Information Law (IViR), University of  
Amsterdam/Netherlands

02/2023-04/2023 Visiting Scholar, Leibniz Institute for Media Research | Hans-Bredow-Institute,  
Hamburg/Germany

02/2018-05/2018 Visiting Scholar, Department of Media, Culture, and Communication, NYU  
Steinhardt School of Culture, Education, and Human Development, New  
York/USA

since 05/2016 Full Professor of Media Structures and Governance, Department of  
Communication and Media Research DCM, University of Fribourg/ Switzerland

09/2013-04/2016 Associate Professor of Media Systems and Media Structures, Department of  
Communication and Media Research DCM, University of Fribourg/ Switzerland

## CURRICULUM VITAE MANUEL PUPPIS

|                 |   |
|-----------------|---|
| 09/2012-12/2012 | Visiting Resident Scholar (Scholar in Residence), Annenberg School for Communication, University of Pennsylvania, Philadelphia/USA                                    |
| 03/2012-05/2012 | Visiting Scholar, Hans-Bredow-Institute for Media Research at the University of Hamburg/Germany & Research Center for Media and Communication, Hamburg/Germany        |
| 01/2011-02/2011 | Visiting Scholar, Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania, Philadelphia/USA                           |
| 10/2009-08/2013 | Post-Doctoral Researcher, National Center of Competence in Research (NCCR): Challenges to Democracy in the 21 <sup>st</sup> Century, University of Zurich/Switzerland |
| 01/2009-08/2013 | Senior Research and Teaching Associate, Institute of Mass Communication and Media Research (IPMZ), University of Zurich/Switzerland                                   |
| 2004-2017       | Annually Service in Elderly Care and Transport of Patients, Civil Defense, City of Zurich/Switzerland   |
| 01/2003-12/2008 | Research and Teaching Associate, Institute of Mass Communication and Media Research (IPMZ), University of Zurich/Switzerland  |
| 04/2000-12/2002 | Student Research Associate, Institute of Mass Communication and Media Research (IPMZ), University of Zurich/Switzerland   |
| 1999-2001       | Consultant for E-Government and Public Communication, State Administration of the Canton Aargau, Aarau/Switzerland  |
| 1999            | Internship in Public Relations, State Administration of the Canton of Aargau, Aarau/Switzerland   |
| 1997-1999       | Temporary Employee, Advertising and Buying Department, Angst & Pfister AG, Zurich/Switzerland   |

### INSTITUTIONAL RESPONSIBILITIES

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|                   |   |
|-------------------|---|
| 08/2021-07/2024   | Vice Dean, Faculty of Management, Economics and Social Sciences, University of Fribourg/Switzerland   |
| 08/2015-07/2017   | Head of Department, Department of Communication and Media Research DCM, University of Fribourg/Switzerland  |
| 08/2014-07/2015   | Vice-Head of Department, Department of Communication and Media Research DCM, University of Fribourg/Switzerland   |
| 09/2009-09/2011   | Managing Director of the “Media and Politics” Division, Institute of Mass Communication and Media Research (IPMZ), University of Zurich/ Switzerland  |
| through the years | chair and member of various structural commissions, appointment commissions and internal committees (e.g., multi-annual planning and strategy, equality, advancement of early-career scholars, e-learning etc.) |

### PUBLICATIONS

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#### *Journal Articles*

Puppis, M., Van den Bulck, H., & Bördel, E. (2020). Frozen 2: Communication Rights and the Thaw of Public Funding in Small Media Systems. *Journal of Information Policy*, 10, 388-438. <https://doi.org/10.5325/jinfopoli.10.2020.0388>

- Rohrbach, T., Fiechtner, S., Schönhagen, P., & Puppis, M. (2020). More Than Just Gender: Exploring Contextual Influences on Media Bias of Political Candidates. *International Journal of Press/Politics*, 25(4), 692-711. <https://doi.org/10.1177/1940161220912694>
- Just, N., & Puppis, M. (2019). Parliament Against Government and Industry: How Switzerland Decided to Implement Net Neutrality Against All Odds. *International Journal of Communication*, 13, 5841-5869.
- Jarren, O., Künzler, M., & Puppis, M. (2019). Medienstrukturen als zentrales Forschungsfeld der Kommunikationswissenschaft. *Publizistik*, 64(4), 1-10. <https://doi.org/10.1007/s11616-019-00517-y>
- Ali, C., & Puppis, M. (2018). When the Watchdog Neither Barks nor Bites: Communication as a Power Resource in Media Policy and Regulation. *Communication Theory*, 28(3), 270-291. <https://doi.org/10.1093/ct/ctx003>
- Just, N., & Puppis, M. (2018). Moving Beyond Self-Castigation: Let's Reinvigorate Communication Policy Research Now! *Journal of Communication*, 68(2), 327-336. <https://doi.org/10.1093/joc/jqx012>
- Puppis, M. (2018). "Die Organisation der SRG SSR als Verein, dem Jede und Jeder beitreten kann". Antworten zu vier zentralen Fragen der österreichischen Rundfunkpolitik. *Medien & Zeit*, 33(Sonderausgabe), 42-44.
- Schweizer, C., Puppis, M., Künzler, M., & Studer, S. (2014). Blast from the Past? A Comparative Analysis of Broadcast Licensing in the Digital Era. *Journal of Information Policy*, 4, 507-528. <https://doi.org/10.5325/jinfopoli.4.2014.0507>
- Puppis, M., Maggetti, M., Gilardi, F., Biela, J. & Papadopoulos, Y. (2014). The Political Communication of Independent Regulatory Agencies. *Swiss Political Science Review*, 20(3), 388-412. <https://doi.org/10.1111/spsr.12118>
- Puppis, M. (2013). Ulrich Saxer: Der Stifter. *Studies in Communication Sciences*, 13(1), 90-91. <https://doi.org/10.1016/j.scoms.2013.04.026>
- Puppis, M. (2012). Between Independence and Autonomous Adaptation: The Europeanization of Television Regulation in Non-EU Member States. *Communications*, 37(4), 393-416. <https://doi.org/10.1515/commun-2012-0022>
- Puppis, M., Künzler, M., & Jarren, O. (2012). "Eine Situation höchster Konkurrenz": Rundfunkpolitische Strategien von Kleinststaaten im Schatten großer Nachbarn. *Medien & Kommunikationswissenschaft*, 60(Special Issue 2), 59-75.
- Puppis, M. (2012). Medienselbstregulierung als Garant für Qualitätsjournalismus? Europäische Presseräte im Vergleich. Beilage zu *Osteuropa Recht*, 58(1), 50-63.
- Puppis, M., & Künzler, M. (2011). Coping with Change: The Reorganization of the Swiss Public Service Broadcaster SRG SSR. *Studies in Communication Sciences*, 11(2), 167-190. <https://doi.org/10.5169/seals-791203>
- Signer, S., Puppis, M., & Piga A. (2011). Minorities, Integration and the Media. Media Regulation and Media Performance in Multicultural and Multilingual Switzerland. *International Communication Gazette*, 73(5), 419-439. <https://doi.org/10.1177/1748048511405818>
- Puppis, M. (2010). Media Governance: A New Concept for the Analysis of Media Policy and Regulation. *Communication, Culture & Critique*, 3(2), 134-149. <https://doi.org/10.1111/j.1753-9137.2010.01063.x>
- von Rimscha, M. B., de Acevedo, M., & Puppis, M. (2010). "Relevant was Werte und Normen betrifft". Public Value von TV-Unterhaltung in Klein- und Großstaaten. *Medien Journal*, 34(2), 3-14. <https://doi.org/10.24989/medienjournal.v34i2.191>
- Puppis, M. (2009). Introduction: Media Regulation in Small States. *International Communication Gazette*, 71(1-2), 7-17. <https://doi.org/10.1177/1748048508097927>
- Puppis, M., & d'Haenens, L. (2009). Editorial. *International Communication Gazette*, 71(1-2), 5-6. <https://doi.org/10.1177/1748048508097926>

- Puppis, M., d'Haenens, L., Künzler, M., & Steinmaurer, T. (2009). The European and Global Dimension: Taking Small Media Systems Research to the Next Level. *International Communication Gazette*, 71(1-2), 105-112. <https://doi.org/10.1177/1748048508097936>
- Puppis, M. (2008). National Media Regulation in the Era of Free Trade. The Role of Global Media Governance. *European Journal of Communication*, 23(4), 405-424. <https://doi.org/10.1177/0267323108096992>
- Puppis, M. (2007). Media Governance as a Horizontal Extension of Media Regulation: The Importance of Self- and Co-Regulation. *Communications*, 32(3), 383-389. <https://doi.org/10.1515/COMMUN.2007.020>
- Puppis, M. (2003). Rundfunk zwischen Aufsicht und Selbstverantwortung. *Medienheft*, (Politik 19).
- Puppis, M. (2002). Co-Regulierung im Rundfunk: Zusammenspiel von staatlicher Regulierung und Selbstregulierung als Erfolgsgarant? *Medienwissenschaft Schweiz*, (1), 31-35. <https://doi.org/10.5169/seals-790687>
- Künzler, M., & Puppis, M. (2001). "Service public" garantiert. Novellierung des Rundfunkgesetzes in der Schweiz. *Fernseh-Informationen*, 52(4), 25-28.
- Monographs & Edited Volumes*
- Puppis, M., Mansell, R., & Van den Bulck, H. (Eds.) (2024). *Handbook of Media and Communication Governance*. Cheltenham: Edward Elgar.
- Karaboga, M., Frei, N., Puppis, M., Vogler, D., Raemy, P., Ebbers, F., Runge, G., Rauchfleisch, A., Seta, G. d., Gurr, G., Friedewald, M., & Rovelli, S. (Eds.). (2024). *Deepfakes und manipulierte Realitäten. Technologiefolgenabschätzung und Handlungsempfehlungen für die Schweiz* (TA-SWISS, Vol. 81). Zollikon: vdf. <https://doi.org/10.3218/4186-6>
- Puppis, M., & Ali, C. (Eds.) (2023). *Public Service Media's Contribution to Society*. RIPE@2021. Göteborg: Nordicom. <https://doi.org/10.48335/9789188855756>
- Puppis, M. (2023). *Medienpolitik. Grundlagen für Wissenschaft und Praxis* (3<sup>rd</sup> edition). München: UVK. <https://doi.org/10.36198/9783838543789>
- Jusić, T., Puppis, M., Castro Herrero, L., & Marko, D. (Eds.) (2021). *Up in the Air? The Future of Public Service Media in the Western Balkans*. Budapest: CEU Press. <https://doi.org/10.7829/j.ctv1c3pdhh>
- Van den Bulck, H., Puppis, M., Donders, K., & Van Audenhove, L. (Eds.) (2019). *The Palgrave Handbook of Methods for Media Policy Research*. Cham: Palgrave Macmillan. <https://doi.org/10.1007/978-3-030-16065-4>
- Puppis, M., Schenk, M., & Hofstetter, B. (Eds.) (2017). *Medien und Meinungsmacht* (TA-SWISS, Vol. 65). Zürich: vdf. <https://doi.org/10.3218/3793-7>
- Simpson, S., Puppis, M., & Van den Bulck, H. (Eds.) (2016). *European Media Policy for the 21<sup>st</sup> Century: Assessing the Past, Setting Agendas for the Future*. New York/London: Routledge. <https://doi.org/10.4324/9781315719597>
- von Rimscha, B. M., Studer, S., & Puppis, M. (Eds.) (2016). *Methodische Zugänge zur Erforschung von Medienstrukturen, Medienorganisationen und Medienstrategien* (Medienökonomie, Vol. 9). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845276885>
- Altmepfen, K.-D., Donges, P., Künzler, M., Puppis, M., Röttger, U., & Wessler, H. (Eds.) (2015). *Soziale Ordnung durch Kommunikation?* (Medienstrukturen, Vol. 5). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845248035>
- Künzler, M., Oehmer, F., Puppis, M., & Wassmer, C. (Eds.) (2013). *Medien als Institutionen und Organisationen. Institutionalistische Ansätze in der Publizistik- und Kommunikationswissenschaft* (Medienstrukturen, Vol. 2). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845236926>

- Puppis, M., Künzler, M., & Jarren, O. (Eds.) (2013). *Media Structures and Media Performance / Medienstrukturen und Medienperformanz* (Relation n. s., Vol. 4). Wien: Verlag der Österreichischen Akademie der Wissenschaften. <https://doi.org/10.1553/relation4>
- Jarren, O., Künzler, M., & Puppis, M. (Eds.) (2012). *Medienwandel oder Medienkrise? Folgen für Medienstrukturen und ihre Erforschung* (Medienstrukturen, Vol. 1). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845236735>
- Just, N., & Puppis, M. (Eds.) (2012). *Trends in Communication Policy Research. New Theories, Methods and Subjects* (ECREA Book Series, Vol. 7). Bristol/Chicago: intellect.
- Puppis, M. (2010). *Einführung in die Medienpolitik* (2<sup>nd</sup> edition). Konstanz: UVK.
- Puppis, M., & d’Haenens, L. (Special Issue Editors) (2009). *Media Diversity in Small States – Limited Options for Media Regulation?* Special Issue of the International Communication Gazette, 71(1-2).
- Puppis, M. (2009). *Organisationen der Medienselbstregulierung. Europäische Presseräte im Vergleich*. Köln: Halem.
- Puppis, M. (2007). *Einführung in die Medienpolitik*. Konstanz: UVK.
- Donges, P., & Puppis, M. (Eds.) (2003). *Die Zukunft des öffentlichen Rundfunks. Internationale Beiträge aus Wissenschaft und Praxis*. Köln: Halem.
- Jarren, O., Weber, R. H., Donges, P., Dörr, B., Künzler, M., & Puppis, M. (2002). *Rundfunkregulierung. Leitbilder, Modelle und Erfahrungen im internationalen Vergleich. Eine sozial- und rechtswissenschaftliche Analyse*. Zurich: Seismo.

#### Book Chapters

- Puppis, M. (2025). Medienregulierung in der Schweiz. In H. Gundlach (Ed.), *Handbuch Medienregulierung* (3<sup>rd</sup> edition). Baden-Baden: Nomos (forthcoming).
- Puppis, M. & Donges, P. (2025). Governance der Online-Kommunikation. In W. Schweiger, K. Beck & V. Karnowski (Eds.), *Handbuch Online-Kommunikation* (3<sup>rd</sup> edition). Wiesbaden: Springer VS (forthcoming).
- Puppis, M. (2024). Medienstrukturen. In U. Röttger, K.-D. Altmeyden, & E. Klaus (Eds.), *Kommunikationswissenschaft. Eine Einführung in die kommunikativen und medialen Grundlagen der Gesellschaft*. Wiesbaden: Springer Fachmedien. (forthcoming).
- Puppis, M., Mansell, R., & Van den Bulck, H. (2024). Media and Communication Governance: From Labelling to Theorizing and Practice. In M. Puppis, R. Mansell & H. Van den Bulck (Eds.), *Handbook of Media and Communication Governance* (pp. 1–26). Cheltenham: Edward Elgar.
- Puppis, M. (2024). Sociological Institutionalism: Conceptualizing Media Governance as Institution and Organization. In M. Puppis, R. Mansell & H. Van den Bulck (Eds.), *Handbook of Media and Communication Governance* (pp. 28–39). Cheltenham: Edward Elgar.
- Raemy, P., Puppis, M., & Gurr, G. (2024). Deepfakes im Journalismus. In M. Karaboga, N. Frei, M. Puppis, D. Vogler, P. Raemy, F. Ebbers, G. Runge, A. Rauchfleisch, G. d. Seta, G. Gurr, M. Friedewald, & S. Rovelli (Hrsg.), *Deepfakes und manipulierte Realitäten. Technologiefolgenabschätzung und Handlungsempfehlungen für die Schweiz* (TA-SWISS, Vol. 81; S. 205-251). Zollikon: vdf. <https://doi.org/10.3218/4186-6>
- Karaboga, M., Frei, N., Puppis, M., Vogler, D., Raemy, P., Ebbers, F., Runge, G., Rauchfleisch, A., Seta, G. d., Gurr, G., Friedewald, M., & Rovelli, S. (2024). Empfehlungen. In M. Karaboga, N. Frei, M. Puppis, D. Vogler, P. Raemy, F. Ebbers, G. Runge, A. Rauchfleisch, G. d. Seta, G. Gurr, M. Friedewald, & S. Rovelli (Hrsg.), *Deepfakes und manipulierte Realitäten. Technologiefolgenabschätzung und Handlungsempfehlungen für die Schweiz* (TA-SWISS, Vol. 81; S. 331-341). Zollikon: vdf. <https://doi.org/10.3218/4186-6>
- Puppis, M. (2024). Digitale Öffentlichkeit und Medienpolitik: Von Media Governance zu Mediation Governance. In M. Prinzing, M. Eisenegger, P. Ettinger & J. Seethaler (Eds.), *Regulierung, Governance und Medienethik in der digitalen Gesellschaft* (pp. 81–95). Wiesbaden: Springer VS. [https://doi.org/10.1007/978-3-658-42478-7\\_5](https://doi.org/10.1007/978-3-658-42478-7_5)

- Puppis, M., & Van den Bulck, H. (2024). Methods for Global Media and Communication Governance Research. In A. Hintz, C. Padovani, G. Goggin, P. Iosifidis & V. Wavre (Eds.), *Global Communication Governance at the Crossroads* (pp. 371–387). Cham: Palgrave Macmillan. [https://doi.org/10.1007/978-3-031-29616-1\\_21](https://doi.org/10.1007/978-3-031-29616-1_21)
- Puppis, M., & Ali, C. (2023). Introduction: Contribution to Society and Public Service Media’s Neoliberal Dilemma. In M. Puppis & C. Ali (Eds.), *Public Service Media’s Contribution to Society* (pp. 9–28). RIPE@2021. Göteborg: Nordicom. <https://doi.org/10.48335/9789188855756-1>
- Castro Herrero, L., Jusić, T., Marko, D., & Puppis, M. (2021). Challenges and Prospects of Public Service Broadcasting in the Western Balkans. In: T. Jusić, M. Puppis, L. Castro Herrero & D. Marko (Eds.), *Up in the Air? The Future of Public Service Media in the Western Balkans* (pp. 1-24). Budapest: CEU Press. <https://doi.org/10.7829/j.ctv1c3pdhh.6>
- Puppis, M. (2020). Governance der Vermittlung öffentlicher Kommunikation. In O. Jarren & C. Neuberger (Eds.), *Gesellschaftliche Vermittlung in der Krise: Medien und Plattformen als Intermediäre* (pp. 189-224). Baden-Baden: Nomos. <https://doi.org/10.5771/9783748909729-189>
- Puppis, M., & Van den Bulck, H. (2019). Introduction: Media Policy and Media Policy Research. In: H. Van den Bulck, M. Puppis, K. Donders & L. Van Audenhove (Eds.), *The Palgrave Handbook of Methods for Media Policy Research* (pp. 3-21). Cham: Palgrave Macmillan. [https://doi.org/10.1007/978-3-030-16065-4\\_1](https://doi.org/10.1007/978-3-030-16065-4_1)
- Puppis, M., & Van den Bulck, H. (2019). Doing Media Policy Research. In: H. Van den Bulck, M. Puppis, K. Donders & L. Van Audenhove (Eds.), *The Palgrave Handbook of Methods for Media Policy Research* (pp. 23-49). Cham: Palgrave Macmillan. [https://doi.org/10.1007/978-3-030-16065-4\\_2](https://doi.org/10.1007/978-3-030-16065-4_2)
- Puppis, M. (2019). Analyzing Talk and Text I: Qualitative Content Analysis. In: H. Van den Bulck, M. Puppis, K. Donders & L. Van Audenhove (Eds.), *The Palgrave Handbook of Methods for Media Policy Research* (pp. 367-384). Cham: Palgrave Macmillan. [https://doi.org/10.1007/978-3-030-16065-4\\_21](https://doi.org/10.1007/978-3-030-16065-4_21)
- Donges, P., & Puppis, M. (2019). Kommunikations- und medienpolitische Perspektiven: Internet Governance. In W. Schweiger & K. Beck (Eds.), *Handbuch Onlinekommunikation* (2<sup>nd</sup> edition; pp. 81-103). Wiesbaden: Springer. [https://doi.org/10.1007/978-3-658-18017-1\\_5-1](https://doi.org/10.1007/978-3-658-18017-1_5-1)
- Puppis, M., & Van den Bulck, H. (2018). Finanzierungsmodelle und Unabhängigkeit des öffentlichen Rundfunks. In K. Mitschka & K. Unterberger (Eds.), *Public Open Space. Zur Zukunft öffentlich-rechtlicher Medien* (pp. 257-271). Wien: facultas Universitätsverlag. [https://zukunft.orf.at/rte/upload/texte/2018/public\\_open\\_space\\_copyright\\_facultas.pdf](https://zukunft.orf.at/rte/upload/texte/2018/public_open_space_copyright_facultas.pdf).
- Schweizer, C., & Puppis, M. (2018). Public Service Media in the ‘Network’ Era. A Comparison of Remits, Funding, and Debate in 17 Countries. In G. F. Lowe, H. Van den Bulck & K. Donders (Eds.), *Public Service Media in the Networked Society*. RIPE@2017 (pp. 109-124). Göteborg: Nordicom. <https://www.diva-portal.org/smash/get/diva2:1535646/FULLTEXT01.pdf>.
- Puppis, M. (2017). Einleitung. In M. Puppis, M. Schenk & B. Hofstetter (Eds.), *Medien und Meinungsmacht* (TA-SWISS, Vol. 65; pp. 73-83). Zürich: vdf. <https://doi.org/10.3218/3793-7>
- Puppis, M., Hofstetter, B., & Inghoff, D. (2017). Medienorganisationen im Wandel. In M. Puppis, M. Schenk & B. Hofstetter (Eds.), *Medien und Meinungsmacht* (TA-SWISS, Vol. 65; pp. 205-292). Zürich: vdf. <https://doi.org/10.3218/3793-7>
- Puppis, M., Schenk, M., Bosshart, S., & Hofstetter, B. (2017). Schlussfolgerungen. In M. Puppis, M. Schenk & B. Hofstetter (Eds.), *Medien und Meinungsmacht* (TA-SWISS, Vol. 65; pp. 353-377). Zürich: vdf. <https://doi.org/10.3218/3793-7>
- Puppis, M. (2017). Anything but a Utopia. A Response to Slavko Splichal’s Dialogue with History. In W. A. Meier (Ed.), *Abbruch – Umbruch – Aufbruch. Globaler Medienwandel und lokale Medienkrisen* (Medienstrukturen, Vol. 11; pp. 35-39). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845276663-35>
- Fürst, S., Meißner, M., Hofstetter, B., Puppis, M., & Schönhagen, P. (2017). Gefährdete Autonomie? Kontinuität und Wandel der journalistischen Berichterstattungsfreiheit und redaktioneller Arbeitsbedingungen in der Schweiz. In I. Stapf, M. Prinzing & A. Filipović (Eds.), *Gesellschaft ohne*

- Diskurs? Digitaler Wandel und Journalismus aus medienethischer Perspektive* (Kommunikations- und Medienethik, Vol. 5; pp. 219-236). Baden-Baden: Nomos. <https://doi.org/10.5771/9783845279824-219>
- Puppis, M., & Künzler, M. (2016). Reforming or Conforming? The Contribution of Communication Studies to Media Policy in Switzerland. In D. Freedman, J. Obar, C. Martens & R. McChesney (Eds.), *Strategies for Media Reform. International Perspectives* (pp. 239-251). New York: Fordham University Press. <https://www.jstor.org/stable/j.ctt1ctxqc9.22>
- Puppis, M., Simpson, S., & Van den Bulck, H. (2016). Contextualising European Media Policy in the Twenty-First Century. In S. Simpson, M. Puppis & H. Van den Bulck (Eds.), *European Media Policy for the 21<sup>st</sup> Century: Assessing the Past, Setting Agendas for the Future* (pp. 1-19). New York/London: Routledge. <https://doi.org/10.4324/9781315719597>
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### CONFERENCE PAPERS & PRESENTATIONS

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#### Peer-Reviewed Presentations

- Heiland, S., Puppis, M., & Kulig, M. (2024). *Can’t touch this. How selective Europeanization of Swiss platform governance avoids regulating market power*. Paper presented at the ECREA 2024 Conference, “Communication Law and Policy” Section, Ljubljana, September 24-27, 2024.
- Kulig, M., Hyzen, A., Paulussen, S., Puppis, M., & Van den Bulck, H. (2024). *Navigating algorithmic disruptions: epistemic welfare as a guide for media governance*. Paper presented at the ECREA 2024 Conference, “Communication Law and Policy” Section, Ljubljana, September 24-27, 2024.
- Raemy, P. & Puppis, M. (2024). *Deepfakes in journalism: Swiss news organizations’ evaluations of risks and opportunities*. Paper presented at the ECREA 2024 Conference, “Journalism Studies” Section, Ljubljana, September 24-27, 2024.
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- Puppis, M., Studer, S., & Schade, E. (2014): *Back to the Future: What Teletext’s Past Tells Us about the Future Relationship between Public Service Media and Publishers in Switzerland*. Paper presented at the ECREA 2014 Conference, “Communication Law and Policy” Section, Lisbon, November 12-15, 2014.
- Puppis, M., Maggetti, M., Gilardi, F., Biela, J. M & Papadopoulos, Y. (2014). *The Political Communication of Independent Regulatory Agencies*. Poster presented at the ICA 2014 Conference, “Political Communication” Division, Seattle, May 22-26, 2014.
- Puppis, M., Schweizer, C., Künzler, M., & Studer, S. (2014). *Public Financial Support for News Organizations in the Digital Era: A Comparative Analysis of Media Subsidies and Public Service Media Funding in 18 Countries*. Paper presented at the ICA 2014 Conference, “Communication Law and Policy” Division, Seattle, May 22-26, 2014.
- Castro Herrero, L., & Puppis, M. (2014). *Media Crisis and Media Bias: Uncovering the Nature of Political Bias in Current News Media Environments*. Paper presented at the SGK 2014 Conference, Zurich, April 11-12, 2014.
- Puppis, M., Schweizer, C., Künzler, M., & Studer, S. (2014). *Öffentliche Finanzierung als Antwort auf die Medienkrise? Eine komparative Analyse von Medienförderung und PSM-Finanzierung in 18 Ländern*. Paper presented at the SGK 2014 Conference, Zurich, April 11-12, 2014.

- Künzler, M., Puppis, M., Schweizer, C., & Studer, S. (2014). *Digitalisierung: Das Ende der Lizenzierung? Befunde einer komparativen Analyse der Zulassung von Privatrundfunk in 18 Ländern*. Paper presented at the DGPUK-Fachgruppe “Kommunikation und Politik” and the DVPW-Arbeitskreis “Politik und Kommunikation” Conference 2006 “Kommunikationspolitik und Medienregulierung in der digitalen Gesellschaft”, Berlin, February 6-8, 2014.
- Puppis, M., Schweizer, C., Künzler, M., & Studer, S. (2013). *Public Funding of Media and Journalism: Options Reform in the Digital Era*. Paper presented at the ECREA-CLP Workshop 2013 “Communication & Media Policy in Europe: Assessing the Past, Setting Agendas for the Future”, Salford/Manchester, October 25-26, 2013.
- Studer, S., Künzler, M., Puppis, M., & Schweizer, C. (2013). *Gestaltung von Medienstrukturen durch Medienförderung? Gestaltungsoptionen und Lehren aus einem empirischen Ländervergleich*. Paper presented at the Workshop “Politische Gestaltung von Medienstrukturen” of the Netzwerk Medienstrukturen, Munich, October 17-18, 2013.
- Puppis, M., Maggetti, M., Gilardi, F., Papadopoulos, Y., & Biela, J. (2013). *Accountability and the Political Communication of Independent Regulatory Agencies*. Paper presented on the Panel “The Role of the Media in New Modes of Governance” at the 7<sup>th</sup> ECPR General Conference, Bordeaux, September 4-7, 2013.
- Puppis, M., Maggetti, M., Gilardi, F., Papadopoulos, Y., & Biela, J. (2013). *Accountability and the Political Communication of Independent Regulatory Agencies*. Paper presented at the IAMCR 2013 Conference, “Political Communication Research” Section, Dublin, June 25-29, 2013.
- Künzler, M., Puppis, M., Schweizer, C., & Studer, S. (2013). *The Last Hour of the License Fee? Reforming the Funding of Public Service Media in Response to Change*. Paper presented at the IAMCR 2013 Conference, Working Group on “Public Service Media Policies”, Dublin, June 25-29, 2013.
- Puppis, M. (2013). *Switzerland: The Role of Research in Non-Decision Making and Delaying Action*. Paper presented on the Panel “Policy Failure in Confronting the Journalism Crisis: Evidence from the US and Europe” at the ICA 2013 Conference, “Communication Law and Policy” Division, London, June 17-21, 2013.
- Puppis, M., & Künzler, M. (2013). *Reforming or Conforming? The Contribution of Communication Science to Media Policy in Switzerland*. Paper presented at the ICA 2013 Preconference “Strategies for Media Reform”, London, June 17, 2013.
- Puppis, M., & Künzler, M. (2013). *The Implications of Transnational TV for Broadcasting Regulation in Small States*. Paper presented at the ICA 2013 Preconference “Global Communication and National Policies: The Return of the State?”, London, June 16, 2013.
- Just, N., & Puppis, M. (2013). *Einsamer Ruder in der Wüste? Selbstzweifel und Leistung der Medienpolitik-Forschung*. Paper presented on the Panel “Der Beitrag der publizistikwissenschaftlichen Forschung für die Schweizer Medienpolitik” at the SGK 2013 Conference, Winterthur, April 12-13, 2013.
- Puppis, M., Maggetti, M., Gilardi, F., Papadopoulos, I., & Biela, J. (2013). *Accountability and the Political Communication of Independent Regulatory Agencies*. Paper presented at the SVPW 2013 Conference, Public Policy Working Group, Zurich, January 31/February 1, 2013.
- Just, N., & Puppis, M. (2012). *Introduction: Trends in Communication Policy Research*. Paper presented on the Panel “Trends in Communication Policy Research: A Critical Reflection” at the ECREA 2012 Conference, “Communication Law and Policy” Section, Istanbul, October 24-27, 2012.
- Just, N., & Puppis, M. (2012). *From Self-Consciousness to Self-Confidence: How Communication Policy Research Copes with Changing Media and Governance Structures*. Paper presented on the Panel “Researching Communication Policy Revisited: Challenges in Times of Media Change and New Governance” at the ICA 2012 Conference, “Communication Law and Policy” Division, Phoenix, May 24-28, 2012.
- Just, N., & Puppis, M. (2012). *The Role of Communication Policy Research in Times of Media Change*. Paper presented at the ECREA-CLP Workshop 2012 “Communication and Media Policy in the Era of the Internet and Digitization”, Munich, March 16-17, 2012.
- Puppis, M., Künzler, M., & Steinmaurer, T. (2012). *Public Service Broadcasting in the Digital Age: Regulation and Organizational Strategies in Ireland, Austria and Switzerland*. Paper presented at the ECREA-CLP Workshop

- 2012 “Communication and Media Policy in the Era of the Internet and Digitization”, Munich, March 16-17, 2012.
- Biela, J., Maggetti, M., & Puppis, M. (2011). *The Organizational Behavior of Regulatory Agencies in Small Countries*. Paper presented at the Conference “European Regulatory Governance: Developments and Change”, Copenhagen, October 27-28, 2011.
- Puppis, M., Künzler, M., & Jarren, O. (2011). *Transnationalisierung und Medienregulierung: Kleinstaatliche Medienpolitik zwischen Heimatschutz und Europäisierung*. Paper presented at the Workshop “Medienstrukturen international: Entwicklung, Vergleich, Prognosen” of the Netzwerk Medienstrukturen, Berlin, October 14-15, 2011.
- Gilardi, F., Maggetti, M., Biela, J., & Puppis, M. (2011). *Organizational Responses of Regulatory Agencies to Internationalization, Mediatization, and Accountability Challenges*. Paper presented at the APSA 2011 Annual Meeting, Seattle, September 1-4, 2011.
- Puppis, M. (2011). *The Political Communication of Regulatory Agencies*. Paper presented at the IAMCR 2011 Conference, “Political Communication Research” Section, Istanbul, July 13-17, 2011.
- Puppis, M., Künzler, M., & Steinmaurer, T. (2011). *The Creation of Public Value in Small States: A Comparison of Media Regulation and Broadcasters’ Strategies in Austria and Switzerland*. Paper presented at the IAMCR 2011 Conference, Working Group on “European Public Broadcasting Policies”, Istanbul, July 13-17, 2011.
- Schweizer, C., & Puppis, M. (2011). *The Regulation of Digital Television Distribution: The Influence of Media and Infrastructure Owners on Policy-Making in Switzerland*. Paper presented at the IAMCR 2011 Conference, “Law” Section, Istanbul, July 13-17, 2011.
- Donges, P., & Puppis, M. (2011). *Was die Medienpolitik von der Governance-Perspektive lernen könnte*. Paper presented at the DGPUK 2011 Conference, Dortmund, June 1-3, 2011.
- Just, N., & Puppis, M. (2011). *Kommunikationspolitik-Forschung: Selbstverständnis und Praxisrelevanz*. Paper presented at the DGPUK 2011 Conference, Dortmund, June 1-3, 2011.
- Künzler, M., Puppis, M., & Jarren, O. (2011). *Der “praktische” Beitrag der Kommunikationswissenschaft an die Ausgestaltung der schweizerischen Medienordnung: Eine Analyse des rekursiven Verhältnisses von Kommunikationswissenschaft und Medienpolitik*. Paper presented at the DGPUK 2011 Conference, Dortmund, June 1-3, 2011.
- Puppis, M. (2011). *Television Advertising without Frontiers: Swiss Television Regulation between Independence and Autonomous Adaptation*. Paper presented at the Conference “20 Years of Private Television in Europe”, Brussels, April 28-29, 2011.
- Puppis, M. (2011). *Öffentliche Finanzierung als Antwort auf die Medienkrise?* Paper presented on the Panel “Zwischen Chance und Krise: Mediensysteme und Journalismus im Umbruch. Herausforderungen und gesellschaftliche Auswirkungen eines fortschreitenden (Medien-) Wandels” at the SGKM 2011 Conference, Basel, April 8-9, 2011.
- Signer, S., Wassmer, C., & Puppis, M. (2011). *Kindgerechte Bildwelten? Entwicklung und Regulierung des Schweizer Kinderfernsehens*. Paper presented at the SGKM 2011 Conference, Basel, April 8-9, 2011.
- Puppis, M. (2010). *Media Governance: A New Concept for the Analysis of Media Policy and Regulation*. Paper presented at the ECREA 2010 Conference, “Communication Law and Policy” Section, Hamburg, October 12-15, 2010.
- Wassmer, C., Signer, S., & Puppis, M. (2010). *Improving the Quality of Children’s Television: The Role of Regulation*. Paper presented at the ECREA 2010 Conference, “Communication Law and Policy” Section, Hamburg, October 12-15, 2010.
- Puppis, M., & Künzler, M. (2010). *Coping with Change: Organizational Responses of the Swiss Public Service Broadcaster to Technological and Financial Challenges*. Paper presented at the IAMCR 2010 Conference, Working Group on “European Public Broadcasting Policies”, Braga, July 18-22, 2010.

- Puppis, M., & d’Haenens, L. (2010). *Introduction: How to Compare Media Policy and Regulation*. Paper presented on the Panel “Comparative Research in Communication Law & Policy” at the ICA 2010 Conference, “Communication Law and Policy” Division, Singapore, June 22-26, 2010.
- Puppis, M. (2010). *Einfluss fremder Vögte? Auswirkungen von EU und Europarat auf die schweizerische Rundfunkordnung*. Paper presented on the Panel “Privatradio und Privatfernsehen in der Schweiz: Eine Zwischenbilanz zur Rundfunkliberalisierung und zum neuen RTVG” at the SGKM 2010 Conference, Lucerne, March 26-27, 2010.
- Puppis, M., & Maggetti, M. (2009). *The Accountability and Legitimacy of Regulatory Agencies in the Communication Sector*. Paper presented at the ECREA-CLP Workshop 2009 “New Directions in Communication Policy Research”, Zurich, November 6-7, 2009.
- Puppis, M. (2009). *Self-Regulation by European Press Councils: Structures, Procedures and the Management of Legitimacy*. Paper presented at the Journalism Studies Conference 2009 “The Future of Journalism”, Cardiff, September 9-10, 2009.
- Signer, S., Puppis, M., Piga, A., Künzler, M., Bernaschina, C., & Bonfadelli, H. (2009). *Serving Indigenous Minorities, Marginalizing Migrants – Regulation and Performance of the Swiss Public Service Broadcaster*. Paper presented at the IAMCR 2009 Conference, Working Group on “European Public Broadcasting Policies”, Mexico City, July 21-24, 2009.
- Puppis, M., Zwicky, P., & Künzler, M. (2009). *The Influence of Media Ownership on the Coverage of Licensing Decisions in Switzerland*. Paper presented at the IAMCR 2009 Conference, “Political Economy” Section, Mexico City, July 21-24, 2009.
- Puppis, M. (2009). *Legitimacy Management of Press Councils: How Self-Regulatory Organizations Respond to their Environments*. Paper presented at the ICA 2009 Conference, “Communication Law and Policy” Division, Chicago, May 21-25, 2009.
- Künzler, M., Puppis, M., & Schade E. (2009). *Introduction – The Role of Public Service Media in the Digital Environment*. Paper presented on the Panel “Public Service Media – Protecting the Public Interest in the Digital Environment” at the ICA 2009 Conference, “Communication Law and Policy” Division, Chicago, May 21-25, 2009.
- Puppis, M., Künzler, M., d’Haenens, L., & Steinmaurer, T. (2009). *Sonderfall Kleinstaat? Wie Medienregulierung dem Erhalt kleinstaatlicher Medienstrukturen dient*. Paper presented at the DGPuK 2009 Conference, Bremen, April 29-May 1, 2009.
- Puppis, M. (2008). *Global Media Governance between Free Trade and Cultural Diversity*. Paper presented on the Panel “Globalization, Digital Convergence, De-Regulatory Competition and Audiovisual Regulation: The Future of Public Service Broadcasting and the ‘Cultural Policy Toolkit’” (organized by P. Humphreys) at the ECREA 2008 Conference, “Communication Law and Policy” Division, Barcelona, November 25-28, 2008.
- Puppis, M. (2008). *Media Governance – New Ways to Analyze New Ways to Regulate*. Paper presented on the Panel “Media Governance – A New Concept for the Analysis of Changing Media Policy?” at the IAMCR 2008 Conference, “Political Economy” Section, Stockholm, July 20-25, 2008.
- Puppis, M. (2008). *Organisationen der Medienregulierung*. Paper presented at the DGPuK 2008 Conference, Lugano, April 30-May 2, 2008.
- Puppis, M. (2007). *National Media Regulation in the Era of Free Trade – The Role of Global Media Governance*. Paper presented at the ICA 2007 Conference, “Communication Law and Policy” Division, San Francisco, May 24-28, 2007.
- Puppis, M. (2007). *Introduction – Media Regulation in Small States*. Paper presented on the Panel “Media Diversity in Small States – Limited Options for Media Regulation?” at the ICA 2007 Conference, “Communication Law and Policy” Division, San Francisco, May 24-28, 2007.
- Puppis, M. (2006). *Media Governance at the Industry-Level: Media Self- and Co-Regulation*. Paper presented on the Panel “Media Governance: New Ways to regulate the Media” at the ICA 2006 Conference, “Communication Law and Policy” Division, Dresden, June 19-23, 2006.

- Puppis, M., & Künzler, M. (2006). *Governance als horizontale Ausweitung von Government*. Paper presented at the DGPuK-Fachgruppe “Kommunikation und Politik” and the DVPW-Arbeitskreis “Politik und Kommunikation” Conference 2006 “Von der Medienpolitik zur Media Governance?”, Zurich, February 16-18, 2006.
- Puppis, M. (2005). *Selbstregulierungsorganisationen*. Paper presented at the Conference “Strukturen, Akteure, Organisationen – die Meso-Perspektive in der Publizistik- und Kommunikationswissenschaft”, Vitznau, September 30-October 2, 2005.
- Künzler, M., & Puppis, M. (2005). *Experteninterviews und Dokumentenanalyse*. Paper presented at the SGKM 2005 Conference “Kommunikations- und Medienwissenschaft zwischen theoretischer Grundlegung und Anwendungsorientierung”, Winterthur, April 8-9, 2005.
- Künzler, M., & Puppis, M. (2002). *Rundfunkregulierung*. Poster presented at the “Nationaler Tag SPP Zukunft Schweiz”, Bern, June 28, 2002.

*Invited Academic Lectures & Talks*

- Ali, C., & Puppis, M. (2023). *Public Service Media's Contribution to Society*. RIPE Webinar “From Value to Contribution: Rethinking the Societal Role of Public Service Media”, November 27, 2023.
- Puppis, M. (2023). *Platform Governance: Von Inhalten zu Strukturen*. Presentation at the Mediensymposium 2023: “Medienstrukturen revisited”, Zurich, October 12–13, 2023.
- Puppis, M. (2023). *Medienpolitik neu denken. Ein Vorschlag zur konzeptionellen Erweiterung, theoretischen Fundierung und praktischen Reform*. Leibniz Media Lunch Talk at the Leibniz Institute for Media Research | Hans Bredow Institute (HBI), April 25, 2023.
- Puppis, M. (2023). *Public Service Media*. Presentation at the Research Colloquium of the Leibniz Institute for Media Research | Hans Bredow Institute (HBI), April 19, 2023.
- Puppis, M. (2023). *Reflections on Research Methods for Emerging Media and Communication Scholars*. Presentation at an Online Workshop of IAMCR's Emerging Scholars Network (ESN). April 3, 2023.
- Broughton Micova, S., Puppis, M., & Van den Bulck, H. (2022). *A Crowding Out of Policy Research in Communication Science? Reflections by the ECREA-CLP Section Management Team*. Presentation in the Special Session “Essential yet Endangered: The State of CLP Research in Europe” at the ECREA 2022 Conference, Aarhus, October 19-22, 2022.
- Puppis, M. (2022). *Von Media Governance zu Mediation Governance*. Invited Talk at the Workshop “Unter Plattformen: Macht, Verantwortung und Regulierung” by the Jean Monnet Network on European Media and Platform Policies, University of Salzburg, April 29, 2022.
- Puppis, M. (2019). *A Focus on Media Structures and Media Policy*. Invited Talk at the International Academic Workshop “Emerging Communication Models for a Post-Truth Era”, Drexel University, Philadelphia, May 30, 2019.
- Puppis, M., & Bürdel, E. (2019). *The Struggle for the Future of Public Service Media: How Citizens Protected the Swiss Media Landscape from Libertarian Media Policy*. Paper presented on the invited Polish Communication Association Panel “Power Struggles: State, Media and the Public” at the ICA 2019 Conference, Washington DC, May 24-28, 2019.
- Puppis, M. (2018). *An Organizational Approach to Media Governance: The Interplay of Media Organizations and Media Policy*. Invited Talk at the Department of Media, Culture, and Communication, NYU Steinhardt School of Culture, Education, and Human Development, New York, May 1, 2018.
- Puppis, M. (2018). *Libertarians' Quest to Put the Media at Risk: The Swiss Referendum on the Abolishment of Public Service Broadcasting*. Invited Talk at the Center for Media@Risk, Annenberg School for Communication, University of Pennsylvania, Philadelphia, April 4, 2018.
- Puppis, M. (2017). *A Justice-Based Approach for Old Media Policy: Righteousness for Mass Media and Journalism*. Invited Talk, Ben Gurion University of the Negev, Be'er Sheva, January 17, 2017.

- Puppis, M. (2016). *Ambiance morose: la crise des médias et les issues possibles / Abbruchstimmung: Krise der Medien und mögliche Auswege*. Invited Lecture at the Dies academicus 2016, University of Fribourg, November 15, 2016.
- Puppis, M., Schweizer, C., & Castro Herrero, L. (2016). *Regulating Public Service Media in a Changing Media Ecology: A Comparative Analysis of 18 Media Systems*. Paper presented on the invited Polish Communication Association Panel “Public Service Media: An Idea of the Enlightenment?” at the ICA 2016 Conference, Fukuoka, June 9-13, 2016.
- Hofstetter, B., & Puppis, M. (2016). *Medien und Meinungsmacht: Ein Werkstattbericht*. Invited Lecture in the ikmb Colloquium, University of Bern, May 12, 2016.
- Puppis, M. (2016). *Accueil par le président du DCM / Begrüssung durch den Präsidenten des DCM*. Official Welcome Address at the 50<sup>th</sup> Anniversary of the University of Fribourg’s Department of Communication and Media Research DCM, Fribourg, April 7, 2016.
- Puppis, M. (2015). *The Role of Communication in Media Policy-Making*. Invited Talk at the FACE Conference “European Media Policy 2015: New Contexts, New Approaches”, Helsinki, April 9-10, 2015.
- Puppis, M. (2014). *Communication Policy Research in Europe: Still Critical but Marginal?* Paper presented on the invited ECREA Panel “Challenging the Normative Foundations of European Communication Research” at the ICA 2014 Conference, Seattle, May 22-26, 2014.
- Puppis, M. (2013). *Public Funding of Journalism in the Digital Era*. Invited Talk at the SwissGIS & EMRG Workshop “Turmoils and New Life – Media Crisis as Change and Challenge”, University of Zurich, November 29, 2013.
- Puppis, M. (2013). *The Last Hour of the License Fee? A Comparison of PSM Funding in 18 Countries*. Invited Talk at the Salford Media Festival 2013, Salford, November 19, 2013.
- Künzler, M., & Puppis, M. (2013). *Debatte um Nachwuchsförderung auf Ebene Bildungspolitik*. Invited Talk at the 12. SGKM-Dozierendenrats, University of Fribourg, October 10, 2013.
- Puppis, M. (2012). *The Communication of Regulatory Agencies*. Invited Talk at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, November 7, 2012.
- Puppis, M. (2012). *Communication Policy Research: Looking Back, Moving Forward*. Invited Public Evening Lecture at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, October 2, 2012.
- Künzler, M., & Puppis, M. (2012). *Comparing the Development of Communication Research: The Case of Switzerland*. Invited Talk at the Workshop “Comparing Communication Research – Transnational Perspectives”, University of Bremen, September 27, 2012.
- Puppis, M. (2012). *Visiting Resident Scholar Introduction Colloquium*. Invited Talk at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, September 12, 2012.
- Puppis, M. (2012). *Comparing Media Policy and Regulation*. Invited Lecture at the Graduate School Media and Communication, University of Hamburg & Hans-Bredow-Institute for Media Research at the University of Hamburg, May 15, 2012.
- Puppis, M. (2011). *Mediensebstregulierung als Garant für Qualitätsjournalismus? Europäische Presseräte im Vergleich*. Invited Talk at the 10<sup>th</sup> Frankfurt Days on Media Law, Frankfurt (Oder), November 14-15, 2011.
- Puppis, M. (2011). *Lösungsmöglichkeiten aus Sicht der Wissenschaft: Medienpolitische Optionen – Eine Auslegeordnung*. Invited Talk at the Conference “Welche Medienpolitik braucht die Schweiz?”, Zurich, November 10, 2011.
- Puppis, M. (2011). *Address of Welcome of the Ulrich Saxer Foundation*. Invited Talk at the Symposium “Der Institutionenbegriff in der Publizistik- und Kommunikationswissenschaft”, University of Zurich, April 1, 2011.
- Puppis, M. (2011). *Presse- und Medienräte in Europa: Strukturen und Prozesse im Vergleich*. Invited Talk at the Symposium “Medienpolitik und Recht: Presserat – quo vadis?”, Austrian Academy of Sciences, Vienna, March 31, 2011.

- Puppis, M. (2011). *Media Regulation between Cultural Diversity and Free Trade: The Influence of WTO and UNESCO on Domestic Media Landscapes*. Invited Talk at the Milton Wolf Seminar 2011 “Picking up the Pieces”, Vienna, March 23-25, 2011.
- Puppis, M. (2011). *The Political Communication of Regulatory Agencies: Between Legitimacy Management and New Governance*. Invited Lecture at the Center for Media and Communication Studies, Central European University, Budapest, March 10, 2011. <http://www.youtube.com/watch?v=WRkyJxv6ZaI>
- Puppis, M. (2011). *The Political Communication of Regulatory Agencies: Between Legitimacy Management and New Governance*. Invited Talk at the Visiting Scholar Discussion, Annenberg School for Communication, University of Pennsylvania, Philadelphia, February 14, 2011.
- Puppis, M. (2011). *Communication Policy Research: Theoretical and Methodological Challenges*. Invited Lecture at the Graduate Colloquium, College of Communications, Pennsylvania State University, State College, February 2, 2011 (canceled due to inclement weather).
- Puppis, M. (2010). *Medienregulierung und Media Governance: Ein organisationaler Ansatz*. Invited Lecture at the Forschungskolloquium Soziologie, Universität Luzern, October 26, 2010.
- Künzler, M., & Puppis, M. (2010). *Medienstrukturen in der Hochschullehre: Erhebung des Lehrangebots an Universitäten und Fachhochschulen in den DACH-Ländern*. Invited Talk at the Workshop “Medienwandel und Medienkrise – Folgen für Medienstrukturen und ihre Erforschung” of the Netzwerk Medienstrukturen, Düsseldorf, September 17-18, 2010.
- Puppis, M. (2010). *Media Governance – A New Concept for the Analysis of Media Policy and Regulation*. Invited Lecture at the Centre for Culture, Media and Governance (CCMG), Jamia Millia Islamia, New Delhi, February 18, 2010.
- Puppis, M. (2010). *Comparing Media Policy and Regulation*. Invited Talk at the Indo-Swiss Seminar “Governance and Diversity: Comparing Media Systems”, New Delhi, February 16-17, 2010.
- Puppis, M. (2010). *Media Governance zwischen Freihandel und kultureller Vielfalt: Die Rolle von WTO und UNESCO*. Invited Lecture at the IfKMW-Semesterabschlussstag, Universität Leipzig, January 22, 2010.
- Puppis, M. (2009). *Journalism Ethics and Press Councils – An Organizational Approach*. Invited Lecture at the MJPO-Colloquium of the Amsterdam School of Communications Research (ASCoR), Universiteit van Amsterdam, April 24, 2009.
- Puppis, M. (2009). *Actors and Issues of Global Media Governance*. Invited Lecture at the Seminar “Fundamentals of Communications, Media & Policy: Global Media Governance” of the Netherlands School of Communications Research (NESCoR) PhD Program, Radboud Universiteit Nijmegen, April 23, 2009.
- Puppis, M. (2008). *Media Governance – A New Concept for the Analysis of New Forms of Media Regulation*. Invited Talk at the International Seminar “Contours of Media Governance”, New Delhi, December 8-10, 2008.
- Puppis, M. (2004). *Governance und Selbstregulierung*. Invited Talk at the SwissGIS Discussion Round “Media Governance and Internet Governance”, Zurich, April 1, 2004.

*Invited Participation in Academic Panel Discussions*

- Invited Panelist, Conference “Science Journalism in the Digital Age”, Berlin, November 8-10, 2023.
- Invited Panelist of the Session “Global Journalism Futures”. ICA 2023 Post-Conference “Novel Directions in Media Innovation and Funding”, Toronto, May 29-30, 2023.
- Invited Panelist of the Panel Discussion “Die Kommunikationswissenschaft heute”, DACH21 Conference, April 7, 2021.
- Invited Panelist at the “Zukunftswerkstatt 2022” of the Ulrich Saxer Foundation, Aarau, November 18, 2022.
- Participation in the Blue Sky Workshop “Convergent Media Policy – Rethinking Regulation for Multimedia Platform”. ICA 2015 Conference, San Juan, May 21-25, 2015.

## CURRICULUM VITAE MANUEL PUPPIS

Presentation and Participation in the Panel Discussion “Modelle des Service Public im Medienbereich”. SGKM 2015 Conference, Bern, March 13-14, 2015 (together with C. Meyer).

Invited Discussant at the CRC Workshop “European Public Sphere and small nations: is there a critical role for academic-intellectuals?”, Helsinki, June 7-8, 2013.

Invited Panelist of the Panel Discussion “Regulating after Leveson”. POLIS Journalism Conference 2012 “Reporting the World”, Center for Media and Communication Studies, London School of Economics and Political Sciences (LSE), London, March 23, 2012. <http://www.youtube.com/watch?v=4AAbh7XWuZQ>

### *Service as Chair, Moderator or Respondent of Panel Sessions*

Chair of the Panel Session “Public Service Media and Public Investment in Media”, ECREA 2022 Conference, “Communication Law and Policy” Section, Aarhus, October 19-11, 2022.

Chair of the Panel Session “‘One World, One Network!’ A Law and Policy Perspective”, ICA 2022 Conference, “Communication Law and Policy” Division, Paris, May 26-30, 2022.

Chair of the Panel Session “Communication rights and the limits of regulatory/policy applications”, ECREA-CLP Workshop 2019 “Communication Rights in the Digital Age”, Helsinki, October 24-25, 2019.

Discussant of the Panel Session “Media Policy”, IAMCR 2019 Conference, Emerging Scholars Network, Madrid, July 7-11, 2019.

Chair of the Panel Session “Communications beyond boundaries”, ICA 2019 Conference, “Communication Law and Policy” Division, Washington DC, May 24-28, 2019.

Chair of the Panel Session “Theory and Reality of Communication Law and Policy”, ECREA 2018 Conference, “Communication Law and Policy” Section, Lugano, October 31-November 3, 2018.

Chair of the Panel Session “The Processes and Discourses of Policy Interventions in Media”, ECREA-CLP & ECREA-MICP Workshop 2017 “The Future of Media Content: Interventions and Industries in the Internet Era”, Norwich, September 15-16, 2017.

Chair of the Panel Session “Media Change and Policy Responses” at the ECREA 2016 Conference, “Communication Law and Policy” Section, Prague, November 9-12, 2016.

Chair of the Panel Session “Between Legacies of the Past and Imperatives of the Future: Evaluating PSM’s Democratic Functioning in Central and South Eastern Europe” at the ECREA 2016 Conference, “Communication and Democracy” Section, Prague, November 9-12, 2016.

Chair of the Panel Session “Social Media”, SGKM 2016 Conference, Fribourg, April 8-9, 2016.

Chair of the Panel Session “Policy Perspectives on Internet Rights for Citizens and Consumers”, ICA 2016 Conference, “Communication Law & Policy” Division, Fukuoka, June 9-13, 2016.

Respondent at the International Conference “The Future of Public Service Media in the Western Balkans: Never-Ending Transition?”, Sarajevo, May 19-20, 2016.

Chair of Panel Session 3, ECREA-CLP Workshop 2015 “Policy Challenges in the Austerity & Surveillance Environment”, Ljubljana, November 6-7, 2015.

Chair of the Panel Session “Medienstrukturanalyse”, Workshop “Methodische Zugänge zur Erforschung von Medienstrukturen, Medienorganisationen und Medienstrategien” of the Netzwerk Medienstrukturen and of the DGPK Section on Media Economics, Zurich, October 15-17, 2015.

Respondent at the ICA 2015 Preconference “Administrative v. Critical Research: Implications for Contemporary Information Policy Studies”, San Juan, May 20, 2015.

Chair of the Panel Session “Actors”, FACE Conference “European Media Policy 2015: New Contexts, New Approaches”, Helsinki, April 9-10, 2015.



## CURRICULUM VITAE MANUEL PUPPIS

- Chair of the Panel Session “Kommunikationsinhalte im Vergleich”, SGKM 2015 Conference, Bern, March 13-14, 2015.
- Chair of the Panel Session “Privacy, Personal Data, and Surveillance: Histories, Tensions, and Dilemmas”, ICA 2014 Conference, “Communication Law & Policy” Division, Seattle, May 22-26, 2014.
- Respondent to the Keynote Speech of Slavko Splichal, SGKM 2014 Conference, Zurich, April 11-12, 2014.
- Discussant at the SwissGIS/Sinergia Winter School, Leysin, February 2-5, 2014.
- Discussant of the Panel Session “Consequences of the Changed Media Landscape: Interactions between Media Structures and Political Power Structures”, Symposium “Disenchanted Swiss democracy. Political Switzerland in the 21<sup>st</sup> Century”, Zurich, January 23-24, 2014.
- Chair of the Keynote Sessions, SwissGIS & EMRG Workshop “Turmoils and New Life – Media Crisis as Change and Challenge”, University of Zurich, November 29, 2013.
- Chair of the Keynote Session “European Platform of Regulatory Authorities (EPRA) Roundtable: The Research Needs of Broadcasting Regulators in Europe and what Communication Media Law and Policy Scholars Can Do to Address them”, ECREA-CLP Workshop 2013 “Communication & Media Policy in Europe: Assessing the Past, Setting Agendas for the Future”, Salford/Manchester, October 25-26, 2013.
- Chair of the Panel Session “Neue Akteure: Aktivisten und Nutzer als Sachverständige”, Workshop “Politische Gestaltung von Medienstrukturen” of the Netzwerk Medienstrukturen, Munich, October 17-18, 2013.
- Chair of the Panel Session “Communication Policy Making in Political and Historical Perspective”, ICA2013 Conference, “Communication Law & Policy” Division, London, June 17-21, 2013.
- Chair and Respondent of the Panel Session “Transdisziplinarität im Zeichen der Medienkrise: Chancen und Risiken eines kritischen Dialogs”, SGKM 2013 Conference, Winterthur, April 12-13, 2013.
- Moderator and Respondent, Winter School of the University of Zurich’s Doctoral Program “Mediatization”, Bergün, January 22-25, 2013.
- Chair of the Panel Session “The Struggle over Content Control in Digital Policy”, ECREA 2012 Conference, “Communication Law & Policy” Section, Istanbul, October 24-27, 2012.
- Co-Moderator of the Extended Session “Media, Markets and Democracy”, ICA 2012 Conference, “Communication Law & Policy” Division, Phoenix, May 24-28, 2012.
- Chair of the Panel Session “Diversity, Participation, and Community, and Public Service Provision in the Media”, ICA 2012 Conference, “Communication Law & Policy” Division, Phoenix, May 24-28, 2012.
- Respondent of the Young Scholars Round Table, Workshop “Medienstrukturen international: Entwicklung, Vergleich, Prognosen” of the Netzwerk Medienstrukturen, Berlin, October 14-15, 2011.
- Moderator and Respondent of the Panel Session “Internet Regulation”, IAMCR 2011 Conference, “Law” Section, Istanbul, July 13-17, 2011.
- Chair of the Panel Session “State Aid Policy”, Conference “20 Years of Private Television in Europe”, Brussels, April 28-29, 2011.
- Chair of the Panel Session “News Production”, Workshop “Media and Politics in Asia and Europe”, Zurich, April 19, 2011.
- Chair of the Panel Session “Nachwuchspanel”, Workshop “Medienwandel und Medienkrise – Folgen für Medienstrukturen und ihre Erforschung” of the Netzwerk Medienstrukturen, Düsseldorf, September 17-18, 2010.
- Chair of the Panel Session “New Methods”, ECREA-CLP Workshop 2009 “New Directions in Communication Policy Research”, Zurich, November 6-7, 2009.

**RESEARCH PROJECTS**

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- 01/2023-12/2026 “Understanding ALGorithmic gatekeepers to promote EPIstemic welfare (ALGEPI)”, WEAVE Funding Scheme (Swiss National Science Foundation SNSF, Research Foundation Flanders FWO & Fund for Scientific Research Wallonia F.R.S.-FNRS), Co-PI.
- 05/2022-12/2023 “Deepfakes und manipulierte Realitäten” (together with P. Raemy), Foundation for Technology Assessment (TA-SWISS), co-applicant.
- 10/2020-11/2020 “Ländervergleich Onlinemedienförderung: Ergänzungsbericht” (together with S. Pedrazzi), Federal Office of Communication (OFCOM), PI.
- 11/2019-12/2019 “Ländervergleich Onlinemedienförderung” (together with E. Bürdel), Federal Office of Communication (OFCOM), PI.
- 01/2019-04/2019 “Ansätze zur künftigen Ausgestaltung der Medienförderung in Liechtenstein” (together with E. Bürdel), Government of the Principality of Liechtenstein, PI.
- 11/2016-04/2017 Valorization Grant for the Project “The prospect and development of public service media: Comparative study of PSB development in Western Balkans in light of EU integration”, Swiss National Science Foundation (SNSF), SCOPES program, PI.
- 11/2015-12/2018 “Journalistic Role Performance Around the Globe: Switzerland” (together with R. Hänggli, D. Beck & M. Lauber), Swiss National Science Foundation (SNSF), co-applicant.
- 03/2015-06/2016 “Gender und Medien im Vorfeld der eidgenössischen Wahlen 2015” (together with P. Schönhagen & S. Fiechtner). Funded by the Federal Office of Communication (OFCOM), the Federal Commission for Women’s Issues (EKF) and the SRG SSR, Co-PI.
- 03/2015-10/2015 “Service public im internationalen Vergleich” (together with C. Schweizer). Funded by the Federal Office of Communication (OFCOM), PI.
- 02/2015-10/2016 “Medien und Meinungsmacht” (together with M. Schenk, D. Ingenhoff, O. Jarren & A. Ladner). Funded by TA-SWISS – Centre for Technology Assessment, PI.
- 07/2014-09/2016 “The prospect and development of public service media: Comparative study of PSB development in Western Balkans in light of EU integration”. Funded by the Swiss National Science Foundation (SNSF), SCOPES program, PI.
- 04/2014-05/2014 “Darstellung der Schweizer Medienlandschaft” (together with M. Künzler, C. Schweizer & S. Studer). Funded by the Federal Office of Communication (OFCOM), Co-PI.
- 12/2013-11/2014 “Arbeitsbedingungen und Berichterstattungsfreiheit in journalistischen Organisationen” (together with P. Schönhagen). Funded by the Federal Office of Communication (OFCOM), Co-PI.
- 04/2013-11/2014 “Identifikation von Good Practice im Jugendmedienschutz im internationalen Vergleich” (together with W. Schulz, S. Dreyer, M. Künzler). Funded by the Federal Social Insurance Office (FSIO), co-applicant.
- 10/2012 “Konzeptualisierung von Social Media” (together with O. Jarren, M. Künzler & C. Wassmer). Funded by the Federal Office of Communication (OFCOM), co-applicant.
- 08/2012-09/2013 “Media Regulation Monitoring” (together with O. Jarren & M. Künzler). Funded by the Federal Office of Communication (OFCOM), Co-PI.
- 01/2012-04/2012 “Public Service Online and Media Regulation” (together with O. Jarren, M. Künzler & C. Schweizer). Funded by the Federal Office of Communication (OFCOM), co-applicant.

## CURRICULUM VITAE MANUEL PUPPIS

- 05/2011-07/2011 “Fact Checking the Hungarian Media Law: Country Report Switzerland” (together with M. Künzler). Funded by the Center for Media and Communication Studies, Central European University, Budapest, Co-PI.
- 02/2011-03/2012 “Die pluralen Gremien der Landesmedienanstalten in der Governance-Perspektive. Wissenschaftliche Beratung des Leitbild-prozesses der LfM-Medienkommission NRW” (together with O. Jarren & M. Künzler). Funded by the LfM-Medienkommission, Co-PI.
- 10/2009-09/2013 “Internationalization, Mediatization, and the Accountability of Regulatory Agencies” (PIs: F. Gilardi, Y. Papadopoulos). Funded by the Swiss National Science Foundation (SNSF) in the framework of the “National Center of Competence in Research (NCCR): Challenges to Democracy in the 21<sup>st</sup> Century”, post-doctoral researcher/researcher responsible for subproject “Regulatory Communication”.
- 01/2009-07/2010 “The Influence of Ownership on Media Coverage of Licensing Decisions in the Swiss Broadcasting Sector” (together with M. Künzler, P. Zwicky), Co-PI.
- 01/2009-07/2009 “Media Regulation in Respect to Integration and Migration in Switzerland” (together with M. Künzler), Co-PI.
- 02/2005-03/2006 “Strukturdaten des schweizerischen Mediensystems” (PI: O. Jarren). Funded by the Federal Office of Communication (OFCOM), research associate.
- 05/2004-07/2008 “Organisationen der Medienregulierung” (PhD project).
- 08/2003-02/2005 “Medienkonzentration in Regionen” (PIs: H. Bonfadelli, W. A. Meier, J. Trappel, O. Jarren); Project Manager of the Module “Konzentrationsregulierung”. Funded by the Federal Office of Communication (OFCOM), research associate.
- 12/2002-03/2004 “Selbstregulierung und Selbstorganisation” (PIs: O. Jarren, R. H. Weber). Funded by the Federal Office of Communication (OFCOM), project manager and research associate
- 04/2000-05/2002 “Rundfunkregulierung im Wandel des Mediensystems” (PIs: O. Jarren, R. H. Weber). Funded by the Swiss National Science Foundation (SNSF) in the framework of the Swiss Priority Program (SPP) “Switzerland Towards the Future”, student research associate.

## TEACHING

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### *Lectures*

- BA-Lecture “Medienpolitik”, University of Fribourg, Fall Term 2024, Fall Term 2023, Fall Term 2022, Fall Term 2021.
- BA-Lecture “Medienökonomie”, University of Fribourg, Spring Term 2023, Spring Term 2021, Spring Term 2020, Spring Term 2019, Fall Term 2017, Spring Term 2017, Spring Term 2016, Fall Term 2014, Fall Term 2013.
- MA-Lecture “Comparing Media Structures”, University of Fribourg, Spring Term 2023 (together with M. Kulig), Spring Term 2022 (together with E. Bürdel).
- BA-Lecture “Medien & Politik”, University of Fribourg, Fall Term 2020, Fall Term 2019, Fall Term 2018, Fall Term 2017, Fall Term 2016, Fall Term 2015, Fall Term 2014.
- BA-Lecture “Medien, Politik & Demokratie”, University of Fribourg, Fall Term 2013.
- MA-Lecture “Comparing Media Landscapes”, University of Fribourg, Fall Term 2020, Fall Term 2019, Fall Term 2018, Fall Term 2017, Fall Term 2016, Fall Term 2015 (2017-2020 together with E. Bürdel, 2015-2017 together with L. Castro Herrero).

## CURRICULUM VITAE MANUEL PUPPIS

- MA-Lecture “Media Structures & Media Systems”, University of Fribourg, Spring Term 2015, Spring Term 2014 (together with L. Castro Herrero).
- MA-Lecture “Politische Kommunikation & Medienpolitik”, University of Zurich, Spring Term 2013, Spring Term 2011 (together with F. Esser & W. A. Meier).
- BA-Lecture “Einführung in die Medienpolitik” University of Zurich, Fall Term 2011, Fall Term 2010, Fall Term 2008, Fall Term 2007 (2011 together with C. Schweizer).
- BA-Lecture “Akteure, Strategien und Instrumente: Einführung in die politische Kommunikation aus Strukturperspektive”, University of Zurich, Spring Term 2011 (together with F. Oehmer & C. Wassmer).
- BA-Lecture “Thematisches Tutorat: Sozialwissenschaftliche Basistheorien”, University of Zurich, Spring Term 2009.
- Lecture “Methoden: Qualitative Methoden, System-, Struktur- und Organisationsanalyse”, University of Zurich, Summer Term 2007, Summer Term 2006, Summer Term 2005 (Organization of the Lecture and Team Teaching with other Teaching Associates).
- Lecture “Media Policy im europäischen Vergleich”, University of Zurich, Winter Term 2005/06.
- Lecture “Einführung in die Rundfunkpolitik”, University of Zurich, Winter Term 2004/05.
- Lecture “Einführung in die Publizistikwissenschaft I”, University of Zurich, Winter Term 2003/04 (together with O. Jarren).

### *Seminars, Research Seminars & Project Seminars*

- MA-Seminar “Rage Against the Machine? Von Algorithmen, Macht und Medien”, University of Fribourg, Fall Term 2023 (together with S. Heiland).
- BA-Research Seminar “Der Kampf um Konzessionen: Privatrado und Privat-TV in der Schweiz”, University of Fribourg, Fall Term 2023/Spring Term 2024 (together with S. Heiland).
- MA-Seminar “TikTok top, Medienpolitik flop? Medienkompetenz und Medienpolitikkompetenz der Schweizer Bevölkerung”, University of Fribourg, Fall Term 2022 (together with S. Pedrazzi).
- BA-Research Seminar “Aufstand der Plattform-Junkies? Eigeninteressen von Medien in der Berichterstattung über Google, Facebook und Co.”, University of Fribourg, Fall Term 2021/Spring Term 2022 (together with S. Pedrazzi).
- MA-Seminar “Politik Macht Strukturen: Wie wir medienpolitische Prozesse erklären können”, University of Fribourg, Fall Term 2021 (together with E. Bürdel).
- MA-Seminar “Plattformmacht und Medienkrise: Wie sich Öffentlichkeit und Medien verändern”, University of Fribourg, Spring Term 2021 (together with E. Bürdel).
- BA-Research Seminar “Medien und Macht: Schweizer Medienpolitik zwischen Lobbying und öffentlichem Interesse”, University of Fribourg, Fall Term 2020/Spring Term 2021 (together with S. Pedrazzi).
- MA-Seminar “13 Greatest Hits – Antworten auf die grossen Medienfragen des Lebens”, University of Fribourg, Spring Term 2020 (together with E. Bürdel).
- BA-Research Seminar “‘Von mir aus kann das Fernsehen aussterben!’ Meinungen der Nutzer\*innen über Medien & Medienpolitik”, University of Fribourg, Fall Term 2019/Spring Term 2020 (together with S. Pedrazzi).
- MA-Seminar “Der Markt wird’s schon richten? Medienpolitische Herausforderungen durch Globalisierung, Digitalisierung und Kommerzialisierung”, University of Fribourg, Spring Term 2019 (together with E. Bürdel).
- BA-Research Seminar “Nach No-Billag ist vor No-Billag: Service public im Umbruch”, University of Fribourg, Fall Term 2018/Spring Term 2019 (together with S. Pedrazzi).

## CURRICULUM VITAE MANUEL PUPPIS

- MA-Seminar “Rage Against the Machine? Von Algorithmen, Macht und Medien”, University of Fribourg, Fall Term 2018 (together with S. Pedrazzi).
- BA-Research Seminar “Katzenbildli statt Relevanz? Wie sich Krise und Konzentration auf den Schweizer Journalismus auswirken”, University of Fribourg, Fall Term 2017/Spring Term 2018 (together with S. Studer & B. Hofstetter).
- MA-Seminar “Media Industries: Between Culture and Commerce”, University of Fribourg, Spring Term 2017 (together with L. Castro Herrero).
- BA-Research Seminar “Der Kampf um Konzessionen: Privatrado und Privat-TV in der Schweiz”, University of Fribourg, Fall Term 2016/Spring Term 2017 (together with B. Hofstetter).
- MA-Seminar “Journalism in the 21<sup>st</sup> Century: Chronicle of a Death Foretold?”, University of Fribourg, Spring Term 2016 (together with L. Castro Herrero).
- BA-Research Seminar “Es ist vorbei Bye Bye SRG? Der Kampf privater Medien gegen den Service public”, University of Fribourg, Fall Term 2015/Spring Term 2016 (together with B. Hofstetter).
- MA-Seminar “Rendite Reloaded: Medienindustrien im Spätkapitalismus”, University of Fribourg, Spring Term 2015 (together with B. Hofstetter).
- BA-Seminar “Mediensystem Schweiz”, University of Fribourg, Spring Term 2015 (together with B. Hofstetter).
- MA-Seminar “Mr. Gates isn’t calling the shots anymore: The influence of news organizations and routines on journalism”, University of Fribourg, Fall Term 2014 (together with L. Castro Herrero).
- MA-Seminar “Medienpolitik im internationalen Vergleich”, University of Fribourg, Spring Term 2014 (together with B. Hofstetter).
- BA-Seminar “Mediensystem Schweiz”, University of Fribourg, Spring Term 2014 (together with B. Hofstetter).
- MA-Seminar “Media Crisis – Policy Solutions?”, University of Fribourg, Fall Term 2013 (together with L. Castro Herrero).
- BA-Course “Medienunternehmen und Medienpolitik”, University of Zurich, Spring Term 2013.
- PhD-Course “COMM 805: Media Governance in Times of Crisis”, Annenberg School for Communication, University of Pennsylvania, Fall Term 2012.
- BA-Research Seminar “Privatrado und Privat-TV in der Schweiz – Der Kampf um Konzessionen”, University of Zurich, Fall Term 2009/Spring Term 2010.
- Seminar “Wozu Medienpolitik? Nationale Probleme – Internationale Erfahrungen”, University of Zurich, Summer Term 2005 (together with O. Jarren & M. Künzler).
- Project Seminar “Medienstrukturen und Medienpolitik”, University of Zurich, Summer Term 2004 (together with O. Jarren, P. Donges & M. Künzler).

### *Colloquia*

- Master Colloquium, University of Fribourg, each semester since Spring Term 2014.
- Coordination of the Master Colloquium (Lizentiandenkolloquium) of the IPMZ Division “Media & Politics”, University of Zurich, Winter Term 2006/07, Summer Term 2004, Winter Term 2003/04.

### *Guest Lectures*

- “Media Structures and Media Policy”, Presentation in the University of Ljubljana PhD Program in Social Sciences, Ljubljana, February 6, 2024.

- “The Role of Research in Policy & Advocacy”, 2018 Annenberg-Oxford (AnOx) Media Policy Summer Institute organized by the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania, and the Programme for Comparative Media Law and Policy at the University of Oxford (PCMLP), Oxford, August 2, 2018 (together with C. Ali & H. Van den Bulck).
- “The Role of Media and Research in Media Policy-Making”, 2015 Annenberg-Oxford (AnOx) Media Policy Summer Institute organized by the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania, and the Programme for Comparative Media Law and Policy at the University of Oxford (PCMLP), Oxford, July 2, 2015.
- “Self-Regulation by Press Councils” (within the lecture “Journalism”), “Media Policy in Small States” (within the lecture “Media Policy”) & “Methods” (within the PhD seminar), University of Antwerp as part of the Swiss-European Mobility Programme/Staff Mobility for Teaching Assignments, May 6-8, 2015.
- “Media Policy in Small States”, Vrije Universiteit Brussel, May 5, 2015.
- “The Role of Media and Research in Media Policy-Making”, 2014 Annenberg-Oxford (AnOx) Media Policy Summer Institute organized by the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania, and the Programme for Comparative Media Law and Policy at the University of Oxford (PCMLP), Oxford, June 30, 2014.
- “Thesen zur Doktorandenausbildung, Medienkrise und Medienpolitik in den USA”, Winter School of the University of Zurich’s Doctoral Program “Mediatization”, Bergün, January 22-25, 2013.
- “Global Media Governance: Actors, Development, Conflicts” (within the course “Fundamentals of Media and Communications Policy”), Center for Media and Communication Studies, Central European University, Budapest, November 28, 2011.
- “Global Media Governance: Trade, Culture and the Internet” (within the course “COMM 464: International Communication”), Annenberg School for Communication, University of Pennsylvania, Philadelphia, February 9, 2011.
- “Medien- und Kommunikationspolitik im internationalen Vergleich”, Institut für Kommunikations- und Medienwissenschaft (ikmb), Universität Bern, April 13, 2010.

*Supervision of PhD Theses*

- Bürdel, Etienne: “Einflussreiche Stakeholder in der Europäischen Medienpolitik. Eine Untersuchung der AVMSD-Richtlinie von 2018” (University of Fribourg, 2023)
- Castro Herrero, Laia: “Partisan Media Bias, Cross-Cutting Exposure, and Political Participation: A Cross-National Analysis” (University of Fribourg, 2017)
- Gollatz, Kirsten: “Die private Governance der Plattformen zur Regelung grenzüberschreitender Kommunikation. Institutionelle Merkmale und die Herausbildung von Regeln im Diskurs” (University of Zurich, 2019; Co-Supervisor)
- Heiland, Sabrina (University of Fribourg, ongoing)
- Kulig, Michelle (University of Fribourg, ongoing)
- Pedrazzi, Stefano: “What’s Bot Got to Do with It” (University of Fribourg, ongoing)
- Schweizer, Corinne: “Öffentliche Rundfunkorganisation als Media Commons? Vorschlag eines neuen Leitbegriffs und vergleichende Analyse in 16 Ländern” (University of Zurich, 2016; Co-Supervisor)

*Supervision of Bachelor and Master Theses*

Supervision of numerous Bachelor and Master Theses in the research fields of media policy and regulation, media economics, media organizations and journalism as well as comparison of media systems.

**AWARDS & RECOGNITION**

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- 2024: C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy, International Communication Association (ICA).
- 2016: Best Paper Award of the ICA's Communication Law and Policy Division for the Paper "Bias, Silence, Capture: Communicative Power in Media Policymaking" presented at the ICA 2016 Conference, Fukuoka, June 9-13, 2016 (together with C. Ali).
- 2013: Grant by the Swiss Academy of Humanities and Social Sciences (SAGW) for travel and accommodation expenses in order to attend the ICA Conference in London in June 2013 (CHF 700).
- 2013: Best Panel Award for the Panel Session "Transdisziplinarität im Zeichen der Medienkrise: Chancen und Risiken eines kritischen Dialogs", SGKM 2013 Conference, Winterthur (together with N. Busch, S. Gadringer, E. Humprecht, M. Kovic, S. Studer & C. Wenzel).
- 2012: Fully paid Scholar in Residence at the University of Pennsylvania's Annenberg School for Communication.
- 2012: Sponsorship by the Swiss Association of Communication and Media Research (SACM/SGKM) and the University of Zurich's Institute of Mass Communication and Media Research (IPMZ) for a Book Reception celebrating the ECREA Book "Trends in Communication Policy Research" at the ECREA 2012 Conference, Istanbul, October 26, 2012 (together with N. Just; CHF 1'800).
- 2012: Grant by the "National Center of Competence in Research (NCCR): Challenges to Democracy in the 21<sup>st</sup> Century" (funded by the Swiss National Science Foundation) for a Visit to Hans-Bredow-Institute for Media Research at the University of Hamburg/Germany & the Research Center for Media and Communication, Hamburg/Germany (CHF 3'900).
- 2012: Grant by the Swiss Academy of Humanities and Social Sciences (SAGW) for travel and accommodation expenses in order to attend the ICA Conference in Phoenix in May 2012 (CHF 1'100).
- 2011: Grant by the "National Center of Competence in Research (NCCR): Challenges to Democracy in the 21<sup>st</sup> Century" (funded by the Swiss National Science Foundation) for a Short-Term Visit to the Annenberg School for Communication, University of Pennsylvania, Philadelphia (CHF 3'100).
- 2011: Grant by the Swiss State Secretariat for Education and Research for Faculty Exchange with India in Human and Social Sciences (together with G. Siegert; CHF 4'800).
- 2010: Tender won for publication of a book in the ECREA Book Series with the proposal *Trends in Communication Policy Research. New Theories, Methods and Subjects. Perspectives form Europe* (edited by N. Just & M. Puppis).
- 2010: Grant by the Zurich University Association (Zürcher Universitätsverein) for proof reading of the volume *Trends in Communication Policy Research. New Theories, Methods and Subjects. Perspectives form Europe*, edited by N. Just & M. Puppis (CHF 2'000).
- 2010: Grant by the Swiss Academy of Humanities and Social Sciences (SAGW) for travel and accommodation expenses in order to attend the ICA Conference in Singapore in June 2010 (CHF 1'700).
- 2010: Grant by the Swiss Arts Council (Pro Helvetia) New Delhi for travel expenses in order to attend the seminar "Governance and Diversity: Comparing Media Systems" in New Delhi in February 2010 (CHF 1'550).
- 2009: Dissertation Award by the Swiss Association of Communication and Media Research (SACM/SGKM) involving a grant for printing costs of PhD thesis (CHF 1'500).
- 2009: Grant by the Swiss Academy of Humanities and Social Sciences (SAGW) for travel and accommodation expenses in order to attend the IAMCR Conference in Mexico City in July 2009 (CHF 1'300).
- 2008: Grant by the Swiss Arts Council (Pro Helvetia) New Delhi for travel expenses in order to attend the international seminar "Contours of Media Governance" in New Delhi in December 2008 (approx. CHF 1'700).

## CURRICULUM VITAE MANUEL PUPPIS

2008: Grant by the Swiss Academy of Humanities and Social Sciences (SAGW) for travel and accommodation expenses in order to attend the ECREA Conference in Barcelona in November 2008 (CHF 550).

2008: Grant by the German Press Council (Deutscher Presserat) for printing costs of PhD thesis (€ 500).

### ACADEMIC SERVICE

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#### *Management Positions in Scholarly Associations*

|                 |   |
|-----------------|---|
| 12/2021-10/2022 | Vice-Chair of ECREA's "Communication Law & Policy" Section                                  |
| 04/2014-04/2018 | Board Member of the Swiss Association of Communication and Media Research (SACM/SGKM)       |
| 10/2012-11/2016 | Chair of ECREA's "Communication Law & Policy" Section (reelected in 2014 for a second term) |
| 10/2010-10/2012 | Vice Chair of ECREA's "Communication Law & Policy" Section                                  |
| 05/2009-05/2015 | Founding Member and Co-Chair of the "Netzwerk Medienstrukturen"                             |

#### *Scientific Board/Committee Membership*

|                 |   |
|-----------------|---|
| since 04/2023   | Chair of the Scientific Advisory Council, "Leibniz Institute for Media Research   Hans-Bredow-Institut (HBI)", Hamburg, Germany         |
| since 01/2023   | Board Member, "Institute for Digital Communication and Media Innovation" (IDCMI), University of Fribourg, Switzerland                   |
| since 10/2021   | Board Member, "Institut für Verbands-, Stiftungs- und Genossenschaftsmanagement" (VMI), University of Fribourg/Switzerland              |
| since 05/2021   | President of the Board, "Ulrich Saxer Foundation for the Advancement of Young Scholars in Communication Science", Zurich, Switzerland   |
| since 03/2019   | Member of the Scientific Advisory Council, "Leibniz Institute for Media Research   Hans-Bredow-Institut (HBI)", Hamburg, Germany        |
| since 05/2018   | Member of the Steering Committee, National Research Program (NRP) 77 "Digital Transformation", Swiss National Science Foundation (SNSF) |
| since 06/2014   | Board Member, "Ulrich Saxer Foundation for the Advancement of Young Scholars in Communication Science", Zurich, Switzerland             |
| 03/2013-07/2014 | Board Member, "SwissGIS – the Swiss Center for Studies on the Global Information Society", Zurich, Switzerland                          |
| 09/2009-06/2014 | Scientific Administrator, "Ulrich Saxer Foundation for the Advancement of Young Scholars in Communication Science", Zurich, Switzerland |

#### *Editorship & Editorial Board Membership*

|               |   |
|---------------|---|
| since 10/2023 | Co-Editor of "Publizistik"  |
| since 06/2017 | Co-Editor of the Book Series "Forschungsfeld Kommunikation", Halem Verlag, Köln/Germany (together with J. Matthes & C. Neuberger) |
| since 08/2016 | Member of the Editorial Board of "Nordicom Review"  |
| since 01/2015 | Member of the Editorial Board of "Javnost – The Public"   |



## CURRICULUM VITAE MANUEL PUPPIS

- since 01/2012 Co-Editor of the Book Series “Medienstrukturen”, Nomos Verlag, Baden-Baden/Germany (together with O. Jarren & M. Künzler)
- 2012-2016 Member of the Editorial Board of “Communication Theory”
- since 09/2010 Member of the Editorial Board of the “Journal of Information Policy”

### *Ad-hoc Reviewer*

Research Funding: Swiss National Science Foundation (SNSF), Deutsche Forschungsgemeinschaft (DFG), the UKRI Economic and Social Research Council (ESRC), the Research Foundation Flanders (FWO) and the Academy of Finland (Suomen Akatemia)

Journals: Communication Theory, Communication, Culture & Critique, Communications – The European Journal of Communication Research, Critical Studies in Media Communication, European Journal of Communication, Global Media and Communication, International Communication Gazette, International Journal of Media & Cultural Politics, Javnost – The Public, Journal of Digital Media and Policy, Journal of Information Policy, Journalism Practice, Media and Communication, Medien & Kommunikationswissenschaft, New Media and Society, Nordic Journal of Media Studies, Publizistik

Conferences: ICA Theme Sessions and “Communication Law & Policy” Division, IAMCR “Law”, “Political Economy” and “Audience” Sections, ECREA “Communication Law & Policy” Section, RIPE, Netzwerk Medienstrukturen, DGPuK and SGK

### *Organization of Conferences & Workshops*

- 09/2021 Co-Organizer and Chair of the Program Committee and the Local Organizing Committee of the RIPE@2021 Conference “Public Service Media’s Contribution to Society” (together with R. Suárez Candel)
- 05/2019 Co-Host for a round-table discussion of a Turkish Delegation of Journalists during a Media tour to Switzerland organized by Presence Switzerland (together with R. Hänggli)
- 02/2018 Co-Organizer of the ICA 2018 Preconference “Methods for Communication Policy Research”, Prague, May 24, 2018 (together with S. Braman & H. Van den Bulck)
- 05/2016 Co-Organization of the International Conference “The Future of Public Service Media in the Western Balkans: Never-Ending Transition?” as part of the SCOPES project “The prospect and development of public service media: Comparative study of PSB development in Western Balkans in light of EU integration” funded by the Swiss National Science Foundation, Sarajevo, May 19-20, 2016 (together with L. Castro Herrero, T. Jusić and D. Marko)
- 10/2015 Organization of the Workshop “Methodische Zugänge zur Erforschung von Medienstrukturen, Medienorganisationen und Medienstrategien” of the Netzwerk Medienstrukturen and the DGPuK Section on Media Economics, Zürich, October 15-17, 2015 (together with S. Studer and B. von Rimscha)
- 09/2015 Organization of the Workshop “New Media, Old Money: On the Role of Money and its Effect on Media in Political Campaigns and Campaigning”, Embassy of Switzerland in the United States of America, Washington, DC, September 27-29, 2015 (together with A. Schejter)
- 09/2016 Member of the Conference Planning Group for RIPE@2016 in Antwerp/Belgium
- 11/2014 Section Program Chair of the Communication Law & Policy Section for ECREA’s European Communication Conference, Lisbon, November 12-15, 2014

## CURRICULUM VITAE MANUEL PUPPIS

- 10/2014 Organization of the Workshop “Zukunftswerkstatt 2014: Neue Ökonomie der Aufmerksamkeit: Publikumsvermessung im Zeitalter der Digitalisierung” of the Ulrich Saxer Foundation, Bern, October 27, 2014 (together with S.G. Bosshart)
- 09/2014 Co-Organization of the Workshop “La Suisse et la Liberté de la Presse / Die Schweiz und die Pressefreiheit”, Lausanne, September 24, 2014 (together with Impressum, Amnesty international, Reporters sans frontières, European Federation of Journalists)
- 09/2014 Organization of a Panel Discussion on the Relationship of Media and Politics (with R. de Weck, S. Egli von Matt, A. Rösti, O. Sigg and J.-P. Siggen) for the 125<sup>th</sup> Anniversary of the University of Fribourg (together with R. Hänggli)
- 04/2014 Member of the Local Organizing Committee for the 2014 Annual Conference of the Swiss Association of Communication and Media Research (SACM/SGKM), Zurich, April 11-12, 2014 (together with W.A. Meier, M. Latzer, M. Leonarz, C. Schweizer)
- 05/2013 Organization of the Workshop “Zukunftswerkstatt 2013: Organisation und Erforschung von Medienwandel” of the Ulrich Saxer Foundation, Zurich, May 31, 2013
- 05/2012 Organization of the Workshop “Zukunftswerkstatt 2012: Aussenblicke – Medienorganisationen und Medienwandel in Soziologie und Management” of the Ulrich Saxer Foundation, Zurich, May 11, 2012
- 04/2012 Organization of the Workshop “Public Service Online and Media Regulation”, Zurich, April 13, 2012 (together with O. Jarren, M. Künzler & C. Schweizer)
- 05/2011 Organization of the Public Panel Discussion “Die schweizerische Medienlandschaft im Umbruch”, Zurich, May 24, 2011 (together with C. Schweizer & P. Zwicky)
- 05/2011 Organization of the Workshop “Zukunftswerkstatt 2011: Media Change as an Opportunity and a Challenge” of the Ulrich Saxer Foundation, Lugano, May 8-9, 2011 (together with C. Porlezza)
- 04/2011 Organization of the Workshop “Media and Politics in Asia and Europe” of the IPMZ and the University of Zurich’s Research Priority Program “Asia and Europe”, Zurich, April 19, 2011 (together with G. Siegert, M. Brändli, A. Malinar & K. Amirpur)
- 04/2011 Member of the Advisory Board of the Conference “20 Years of Television without Frontiers and beyond. Private Television in Europe”, organized by the Institute for European Studies and the Center for Studies on Media Information and Telecommunication of the Vrije Universiteit Brussels
- 10/2010 Organization of a Faculty Meeting between Universitas Padjadjaran (Bandung/Indonesia) and the University of Zurich’s Institute of Mass Communication and Media Research, Zurich, October 25, 2010
- 09/2010 Organization of the Workshop “Medienwandel und Medienkrise – Folgen für Medienstrukturen und ihre Erforschung” of the Netzwerk Medienstrukturen, Düsseldorf, September 17-18, 2010 (together with M. Künzler)
- 02/2010 Organization of the Seminar “Governance and Diversity: Comparing Media Systems”, New Delhi, February 16-18, 2010 (together with V. Parthasarathi)
- 02/2010 Organization of the Workshop “Zukunftswerkstatt 2010: Methodik vergleichender Medienforschung” of the Ulrich Saxer Foundation, Zurich, February 8, 2010

CURRICULUM VITAE MANUEL PUPPIS

- 11/2009                    Organization of the ECREA’s Communication Law and Policy Section’s Workshop 2009 “New Directions in Communication Policy Research”, Zurich, November 6-7, 2009 (together with N. Just)
- 06/2009                    Organization of the Workshop “CCMG@IPMZ: Communication Science in India and Switzerland”, Zurich, June 10, 2009 (together with H. Bonfadelli & B. Hänsli)
- 11/2002                    Organization of the Public Panel Discussion “Medien in der Gesellschaft – Zwischen Aufsicht und Selbstverantwortung”, Zurich, November 20, 2002
- 09/2002                    Organization of the International Conference “The Future of Public Broadcasting in a Changing Media Society”, Rüslikon/Zurich, September 27-29, 2002

*Organization of Conference Panel Sessions*

- Porlezza, C., & Puppis, M. (2024). Session Organizers of the Science meets Practice Session “Künstliche Intelligenz in der Produktion und Distribution von Journalismus: Anwendungen, Governance und Forschungsergebnisse” at the SGKM 2024 Conference, Neuchâtel, April 17-19, 2024.
- Puppis, M., Van den Bulck, H., & Ali, C. (2022). Session Organizers of Special Session “Essential yet Endangered: The State of CLP Research in Europe” at the ECREA 2022 Conference, Aarhus, October 19-22, 2022.
- Puppis, M. (2022). Session Organizer of Practice-Based Panel “From Europe with Love: The Council of Europe’s Governance Principles for Media and Platforms” at the ICA 2022 Conference, “Communication Law & Policy” Division, Paris, May 26-30, 2022.
- Braman, S., Puppis, M., & Van den Bulck, H. (2017). Organizers of the Blue Sky Workshop “Policy Research Methods: Improving the Craft” at the ICA 2017 Conference, San Diego, May 25-29, 2017.
- Castro Herrero, L., Marko, D., Puppis, M., & Jusić, T. (2016). Session Organizers of the Panel “Between Legacies of the Past and Imperatives of the Future: Evaluating PSM’s Democratic Functioning in Central and South Eastern Europe” (Presenters: T. Jusić, D. Marko, L. Castro Herrero & M. Puppis, P. Bajomi-Lazar, S. Trpevska & I. Micevski, K. Murphy, G. F. Lowe; Chair: M. Puppis) at the ECREA 2016 Conference, “Communication and Democracy” Section, Prague, November 9-12, 2016.
- Ali, C., & Puppis, M. (2015). Session Organizers of the Panel “How Media Cover Media Policy: Understanding Media Policy Bias and Media Policy Silence” (Presenters: C. Ali & M. Puppis, V. Pickard, H. Van den Bulck, D. Freedman, S. Strover & K. Gustafson; Chair: B. Zelizer) at the ICA 2015 Conference, “Communication Law and Policy” Division, San Juan, May 21-25, 2015.
- Pickard, V., & Puppis, M. (2013). Session Organizers of the Panel “Policy Failure in Confronting the Journalism Crisis: Evidence from the US and Europe” (Presenters: V. Pickard, N. Fenton & D. Freedman, M. Puppis, L. Nord; Respondent: J. Curran) at the ICA 2013 Conference, “Communication Law and Policy” Division, London, June 17-21, 2013.
- Künzler, M., & Puppis, M. (2013). Session Organizers of the Panel “Der Beitrag der publizistikwissenschaftlichen Forschung für die Schweizer Medienpolitik” (Presenters: N. Just & M. Puppis; M. Künzler; M. Leonarz, C. Schweizer, S. Studer & C. Wassmer; J. Aregger; W.A. Meier; Chair: H. Bigi) at the SGKM 2013 Conference, Winterthur, April 12-13, 2013.
- Just, N., & Puppis, M. (2012). Session Organizers of the Panel “Trends in Communication Policy Research: A Critical Reflection” (Presenters: N. Just & M. Puppis, P. Lunt, S. Livingstone, J. M. Bauer, S. Braman; Chair: K. Sarikakis) at the ECREA 2012 Conference, “Communication Law and Policy” Section, Istanbul, October 24-27, 2012.
- Karppinen, K., Moe, H., & Puppis, M. (2012). Session Organizers of the Panel “Researching Communication Policy Revisited: Challenges in Times of Media Change and New Governance” (Presenters: N. Just & M. Puppis, K. Karppinen & H. Moe, D. Freedman, M. Aslama, H. van den Bulck; Respondent: S. Braman) at the ICA 2012 Conference, “Communication Law and Policy” Division, Phoenix, May 24-28, 2012.

## CURRICULUM VITAE MANUEL PUPPIS

- Puppis, M., & d'Haenens, L. (2010). Session Organizers of the Panel “Comparative Research in Communication Law & Policy” (Presenters: L. d'Haenens & M. Puppis, M. E. Price, L. Eko, K.-S. Kwak, P. Humphreys; Chair: T. Hanitzsch) at the ICA 2010 Conference, “Communication Law and Policy” Division, Singapore, June 22-26, 2010.
- Puppis, M., & Künzler, M. (2009). Session Organizers of the Panel “Public Service Media – Protecting the Public Interest in the Digital Environment” (Presenters: M. Künzler, M. Puppis & E. Schade, P. Humphreys, P. Savage, L. d'Haenens & J. Bardoel, N. Just & M. Latzer; Chair: C. Ogan) at the ICA 2009 Conference, “Communication Law and Policy” Division, Chicago, May 21-25, 2009.
- Puppis, M., & Meier, W. A. (2008). Session Organizers of the Panel “Media Governance – A New Concept for the Analysis of Changing Media Policy?” (Presenters: M. Puppis, W. A. Meier, M. Latzer, Á. Arrese, L. Nord/T. von Krogh, L. d'Haenens/J. Bardoel; Chair: H. Sousa) at the IAMCR 2008 Conference, “Political Economy” Section, Stockholm, July 20-25, 2008.
- Puppis, M. (2007). Session Organizer of the Panel “Media Diversity in Small States – Limited Options for Media Regulation?” (Presenters: M. Puppis, L. d'Haenens, M. Künzler, T. Steinmaurer, A. B. Lund; Chair: D. Hallin) at the ICA 2007 Conference, “Communication Law and Policy” Division, San Francisco, May 24-28, 2007.
- Puppis, M. (2006). Session Organizer of the Panel “Media Governance: New Ways to regulate the Media” (Presenters: M. Puppis, P. Donges, M. Künzler, W. A. Meier, T. Held, M. Latzer; Chair: L. d'Haenens) at the ICA 2006 Conference, “Communication Law and Policy” Division, Dresden, June 19-23, 2006.

### **PUBLIC ENGAGEMENT**

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#### *Expert Committee Membership & Service*

- 02/2022-12/2023 Vice-Chair and Member of the Council of Europe’s Committee of Experts on Increasing Resilience of the Media (MSI-RES)
- since 01/2022 Vice-Chair of the Extra-Parliamentary Swiss Federal Media Commission (FMEC)
- 02/2020-12/2021 Member of the Council of Europe’s Committee of Experts on Media Environment and Reform (MSI-REF)
- since 01/2017 Member of the Extra-Parliamentary Swiss Federal Media Commission (FMEC)
- Expert for “Reporters without Borders” World Press Freedom Index

#### *Association/Foundation Board Membership & Service*

- 12/2018-11/2022 Board Member of the “Knowledge for All” Foundation
- since 03/2017 President of the Association “media FORTI”
- 11/2013-11/2022 Board Member (Faculty Representative) of the Société des Anciens Étudiants des Sciences Économiques et Sociales de l’Université de Fribourg (Alumni SES)
- 01/2010-10/2011 Academic Advisor of the “Aktionsfeld Medien & Kommunikation”, Foundation “Lilienberg Unternehmerforum”
- 2003-2005 Co-Founder and Member of the Executive Board of “ipmz alumni”, the Alumni Association of the Institute of Mass Communication and Media Research (IPMZ), University of Zurich/Switzerland
- 07/1999-07/2001 Co-Founder and Co-Editor-in-Chief of the Student Online Magazine “Melting Pot”, a Webzine for Communication Science and Political Science, University of Zurich/Switzerland

*Invited Talks*

- Puppis, M. (2024). *Digitaler Strukturwandel der Öffentlichkeit: Medienpolitische Optionen*. Presentation at the Jours Blancs of the Council of State of Fribourg, Schwarzsee, February 28, 2024.
- Puppis, M. (2023). *Der Blick der Kommunikationswissenschaft: Digitaler Strukturwandel der Öffentlichkeit*. Conference “Behördenkommunikation in der direkten Demokratie”, Aarau, November 24, 2023.
- Puppis, M. (2023). *Medienförderung: Internationale Erfahrungen und Ideen für die Schweiz*. Invited Talk, Event “Medien unter Druck» of the Anny Klawa-Morf Stiftung, Basel, September 28, 2023.
- Puppis, M. (2022). *Medienförderung im Föderalismus – Internationale Erfahrungen und Ideen für die Schweiz*. Invited Talk, Workshop “Politischer Dialog Eidgenössische Räte/Kantone: Medienpolitik und Föderalismus”, Bern, March 10, 2022.
- Puppis, M. (2021). *Medienpolitik und Media Governance*. Medienraum-Werkstatt, October 28, 2021.
- Puppis, M. (2021). *Auftrag des lokal-regionalen Service public*. Invited Talk, BAKOM-Workshop Konzessionierung, May 20, 2021.
- Puppis, M. (2021). *Herausforderungen der Digitalisierung und heutige Antworten darauf: Medien*. Invited Talk, Digitaler Workshop zum digitalen Service Public, EPFL, April 29-30, 2021.
- Puppis, M. (2020). *Medienpolitische Herausforderungen für Kleinstaaten im digitalen Zeitalter*. Keynote Speech at a (Virtual) Meeting of the Government of Luxemburg’s Department of Media, Telecommunications and Digital Policy (Service des médias, des communications et du numérique), June 29, 2020.
- Puppis, M. (2020). *TikTok statt Tagesschau? Wie Plattform-Unternehmen gesellschaftliche Ordnung beeinflussen*. Keynote Speech at the LPR-Forum Medienzukunft “Digitale Nachhaltigkeit”, Frankfurt/Main, March 12, 2020 (cancelled due to COVID-19).
- Puppis, M. (2020). *Herausforderungen für die Schweizer Medienpolitik*. Invited Talk, Meeting of Members of Parliament organized by “Suisseedigital”, Bern, March 11, 2020.
- Puppis, M. (2020). *Einführung in die medienpolitische Situation*. Invited Talk, “Reclaim Democracy” Conference, Zurich, February 28, 2020.
- Puppis, M. (2020). *Medienförderung*. Invited Talk, Networking Event of the “Knowledge for All” Foundation, Zurich, February 21, 2020.
- Puppis, M. (2020). *Die Schweizer Medienlandschaft im digitalen Zeitalter*. Keynote Speech at the 32<sup>nd</sup> annual meeting of Swiss cantonal governments (“ch Regierungseminar”), Interlaken, January 8, 2020.
- Puppis, M. (2019). *Medienförderung: Ein internationaler Vergleich*. Invited Talk, Parliamentary Group “Journalism and Democracy”, Bern, December 18, 2019.
- Puppis, M. (2019). *Digitalisierung, Medien, Politik und Demokratie*. Invited Talk, Lions-Club Greifensee, Dübendorf, January 24, 2019.
- Puppis, M. (2019). *Medienlandschaft Schweiz im Umbruch*. Invited Talk at the Dreiländer-Treffen of the “Qualitätsinitiativen Journalismus”, Zürich, January 11, 2019.
- Puppis, M. (2017). *Zwischen Finanzierungskrise und journalistischer Innovation: Auswirkungen der Digitalisierung auf die Medienlandschaft Schweiz*. Executive Workshop of the Swiss Federal Department of Justice and Police (EJPD), Flüeli Ranft, August 24-25, 2017.
- Fiechtner, S., Puppis, M., & Schönhagen, P. (2017). *Gender und Medien: Ergebnisse zur SRG SSR. Kandidatinnen und Kandidaten im Vorfeld der eidgenössischen Wahlen 2015*. Invited Talk, SRG SSR Editors in Chief Conference, June 9, 2017.
- Puppis, M. (2017). *Aktuelle Herausforderungen der Medienpolitik*. Invited Talk at SP 6 Zürich, March 27, 2017.
- Puppis, M. (2017). *Medienpolitik 2017+*. Invited Guest at GLP Meeting, Bern, February 28, 2017.
- Puppis, M., & Meier W. A. (2017). *Atelier “Medien und Demokratie”*. Invited Workshop at the Conference “Reclaim Democracy”. Basel, February 3, 2017.

- Puppis, M. (2017). *Überblick über Fördermodelle*. Invited Talk at the Media Policy Workshop of SP, Bern, January 27, 2017.
- Puppis, M. (2017). *TA-SWISS-Projekt “Medien und Meinungsmacht”*. Invited Talk at the Media Policy Workshop of SP, Bern, January 27, 2017.
- Fiechtner, S., Puppis, M., & Schönhagen, P. (2016). *Gender und Medien: Kandidatinnen und Kandidaten im Vorfeld der eidgenössischen Wahlen 2015*. Invited Talk, Parliamentary Women’s Group, Bern, December 13, 2016.
- Puppis, M. (2015). *Protection of Minors in the “Platform Age”*. Invited Talk at the Expert Workshop on the Regulation of Audiovisual Platforms of the European Broadcasting Union (EBU), Geneva, November 25, 2015.
- Puppis, M. (2015). *Braucht die Demokratie Medienregulierung und Medienförderung?* Invited Lecture as part of the lecture series “Wer spricht denn da? Medien und Demokratie”, Volkshochschule Zürich (Adult Education Center Zurich), Zurich, November 16, 2015.
- Puppis, M. (2015). *Service public im Mediensektor: Von Inhalten zu Accountability*. Invited Talk at the Meeting of the SP-Fachkommission “Verkehr und Kommunikation”, Bern, June 15, 2015.
- Puppis, M. (2015). *Communication Policy Research: Theoretically Practical but Practically Irrelevant?* Invited Talk at the 41<sup>st</sup> Meeting of the European Platform of Regulatory Authorities (EPRA), Bern, May 14, 2015.
- Puppis, M. (2015). *Aktuelle Situation der Schweizer Medienbranche: Überblick und Herausforderungen*. Presentation for the Select Committee for Transportation and Telecommunications of the Swiss National Council (1st Chamber of Parliament), Bern, February 16, 2015.
- Puppis, M. (2015). *Auftrag, Finanzierung und Accountability des Service public*. Presentation for the Federal Media Commission, Zurich, January 23, 2015.
- Puppis, M. (2014). *Public Service Media: Grundlagen und Herausforderungen*. Presentation for the Working Group on Media Policy of the Swiss Social-Democratic Party, Bern, September 10, 2014.
- Schulz, W., Dreyer, S., Puppis, M., & Wassmer, C. (2014). *Identifikation von Good Practice im Jugendmedienschutz im internationalen Vergleich*. Presentation for the Federal Social Insurance Office, Bern, April 7, 2014.
- Puppis, M. (2014). *Convergence and Public Service Broadcasting*. Invited Talk at Radiotelevisione Svizzera (RSI), Lugano, February 28, 2014.
- Puppis, M. (2014). *Regulierungsmonitoring 2012/2013: Medienförderung im internationalen Vergleich*. Invited Talk at the Federal Department of the Environment, Transport, Energy and Communications (DETEC), Bern, January 27, 2014.
- Puppis, M. (2013). *Le rôle de l’Association dans la société civile*. Presentation and Participation in a Panel Discussion at the SRG SSR Assembly of Delegates, Bern, December 6, 2013.
- Puppis, M., & Schweizer, C. (2013). *Medienförderung im Vergleich: Ergebnisse des Regulierungsmonitoring 2012/2013*. Presentation for the Federal Media Commission, Bern, September 20, 2013.
- Künzler, M., Puppis, M., Schweizer, C., & Studer, S. (2013). *Präsentation Regulierungsmonitoring 2012/2013*. Presentation for the Federal Office of Communications, Biel, August 27, 2013.
- Puppis, M. (2013). *Übersicht und Einschätzung verschiedener Instrumente der Presseförderung im Ausland*. Invited Talk at the “Zukunftswerkstatt Medienpolitik 2013”, Bern, April 19, 2013.
- Jarren, O., Künzler, M., & Puppis, M. (2012). *Umsetzung des Leitbilds der LfM-Medienkommission NRW*. Presentation at the Meeting of the LfM-Medienkommission, Düsseldorf, September 28, 2012.
- Jarren, O., Puppis, M., & Künzler, M. (2012). *Leitbild der LfM-Medienkommission*. Invited Talk at the Klausurtagung of the LfM-Medienkommission, Cologne, April 30, 2012.
- Jarren, O., Puppis, M., & Künzler, M. (2012). *Public Service Online und Medienregulierung*. Presentation for the Federal Office of Communications, Zurich, January 18, 2012.
- Jarren, O., Künzler, M., & Puppis, M. (2011). *Die Rolle gesellschaftlicher Akteure in der Medien-Governance*. Invited Talk at the Klausurtagung of the LfM-Medienkommission, Cologne, February 11, 2011.

## CURRICULUM VITAE MANUEL PUPPIS

Künzler, M., Jarren, O., & Puppis, M. (2011). *Das Leitbild: Definition, Funktion, Prozess*. Invited Talk at the Klausurtagung of the LfM-Medienkommission, Cologne, February 11, 2011.

Künzler, M., & Puppis, M. (2010). *Finanzierungsmodelle für demokratierelevante Medien*. Invited Talk at the Lilienberg Conference “Wie können sich demokratierelevante Medien finanzieren? Auf der Suche nach neuen Modellen”, Ermatingen, November 9, 2010.

Puppis, M. (2010). *Formen und Wirksamkeit von Presseförderung*. Invited Talk at the Workshop “Presseförderung Schweiz”, Zurich, October 22, 2010.

Künzler, M., & Puppis, M. (2010). *Vom Nutzen der Medien für die Demokratie*. Invited Talk at the Lilienberg Colloquium “Haben demokratierelevante Medien nach der digitalen Revolution noch eine Chance”, Ermatingen, March 15, 2010.

### *Invited Participation in Hearings, Workshops & Panel Discussions*

Invited Panelist at the Conference “Public Service Media for Democracy”, organized by the Council of Europe and the European Broadcasting Union, Vilnius, November 22, 2022.

Participation in the Panel Discussion “Wer soll das bezahlen? Die Schlussrunde zur Medienfinanzierung” at JournalismusTag21, virtual conference, November 25, 2021.

Participation in the Panel Discussion “Zentralisierung: Wohl oder Übel?” at the Conference “Journalismus Jetzt” organized by JJS (Swiss Association of Young Journalists), Zurich, November 8, 2019.

Invited Participant of a Panel Discussion of the Association “Qualität im Journalismus”: “Q-Club: Die Mediengesetz-Vorlage – und der Branchenstreit zur Medienförderung”, Zurich, September 17, 2018.

Invited Presenter and Participant of a Panel Discussion of the Parliamentary Group “Media and Communication” on Media Subsidies, Bern, March 10, 2015.

Presentation and Participation in the Panel Discussion “Die politische Berichterstattung aus dem Bundeshaus”. Frühjahrstagung der SRG Deutschschweiz, Bern, March 7, 2015.  
<https://www.youtube.com/watch?v=uLJ7nz45A7M>

Invited Expert at a Hearing of the Select Committee for Transportation and Telecommunications of the Swiss National Council (1<sup>st</sup> Chamber of Parliament) on the current situation of the Swiss media landscape, Bern, February 16, 2015.

Invited Presenter at a Hearing of the Federal Media Commission, Bern, January 23, 2015.

Invited Expert for a Discussion of the Swiss Social-Democratic Party on Public Service Broadcasting, Bern, September 10, 2014.

Invited Expert for a Discussion of “avenir suisse” (think tank for economic and social issues) on Public Service, Zurich, May 16, 2014.

Invited Representative of the Swiss Association of Communication and Media Research (SACM/SGKM) to Testify at a Hearing of the Select Committee for Transportation and Telecommunications of the Swiss Council of States (2<sup>nd</sup> Chamber of Parliament) on the Revision of the Radio and Television Act (RTVA/RTVG), Bern, March 31, 2014.

Invited Expert for a Hearing of the Swiss Government (Department of the Environment, Transport, Energy and Communication) on Media Subsidies, Bern, January 27, 2014.

Invited Presenter at a Hearing of the Federal Media Commission, Bern, September 20, 2013 (together with C. Schweizer).

Invited Representative of the Swiss Association of Communication and Media Research (SACM/SGKM) to Testify at a Hearing of the Select Committee for Transportation and Telecommunications of the Swiss National Council (1<sup>st</sup> Chamber of Parliament) on the Revision of the Radio and Television Act (RTVA/RTVG), Bern, July 4, 2013.

Member of the Swiss Delegation to the 34<sup>th</sup> Meeting of the European Platform of Regulatory Authorities (EPRA), Brussels, October 5-7, 2011

Invited Expert for a Hearing of the Swiss Government (Department of the Environment, Transport, Energy and Communication) on the Future of Media Policy in Switzerland, Bern, May 17, 2011 (together with O. Jarren).

Invited Expert to Testify at a Hearing of the Select Committee for Institutions of Higher Education, Research and Education of the Bavarian Landtag (Parliament) on the Future of Local and Regional Television in Bavaria, Munich, March 23, 2011.

*Press & Broadcasting Appearances (small selection)*

[Interview in the TV news program «10vor10» \(SRF 1\)](#), public service media under pressure (June 20, 2024)

[Interview in the TV news program «Tagesschau» \(SRF 1\)](#), new director-general of SRG (May 25, 2024)

[Interview in the radio news program «Echo der Zeit» \(Radio SRF\)](#), licensing of private broadcasting (January 11, 2024)

[Participation in the TV talk show «SonntagsZeitung Standpunkt» \(PresseTV\)](#), SRG and public service media (December 10, 2023)

[Interview in the TV news program «Tagesschau» \(SRF 1\)](#), funding of public service media (November 20, 2023)

[Interview in radio talk show «Medientalk» \(Radio SRF\)](#), licensing of private broadcasting (June 24, 2023)

[Interview in the TV news program «Tagesschau» \(SRF 1\)](#), funding of public service media (November 20, 2023)

[Interview in the radio talk show «Medientalk» \(Radio SRF\)](#), future of media subsidies (January 28, 2023)

[Interview in the radio news program «Rendez-vous» \(Radio SRF\)](#), future of media subsidies (January 10, 2023)

[Participation in the TV talk show «Der Club» \(SRF 1\)](#), media subsidies (January 18, 2022)

[Interview in the radio program «Blick in die Feuilletons» \(Radio SRF\)](#), Memorial and media freedom (January 11, 2022)

[Interview in the radio news program «Echo der Zeit» \(Radio SRF\)](#), media ownership concentration (February 16, 2021)

[Studio guest in the TV news program «10 vor 10» \(SRF 1\)](#), COVID and media crisis (April 1, 2020)

[Interview in the newspaper «Tages-Anzeiger»](#), regulation of platforms and streaming services (January 27, 2020)

[Interview in the TV news program «Tagesschau» \(SRF 1\)](#), 125<sup>th</sup> anniversary of the news agency SDA (September 28, 2019)

[Interview in the radio talk show «Medientalk» \(Radio SRF\)](#), media subsidies (September 28, 2019)

[Interview in the TV news program «Tagesschau» \(SRF 1\)](#), 15 years of Facebook (February 4, 2019)

[Interview in the radio program «Kontext» \(Radio SRF\)](#), media freedom (July 3, 2018)

[Participation in the TV talk show «Arena» \(SRF 1\)](#), new Swiss media law (June 22, 2018)

[Interview with online newspaper «Watson»](#), new Swiss media law (June 22, 2018)

[Interview in the TV news program «10 vor 10» \(SRF 1\)](#), take-over of Basler Zeitung by Tamedia (April 18, 2018)

[Interview in the radio news program «Rendez-Vous» \(Radio SRF\)](#), No-Billag initiative (February 2, 2018)



## CURRICULUM VITAE MANUEL PUPPIS

[Interview in the radio news program “Echo der Zeit” \(Radio SRF\)](#), cuts at the news agency SDA (January 22, 2018)

[Interview in the radio news program “Rendez-Vous” \(Radio SRF\)](#), international comparison of public service media (December 20, 2017)

[Interview in the radio news program “SRF 4 News Aktuell” \(Radio SRF\)](#), joint venture of NZZ Regionalmedien and AZ Medien (December 7, 2017)

[Interview in the newspaper “NZZ”](#), public service media (August 3, 2017)

[Interview in the current affairs TV program “Rundschau” \(SRF 1\)](#), media subsidies and media crisis (March 8, 2017)

[Interview in the radio news program “Echo der Zeit” \(Radio SRF\)](#), media freedom (March 2, 2017)

[Interview in the radio program “Kultur Kompakt” \(Radio SRF\)](#), closure of the magazine L’Hebdo (January 24, 2017)

[Interview in the TV news program “Schweiz Aktuell” \(SRF 1\)](#), closure of the magazine L’Hebdo (January 23, 2017)

[Interview in the radio news program “Rendez-vous” \(Radio SRF\)](#), study “media and opinion power” (January 9, 2017)

[Interview in the radio news program “Echo der Zeit” \(Radio SRF\)](#), „Fake News“ (November 28, 2016)

[Participation in the TV talk show “Arena” \(SRF 1\)](#), public service media (June 19, 2015)

### PROFESSIONAL MEMBERSHIPS

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| ICA   | International Communication Association  |
| IAMCR | International Association for Media and Communication Research   |
| ECREA | European Communication Research and Education Association  |
| DGPuK | Deutsche Gesellschaft für Publizistik- und Kommunikationswissenschaft (German Communication Association)                       |
| SGKM  | Schweizerische Gesellschaft für Kommunikations- und Medienwissenschaft (Swiss Association of Communication and Media Research) |