

Doctoral Student and Assistant Position (50%)

Do you want to extend your university life for a few more years or return to academia after gaining some practical experience?

Are you interested in the strategic management challenges of family businesses?

If so, a doctoral position at the **Chair of Strategic Management II** with focus on Family Business Research at the University of Fribourg (Switzerland) could be the right opportunity for you.

Start: August/September 2026 (or to be discussed)

Your responsibilities

- contributing to innovative research projects in the field of **strategic management of family businesses**
- developing your own **doctoral research project**
- planning empirical studies and collecting data (e.g., surveys, interviews, or archival data)
- presenting research findings at **international conferences**
- writing and publishing **scientific articles**
- supporting teaching activities in:
 - **Einführung in die BWL**
 - **Strategic Management of Family Businesses**
- supervising **student papers and projects**

Possible research areas include:

- *Succession and long-term strategic orientation in family businesses*
- *Digital transformation in family businesses*
- *Implementation and strategic use of AI in family businesses*
- *ESG/CSR and responsible governance in family businesses*

...or other exciting topics related to family business strategy

What you will find here

- a **dynamic research environment** at a leading Swiss university
- a **modern** working place with lots of **opportunities** to learn and grow
- a **trilingual working environment (German/French/English)**
- a **beautiful and affordable city** with lakes and mountains nearby

What you should bring

- a **completed master's degree in business administration, management, or a related field** (minimum grade 5)
- strong interest in **academic research and teaching**
- high motivation and reliability
- good knowledge of **Microsoft Office** and ideally **empirical research methods/statistics**
- very good **English & German skills** (French is an advantage)

Interested?

Please send your application including: CV & university transcripts and certificates
to: alexandra.bertschi@unifr.ch