

Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA in European & Global Business

Spring 2024

Spring 2024	Monday	Tuesday	Wednesday	Thursday	Friday					
8.00 h										
9.00 h	Digital Commerce in B2C and B2B Markets (MAR, DIG) 4.5 ECTS	Théorie de l'information comptable (ACC) 4.5 ECTS	Management control systems (ACC) 4.5 ECTS	International Services Marketing (EUGB, MAR) 4.5 ECTS	Marketing Durable (MAR; NPO-SUST) 4.5 ECTS	Compétences managériales (OMHR) 4.5 ECTS	Network Science & Economics (DIG) 4.5 ECTS	Organisational Change and Crisis Management in Nonprofit Organisations (NPO-SUST, OMHR) 4.5 ECTS	Corporate Governance (FIN, ACC) 4.5 ECTS	Customer-centric Innovation (INNO-ENT, STR) 4.5 ECTS
10.00 h										
11.00 h	Transnational Enterprises in Global	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS	Nouveaux trends de l'innovation (DIG, INNO-ENT, MAR) 4.5 ECTS	Digitalization and Information Systems (DIG) 4.5 ECTS	Strategische Neuausrichtung einer NPO bilingue D/F (NPO-SUST) 4.5 ECTS	Introduction à la gestion des organisations à but non lucratif et à l'entrepreneuriat social (NPO-SUST) 3 ECTS	Collaborative Value Creation in Ecosystems (STR, DIG, INNO-ENT) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Research Methodology Part (MA MAR)		Leadership styles, contexts and success factors 10 x (OMHR, INNO-ENT, NPO-SUST) 4.5 ECTS
12.00 h										
13.00 h		Machine learning Cudré-Mauroux (DAT) 5 ECTS	Digital Commerce in B2C and B2B Markets (MAR, DIG) exercises - 7 times	Advanced Topics in Decision Support (STR) 4.5 ECTS	Unternehmensbewertung (FIN) 4.5 ECTS	Business Ethics and Corporate Social Responsibility (OMHR, NPO-SUST) 4.5 ECTS	6 Thursdays, 11.15-18.00 h (22.02., 29.02., 07.,14., 21. & 28.03.2024)			
14.00 h										
15.00 h	Transnational Enterprises in Global Society (EUGB) 4.5 ECTS									
16.00 h										
17.00 h										
18.00 h				Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)						

Bachelor course: Strategisches Management (STR) 4.5 ECTS Mon 8-11 h

Bachelor course: Management stratégique (STR) 4.5 ECTS Mon 13-16 h

Block course: Advanced Seminar in International and European Business (INNO-ENT, DIG, EUGB) 4.5 ECTS, Mon 26.02. 17-19- h, Thu 23.05. 8-18 h, Fri 24.05.2024, 8-18 h

Block course: Cases in Accounting (ACC) 4.5 ECTS, some Wednesdays and Thursdays

Block course: Intégration européenne (EUGB) 4.5 ECTS, 12.-16.02.2024, 8-17 h

Block course: Machine Learning (Wegmann, UE-SBL.30002) (DAT) 5 ECTS

Block course: Winning Consulting Projects (STR) 3 ECTS, 2 Fri afternoons & 3 Saturdays

This timetable is not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

*If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.*