

COMMUNIQUÉ DE PRESS

Lugano, le 26 novembre 2003

**Le marché libre dans une société juste: ultime but ou moyen de développement?
Conférence internationale à l'USI, le 5 et 6 février 2004, Lugano**

Les relations entre l'économie et l'éthique suscitent un intérêt croissant dans l'opinion publique, comme indiquent d'ailleurs les discussions animées sur le phénomène de la globalisation. La Faculté d'Economie de L'Université de la Suisse italienne entend contribuer au débat en manière concrète et innovatrice avec l'organisation du symposium international sur le thème «Le marché libre dans une société juste: ultime but ou moyen de développement ? » qui aura lieu à l'USI le 5 et 6 février 2004. L'événement constituera un moment privilégié de rencontre et d'échange entre philosophes, économistes, managers et représentants des organisations internationales telle que la Banque Mondiale, FMI et OIT. La conférence est ouverte au public.

Le programme prévoit trois modules principaux. Dans le premier module les relateurs réfléchiront sur les principes éthiques d'une société juste et chercheront à comprendre si le système du marché libre est capable de générer un système équitable de coopération sociale. Le deuxième module posera l'accent sur l'impact des principes éthiques dans l'analyse économique au niveau macroéconomique et microéconomique. Le troisième module s'occupera du rôle des Organisations et Institutions Internationales dans la construction d'une société fondée sur des principes éthiques.

Le symposium se terminera avec une table ronde dont l'objectif est d'indiquer certaines voies pour l'application des principes éthiques dans le système économique.

Les formulaires d'inscriptions et des informations supplémentaires sont disponible sur:
www.ecojustice04.org

Contactez:

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PRESS RELEASE

Lugano, November 26, 2003

**The Free Market in a Just Society: End or Means for development?
International Conference at USI, 5th – 6th February 2004, Lugano**

The relations between economics and ethics arouse growing interest within public opinion, as the animated discussions on globalisation seem to indicate. The Faculty of Economics of the USI – Università della Svizzera italiana, Lugano, Switzerland, intends to contribute to the debate in a concrete and innovative way by organising an international symposium on the topic “Free market: means or end?” held at USI on the February 5 and 6, 2004. The event will provide a privileged moment for meeting and exchanging perspectives among philosophers, economists, managers and representatives of International Organisations such as the World Bank, IMF and ILO. The conference is open to public.

The program consists of three main modules. In the first one the speakers will reflect on ethical principles of a just society and they will try to understand whether the free-market system is able to generate a fair system for social cooperation. The second module will emphasize the impact of ethical principles on economic analysis on both macro and microeconomic levels. The last module will see into the role of International Organisations and Institutions in the building of a society based upon ethical principles.

The symposium will end with a round table aimed at indicating certain options for applying ethical principles in the economic system.

Registration forms and further information available at:

www.ecojustice04.org

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Università
della
Svizzera
italiana

Facoltà
di scienze
economiche

Laboratory
of System
Modelling
LSM

Third Module

Rules and Architecture for a Just Society.

What is the Role of the International Institutions in the Building of a Just Society?

Chairman: Prof. Edoardo Mollona

Given the new geopolitical order, what rules do International Institutions such as OECD, ILO, WB, and the IMF propose in order to shape a system of social cooperation which might be defined as morally just? Starting from such a question, this final module will try to deal in how the above-mentioned institutions translate the points raised in the two previous modules into rules. In order to clarify the link between philosophy and economy in the international context, those who are directly engaged in decision-making processes will be asked how they approach the notion of a just society. The International Institutions are required both to devise and then to apply socio-economic policies. In their function of institutional subjects they are required to refer to an ethical framework enabling them to guarantee the respect of those values necessary for the attainment of a just society. Thus, it becomes of primary importance that these institutional subjects are brought together so as to find common premises upon which it would be possible to elaborate consistent socio-economic policies functional to the attainment of the above-mentioned just society.

- 9.00 Dr. Andrea Goldstein, FIAS, *World Bank Globalization and Development: Squaring Critics With Data*
- 9.30 Dr. Janelle Diller, ILO, *Social Values, Globalization and the ILO*
- 10.00 Coffee Break
- 10.30 Dr. Carlo Sdravovich, IMF, *IMF's Policies and Social Values: Are They Compatible?*
- 11.00 Dr. Marina Ponti, UNDP, MGC, *The Millennium Development Goals Framework as a Benchmark for Policy Coherence*
- 11.30 Dr. Roberto Mazzotta, Banca Popolare di Milano, *Social Responsibility and Economic Value*
- 12.00 Discussion
- 12.00 Lunch

Forth Module

Round Table. Implementing Justice in the Economic System

Facilitator: Prof. Gianluca Colombo

14.00 - 16.30

Prof. Riccardo Petrella, University of Louvain
Prof. Rico Maggi, USI
Ing. Carlo Ottaviani, Fondazione STM
Dr. Oscar Groet, Merloni International
Dr. Cecilia Brighi, Italian worker member ILO - Government Body
Dr. Janelle Diller, ILO
Dr. Andrea Goldstein, FIAS
Dr. Marina Ponti, UNDP, MGC

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<http://www.ecojustice04.org>

Fees:

210 EUR
130 EUR PhD Students (20 grants available)

Late Fees:

235 EUR (after January 5, 2004)

Exchange rate 0,65 (approx.)

Economy, Society & Justice

Free Market: Means or End?

USI

Università della Svizzera Italiana

Lugano

5th - 6th February 2004



Banca Popolare di Milano



SCHWEIZERISCHER NATIONALFONDS ZUR FÖRDERUNG
DER WISSENSCHAFTLICHEN FORSCHUNG
FONDS NATIONAL SUISSE DE LA RECHERCHE SCIENTIFIQUE
SWISS NATIONAL SCIENCE FOUNDATION
FONDO NAZIONALE SVIZZERO PER LA RICERCA SCIENTIFICA



USI - Università della Svizzera italiana Lugano, Aula Magna 5th - 6th February 2004

Scientific Committee:

Prof. Gianluca Colombo (USI Lugano and University of Insubria);
Prof. Mauro Baranzini (USI Lugano and University of Verona);
Prof. Vittorio Coda (USI Lugano and Bocconi University);
Prof. Riccardo Petrella (Louvain University);
Dr. Cosma Orsi (Leeds University);
Dr. Cecilia Brighi (CISL)

This conference will concentrate primarily upon matters of morality and values. The participants will be required to reflect on both ethics and economics or, more specifically, on the relationship between the former and the latter. Exploring the boundary between philosophy and economics - disciplines which, although increasingly perceived as allied by the vast majority of intellectuals and practitioners, are felt to be mutually exclusive by professional economists - will provide the opportunity for the participants to present their perspectives and ideas on key issues such as good society, good governance, social responsibility, etc. Providing a privileged forum for discussion aimed at fostering an exchange of knowledge and a deeper understanding of the fields of economic and philosophy, this conference is specifically designed to offer an excellent opportunity for all participants to expand the flow of ideas within these two fields.

Registration

8.30 - 9.15 Aula Magna

Opening Address:

9.15 Arch. Giorgio Giudici, Sindaco di Lugano
9.30 Prof. Gianluca Colombo, USI and University of Insubria
9.45 Prof. Edoardo Mollona, University of Bologna

First Module

What are the Underlying Values of a Just Society?

Chairman: Dr. Cosma Orsi

The issues presented in the introduction lead us to reflect on the meaning of the expression "just society" and therefore on the criteria that enable us to determine the legitimacy of an economic system. The speeches in this section will try to answer the following question: 'Is the market economy able to generate a just system of social cooperation?' The aim of this module is thus to focus on some philosophical reflections about present-day free market society. This will lead to an evaluation on whether the belief that the organization of internal social and economic relations is the only way to respect the freedom and the dignity of all its members.

- 10.00 Prof. Sebastiano Maffettone, LUISS University, *What Might Define a Just Society?*
- 10.30 Prof. Raimondo Cubeddu, University of Pisa, *Soggetti ed Aspettative Sociali. Regole e Giustizia*
- 11.00 Coffee Break
- 11.30 Dr. Cosma Orsi, University of Leeds, *Just Society and Economic Arrangements.*
- 12.00 Prof. José Saramago, Nobel Prize Winner, *La Globalizzazione* (video presentation)
- 12.30 Discussion
- 12.30 Lunch

Second Module

Values and Economic Analysis. How do Values influence Economic Analysis?

Chairman: Prof. Gianluca Colombo

The vast majority of economists consider their discipline as a value-free science. However, this is hardly a true claim: although economic analysis seems to be detached from moral values, inevitably these are implicitly incorporated in their approach. The objective of this module is to focus on economists' moral premises: on the one hand, we will discuss the macroeconomic level, comparing different models of development; on the other, the microeconomic level - represented by the business-economics analysis. At this level of analysis the notion of value plays a fundamental role when economists are engaged in the evaluation of the institutional order and corporate governance. Furthermore, values become pivotal when microeconomic analysis deals with the theme of the social responsibility of firms. Economic behaviour both at a macro and micro level is conditioned by the rules international institutions design. This aspect will be developed in the last module.

- 14.00 Prof. Augusto Graziani, University of Rome, *Relazioni fra Struttura Economica e Comportamento Morale: a chi la Priorità?*
- 14.30 Prof. Vittorio Coda, USI and Bocconi University, *Etica e Gestione delle Risorse Umane*
- 15.00 Prof. Mauro Baranzini, USI and University of Verona, *Ethical Values in Keynes's Writings*
- 15.30 Coffee Break
- 16.00 Prof. Andrea Fumagalli, University of Pavia, *Bioeconomics and UBI: Which Relationship?*
- 16.30 Discussion