

LIST OF THEMES FOR MASTER THESIS STARTING FROM AUTUMN 2020

Ethics in Business and Finance

- Ethical approaches within the accounting profession in Europe
- Ethics within High Frequency Trading
- Private sector initiatives in sustainable finance
- An ethical approach of the discount rate
- Feedback and debate in management and ethics following the 1988 publication of Robert Jackall “Moral Mazes: the World of Corporate Managers”

Business and Social Entrepreneurship

- Business survival – comparison of empirical studies
- Support and funding of high tech startup companies : role and contribution of the private and public sectors
- Successful Enterprises or startup companies in Switzerland (or French-speaking Switzerland) 10 years ago: what have they become? Analysis of their trajectories
- Enterprises devoted to an ecological idea: the limits of the experience
- Swiss Venture Club: impact assessment

Focal Firms and SMEs in Global Value Chains

- Tangible and intangible capital: role and importance in the evolution of global value chains
- Global value chains in the agrifood sector: what do we know about working conditions?
- How do local SMEs in alpine resorts collaborate with global tour-operators? Field surveys
- Global value chains as a channel of social inclusion: case study in agriculture and propositions
- Internationalisation of trade unions: role in the governance of global value chains

Transnational Enterprises in Global Society

- Safeguarding of private interests in international trade agreements (investment protection and safeguard clauses)
- Mineral water versus bottled water: trade, price, strategic implications