

Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA International and European Business

Spring 2025

Bold: Core Courses

Spring 2025	Monday		Tuesday		Wednesday		Thursday		Friday							
8.00 h	Digital Commerce in B2C and B2B Markets (DIG, MAR) 4.5 ECTS	Vereine und Stiftungen (NPO-SUST) 5 ECTS	Financial Statement Analysis (ACC) 4.5 ECTS	Méthodes de classification (DAT) 4.5 ECTS	Communication, organisation et transformation dig (DIG, COM) 3 ECTS	8-12 h	Industrial Organization (STR, OMHR) 4.5 ECTS	Performance Measurement in Nonprofit Organisations (NPO-SUST, ACC) 4.5 ECTS	Auditer l'organisation (OMHR) 4.5 ECTS	Digital Economy (DIG) 4.5 ECTS	9 x Customer-centric Innovation (INNO-ENT) 4.5 ECTS	10-13 h				
9.00 h						Projektseminar Controlling (ACC) 4.5 ECTS							Lecture Business Communication and Strategic Communication	Product and Price Management (MAR) 4.5 ECTS	Advanced Project Management & Outsourcing (STR, DIG) 4.5 ECTS	International Finance* (EUGB, FIN) 4.5 ECTS
10.00 h						Lecture Business Communication and Strategic Communication										
11.00 h	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS	Focal Firms and SMEs... (STR, EUGB)	Entreprenariat (INNO-ENT) 4.5 ECTS	Social media analytics (DAT) 5 ECTS	Advanced Topics in Decision Support (STR) 4.5 ECTS	Project Seminar: Finance with R (DAT, FIN) 4.5 ECTS	Intercultural Business Projects (STR, EUGB) 4.5 ECTS	Introduction à la gestion des organisations à but non lucratif et à l'entrepreneuriat social (NPO-SUST) 3 ECTS	Ethical Leadership and Organizational Culture (OMHR, NPO-SUST) 4.5 ECTS	10 x Leadership styles, contexts and success factors (INNO-ENT, OMHR, NPO-SUST) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Research Methodology Part					
12.00 h												Colloquium Research Methodology and Data Analysis: Data Analysis Part	Big Data Methods (DAT, DIG) 4.5 ECTS	Cases in Accounting (ACC) 4.5 ECTS		
13.00 h																
14.00 h	Machine learning UE-SIN.08022 (DAT) 5 ECTS	Focal Firms and SMEs in Global Value Chains (STR, EUGB) 4.5 ECTS														
15.00 h																
16.00 h																
17.00 h																
18.00 h																
19.00 h																

Bachelor course: MAN08E: Strategic Management (STR) 4.5 ECTS Mon 8-11 h

Bachelor course: MAN08F: Management stratégique (STR) 4.5 ECTS Mon 13-16 h

*The course "International Finance" will be moved from fall semester 2024 to spring semester 2025 in place of the course "Empirical Finance" because of a sabbatical; a similar course is offered every year at the University of Bern.

Block course: Advanced Seminar in Strategic International Management (STR, EUGB) 4.5 ECTS, Tuesdays 25.02. & 06.05.2025, 17-19- h; Thursday 22.5. & Fri 23.5.2025, 8-18 h

Block course: Corporate Social Responsibility and Social Impact (NPO-SUST, COM) 3 ECTS, Tuesday

Block course: Intégration européenne (EUGB) 4.5 ECTS, 10.-14.02.2025

Block course: Machine Learning (UE-SBL.30002) (DAT) 5 ECTS

Block course: Winning Consulting Projects (STR, OMHR) 3 ECTS, 2 Fri afternoons (14. & 28.03.2024) & 3 Saturdays (15. & 29.03, 12.04.2024)

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.