

Timetable Module Managing Digitalisation (DIG)

Autumn 2023	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h					
9.00 h				Developing an Innovation Strategy (Nüesch 4.5 ECTS)	
10.00 h		Nouveaux médias, médias et usagers (Paigerac 3 ECTS)	Supply Chain Management & Logistics		
11.00 h					
12.00 h					
13.00 h			Supply Chain Management & Logistics (Widmer 4.5 ECTS)		
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Spring 2024	Monday	Tuesday	Wednesday	Thursday	Friday	
8.00 h				Network Science & Economics (Büchel 4.5 ECTS)		
9.00 h	Digital Commerce in B2C and B2B Markets (Morschett 4.5 ECTS)					
10.00 h		Communication organisation et transformation dig (Asdourian 3 ECTS)				
11.00 h				Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) 22. & 29.02., 07.,14., 21. & 28.03.		
12.00 h		Nouveaux trends de l'innovation (Fauchart 4.5 ECTS)	Digitalization and Information Systems (Fill 4.5 ECTS)			
13.00 h						
14.00 h						
15.00 h		Digital Commerce in B2C and B2B Markets (Morschett 4.5 ECTS) exercises - some tuesdays				
16.00 h						
17.00 h						

Block course: Advanced Seminar in International and European Business, 4.5 ECTS, Mon 26.02. 17-19- h, Thu 16.05. 8-18 h, Fri 17.05.2024

Autumn 2024	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h					
9.00 h				Developing an Innovation Strategy (Nüesch 4.5 ECTS)	
10.00 h		Nouveaux médias, médias et usagers (von Pape 3 ECTS)	Supply Chain Management & Logistics		
11.00 h	Digital Marketing Communication - Customer Orientation 2.0 (Bambauer 4.5 ECTS)				
12.00 h			Supply Chain Management & Logistics (Widmer) 4.5 ECTS		
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

??? Block course: Digital Value Creation (Hilb 4.5 ECTS), Thursdays ?

Spring 2025	Monday	Tuesday	Wednesday	Thursday	Friday	
8.00 h				Digital Economy (Büchel 4.5 ECTS)		
9.00 h	Digital Commerce in B2C and B2B Markets (Morschett 4.5 ECTS)					
10.00 h		Communication organisation et transformation dig (Asdourian 3 ECTS)				
11.00 h				Big Data Methods (Huber 4.5 ECTS)		
12.00 h						
13.00 h		Digital Commerce in B2C and B2B Markets (Morschett 4.5 ECTS) exercises - some tuesdays				
14.00 h				? Project Management & Outsourcing in a Digital Era (Bienz 4.5 ECTS)		
15.00 h						
16.00 h						
17.00 h						

Block course: Advanced Seminar in International and European Business

??? Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) some Saturdays

This timetable is not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University: <https://www.unifr.ch/timetable>

Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.