

## Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA in European & Global Business

Fall 2023

Fall 2023	Monday		Tuesday		Wednesday		Thursday		Friday	
8.00 h		Econometric Methods and Applications (DAT) 6 ECTS	Thèmes choisis de statistique multivariée (DAT) 4.5 ECTS 8-11 h	International Accounting Standards (ACC) 4.5 ECTS	Das Freiburger Management-Modell (NPO-SUST) 3 ECTS bilingue D/F	Intercultural Management (OMHR) 4.5 ECTS	Advanced Microeconomics (STR) 6 ECTS			
9.00 h	Fundamentals of International Management (STR, EUGB) 4.5 ECTS		Fundamentals of Int Management 5 x exercises 10-12 h (STR, EUGB, MAR)							
10.00 h										
11.00 h	Digital Marketing Communication (MAR, DIG) 4.5 ECTS	Esprit et création d'entreprises & entrepreneuriat social (INNO-ENT, NPO-SUST) 4.5 ECTS								
12.00 h				Gestion de portefeuille (FIN) 4.5 ECTS				Colloquium Research Methodology and Data Analysis: Research Methodology Part (MAR)		
13.00 h		Communication et Business (COM) 3 ECTS	Customer Orientation and Complaint Management (MAR) 4.5 ECTS			Märkte und Strategien (STR) 4.5 ECTS	Supply Chain Management & Logistics (DIG) 4.5 ECTS	Data analysis and statistics with the R programming language (DAT) 3 ECTS	Business and Human Rights (NPO-SUST, OMHR) 3 ECTS 12-14 h	Marketing Strategy (MAR) 4.5 ECTS
14.00 h	European Marketing (EUGB, MAR) 4.5 ECTS	Esprit et création d'entreprises & entrepreneuriat social (INNO-ENT, NPO-SUST) 4.5 ECTS							Block course Seminar in Social Entrepreneurship (INNO-ENT, NPO-SUST) 3 ECTS	6 x (even weeks) Organization Behavior (OMHR) 4.5 ECTS
15.00 h										
16.00 h										
17.00 h	Intercultural Business-Projects (STR, EUGB) 4.5 ECTS	Mergers & Acquisitions (FIN) 4.5 ECTS	Advanced Entrepreneurship (INNO-ENT) 4.5 ECTS							
18.00 h								Colloquium Research Methodology and Data Analysis: Data Analysis Part (MAR)		

Bachelor course! Databases (DAT): Wed 9-11 & 13-15 h, 6 ECTS

Bachelor course! MAN05F: Gestion des ressources humaines (OMHR) Tue 13-16 h, 4.5 ECTS

Bachelor course! MAN05D: Human Resource Management (OMHR) Tue 14-17 h, 4.5 ECTS

Bachelor course! Programmation scientifique (DAT), Tue 15-17, 17-19 h, 6 ECTS

Politiques des marchés et de la concurrence (STR), Mon 12-15 h, 4.5 ECTS

Block course: Advanced Group Accounting (ACC): Fri, even weeks, 4.5 ECTS

Block course: Case studies in International Strategy (STR) 4.5 ECTS various days

Block course: International Negotiations - Success stories from an intercultural background (EUGB, MAR, OHMR): Fri afternoon & Sat morning, 4.5 ECTS

Block course: Strategic Value Creation (STR, INNO-ENT, EUGB) Friday 10.11.2023, 8-13 h, Saturdays, 25.11. & 02.12.2023, 9-17 h, 3 ECTS

Block course: Sustainable Globalization (NPO-SUST, EUGB) some wednesdays, 4.5 ECTS

This timetable is not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

If a course is a core course, the Modul is marked in **bold**. At least 2 core courses have to be accomplished for each **selected** module.