



Admission to the „Master of Arts in European Business“ for English speaking students

Combination of an English premaster programme with additional requirements
within the master programme

Adopted by the council of the faculty in April 2008

1. Necessity of a specific admission programme

The „Master of Arts in European Business“ is offered by the Faculty of Economics and Social Sciences since fall 2007. The admission requirements are, in the main, to be the same as for the other master programmes offered at the faculty. In some cases this implies the completion of certain admission requirements in terms of a premaster programme. This premaster programme usually comprises 60 ECTS.

As the Master of Arts in European Business addresses also foreign students with poor German and French language skills, there has to be a possibility for such students to complete additional admission requirements in English language. Thus, a specific programme, including a combination of a premaster programme (Préalable au Master / Vorstufe zum Master) and additional requirements within the master programme is offered.

For the MA in European Business a premaster programme comprising bachelor level subjects is established. It covers 30 ECTS and allows admission to the master programme with additional conditions. Furthermore, a complementary programme to the master (Complément Parallel au Master / Zusatz zum Master), comprising 30 ECTS has to be accomplished. These are courses on master level. Hence, in case of additional requirements, a 60 ECTS programme has to be accomplished.

The two complementing programmes are exclusively established for students who are not able to fulfil the admission requirements within a regular premaster programme due to insufficient language skills in French and German.

2. Structure and content of the premaster: exams on textbooks in English language on fundamental compulsory subjects in economics and management

The sum of achieved ECTS in the premaster programme has to amount to 30 ECTS. These are obtained through self-study of English literature. Students have to acquire knowledge on bachelor level.

In the 30 ECTS programme, contents relating to the below-mentioned 8 subjects are examined.

Subject	Percentage of the premaster programme
Microeconomics	10 %
Macroeconomics	10 %
Introduction to Management	15 %
Strategic Management	15 %
Marketing	10 %
Finance and Investment	15 %
Human Resource Management	10 %
Accounting	15 %
Total	100 % (30 ECTS)

At the beginning of each academic year, a literature programme for each subject is prepared, consisting of a basic English textbook or parts of it.

Exams in English language on the specific subjects are offered three times a year. The exams are either written or oral and take place during the same examination periods as the other exams of the faculty.

This premaster programme has to be completed within the first year of study.

3 . Complementary programme (Complément Parallél au Master): electives from the faculty's master programmes

The premaster programme comprising 30 ECTS allows admission to the master programme Master of Arts in European Business on certain conditions. These conditions include a complementary programme, which has to be accomplished in parallel to the master programme. The complementary programme consists of courses which in sum have to amount to at least 30 ECTS. The courses can be chosen from all English master courses offered by the Faculty of Economics and Social Sciences.

4. Further rules

In terms of further rules, the guidelines of the Faculty of Economics and Social Sciences concerning the offer of minor subjects ("Richtlinien betreffend das Angebot der Nebenfächer" / Directives concernant les branches complémentaires") are effective. This concerns amongst others the rules for exclusion.

Appendix Bibliography for the year 2008/2009

Subject	Percentage	Book / Book Chapters
Microeconomics	10 %	Varian, Hal (2006): Intermediate Microeconomics – A Modern Approach, International Student Edition, ISBN-10: 0393928624 (Chapters 1-10, 12-16, 26, 28)
Macroeconomics	10 %	Blanchard, Olivier (2006). Macroeconomics, 4th International Edition, ISBN-10: 0131860267 (Chapters 1-13, 18, 19)
Introduction to Management	15 %	Boddy, David (2008): Management – An Introduction, 4th Edition, ISBN 978-0-273-71106-3 (Chapters 1,3,6,7,10,12,14,17,20)
Strategic Management	15 %	Grünig, Rudolf; Kühn, Richard (2006): Process-based Strategic Planning, 4th Edition, ISBN-10: 3540327541
Marketing	10 %	Doyle, Peter; Stern, Phil (2006): Marketing Management and Strategy, 4th Edition, ISBN-10: 0273693980 (Chapters 1-12)
Finance and Investment	15 %	Estrada, Javier (2005): Finance in a Nutshell, Prentice Hall Financial Times, ISBN-10: 0273675400 (Chapters 1-7, 11, 13-18, 21, 23-25, 27-30, w/o the Excel sections)
HRM	10 %	Dessler, Gary (2008): Human Resource Management, 11th Edition, ISBN-10: 0131746170 (Chapters 1, 3, 4, 5, 6, 7, 9, 10, 11, 12, 17)
Accounting	15 %	Gowthorpe, Catherine (2005): Business Accounting for Non-Specialists, 2nd Edition, ISBN-10: 1844802000

Responsible for the exams in the above listed subjects is currently the Chair for International Management.



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