

## Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA in European & Global Business

### Spring 2023

Bold: Core Courses

Spring 2023	Monday		Tuesday			Wednesday			Thursday			Friday
8.00 h		Vereine und Stiftungen (NPO-SUST) 5 ECTS	Intégration européenne (EUGB) 4.5 ECTS	Méthodes de classification (DAT) 4.5 ECTS	Corporate Social Responsibility and Social Impact 3 ECTS (NPO-SUST)	Projektseminar-Controlling (ACC) 4.5 ECTS			Digital Economy (DIG) 4.5 ECTS	Auditer l'organisation (OMHR) 4.5 ECTS		
9.00 h	Digital Commerce in B2C and B2B Markets (MAR, DIG) 4.5 ECTS		Financial Statement Analysis (ACC) 4.5 ECTS		Communication, organisation et transformation dig (DIG) 3 ECTS			Performance Measurement in Nonprofit Organisations (NPO-SUST, ACC) 4.5 ECTS				
10.00 h												Finance empirique (FIN) 4.5 ECTS
11.00 h	Focal Firms and SMEs	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS	<b>9 - 12 h</b>						Big Data Methods (DAT, DIG) 4.5 ECTS		Product and Price Management (MAR) 4.5 ECTS	
12.00 h	Unternehmens- und Wirtschaftsethik (NPO-SUST) 4.5 ECTS		Entreprenariat (INNO-ENT) 4.5 ECTS		Digital Commerce in B2C and B2B Markets (MAR, DIG) exercises - some tuesdays	Industrial Organization (STR, OMHR) 4.5 ECTS		Strategische Neuausrichtung einer NPO (NPO-SUST) 4.5 ECTS		Introduction à la gestion des organisations à but non lucratif et à l'entrepreneuriat social (NPO-SUST) 3 ECTS		Colloquium Research Methodology and Data Analysis: Research Methodology Part (MA)
13.00 h												
14.00 h		Machine learning (DAT) 5 ECTS							Marketing Interculturel (MAR, EUGB) 4.5 ECTS		Project Management & Outsourcing in a Digital Era (ACC, STR, DIG) 4.5 ECTS	Leadership styles, contexts and success factors (INNO-ENT, OMHR, NPO-SUST) 4.5 ECTS
15.00 h	Focal Firms and SMEs in Global Value Chains (STR, EUGB) 4.5 ECTS		The audit profession and the public interest (ACC) 4.5 ECTS				Project Seminar: Finance with R (DAT, FIN) 4.5 ECTS	Advanced Topics in Decision Support (STR) 4.5 ECTS		Business Ethics and Corporate Social Responsibility (OMHR, NPO-SUST) 4.5 ECTS		
16.00 h												
17.00 h												
18.00 h								Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)				

Bachelor course: Strategisches Management (STR) 4.5 ECTS Mon 8-11 h

Bachelor course: Management stratégique (STR) 4.5 ECTS Mon 13-16 h

Block course: Advanced Seminar in International and European Business (INNO-ENT, DIG, EUGB) 4.5 ECTS, Mon 28.02. 17-19- h, Thu 25.5. 8-18 h, Fri 26.5. 8-18 h

Block course: Collaborative Value Creation in Ecosystems (STR, DIG, INNO-ENT): 5 saturdays, 9.15-17.00 h (22.04., 29.04., 06.05., 20.05., 27.05.2023)

Block course: Machine Learning (UE-SBL.30002) (DAT) 5 ECTS

Block course: Winning Consulting Projects (STR) 3 ECTS, Fri afternoon & Sat

This timetable is not binding. In some cases, courses may not be continued. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.